

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4258430

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
PEARLFISHER, INC.		05/31/2016
RECEIVING PARTY DATA		
Name:	EOS PRODUCTS, LLC	
Street Address:	19 WEST 44TH STREET, SUITE 811	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10036	
PROPERTY NUMBERS Total: 12		
Property Type	Number	
Application Number:	29573625	
Application Number:	29573688	
Application Number:	29573703	
Application Number:	29573704	
Application Number:	29573710	
Application Number:	29573712	
Application Number:	29573717	
Application Number:	29573719	
Application Number:	29573721	
Application Number:	29573723	
Application Number:	29573726	
Application Number:	15232450	
CORRESPONDENCE DATA		
Fax Number:	(330)877-2030	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3308770700	
Email:	USPTO-docketing@martinferraro.com	
Correspondent Name:	MARTIN & FERRARO, LLP	
Address Line 1:	1557 LAKE O'PINES STREET, NE	
Address Line 4:	HARTVILLE, OHIO 44632	

PATENT

ATTORNEY DOCKET NUMBER:	214.0048-59-00000
NAME OF SUBMITTER:	THOMAS H. MARTIN
SIGNATURE:	/THOMAS H. MARTIN/
DATE SIGNED:	02/03/2017
Total Attachments: 1 source=Executed Assignment from Pearlfisher to EOS#page1.tif	

INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT is made and entered into as of May 31, 2016 by and between Pearlfisher Inc., a Delaware corporation having an address of 455 Broadway, New York, New York 10013 ("Assignor") and eos Products LLC ("Assignee"). The Assignor and the Assignee may be referred to individually as a "Party" or collectively as the "Parties."

WHEREAS, Assignor provides and has provided design services for Assignee and/or any of its affiliates for a period of time, inclusive of projects that relate to Assignee's Visibly Soft Lip Balm product and/or Shimmer Lip Balm product;

WHEREAS, the Parties desire to formally memorialize the assignment of intellectual property in connection with any and all of Assignor's service work for Assignee;

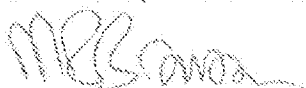
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto agree as follows:

Assignor hereby agrees to, and does hereby, assign any and all intellectual property including, without limitation, inventions, discoveries, designs, developments, modifications, improvements, specifications, computer programs, formulae, techniques, trade secrets, packages, graphics or images, visual works and other works of authorship, whether or not patentable or copyrightable, that were/are made, created, conceived of or reduced to practice (now or in the future) or otherwise obtained in connection with any work for Assignee and/or any of its affiliates, inclusive of projects related to Assignee's Visibly Soft Lip Balm product and/or Shimmer Lip Balm product (herein "Property Rights"), regardless of whether any or all of these Property Rights are assigned and/or ever developed, pursued or commercialized by Assignee.

Assignor further agrees to execute and deliver any and all additional documents necessary for Assignee, its successors, assigns, and/or legal representatives to pursue and fully enjoy the Property Rights in any territory around the world until the last of the Property Rights expire.

Assignor further warrants that any and all individuals engaged by Assignor (including, without limitation, employees, contractors, agents, interns, etc.) in the development of the Property Rights, have executed a copy of the attached Intellectual Property Assignment (**Exhibit A**).

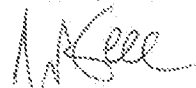
ASSIGNOR (Pearlfisher Inc.)


(signature)

MICHAEL BRAUSS, CEO
(printed name/title)

5-31-16
(date)

ASSIGNEE (eos Products LLC)


(signature)

Jonathan Faller, CEO
(printed name/title)

6/2/16
(date)