

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4259200

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ALAN R. NEUHAUSER	11/28/2007
JACK C. CRYSTAL	11/28/2007
JACK K. ZHANG	12/24/2007
EUGENE L. FLANAGAN III	01/07/2008
RECEIVING PARTY DATA	
Name:	ARBITRON INC.
Street Address:	9705 PATUXENT WOODS DRIVE
City:	COLUMBIA
State/Country:	MARYLAND
Postal Code:	21046
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15331510
CORRESPONDENCE DATA	
Fax Number:	(312)580-9696
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	3125801020
Email:	dholzer@hfzlaw.com
Correspondent Name:	HANLEY, FLIGHT & ZIMMERMAN, LLC
Address Line 1:	150 S. WACKER DRIVE, SUITE 2200
Address Line 4:	CHICAGO, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	20271/ARB171US02
NAME OF SUBMITTER:	STEVEN L. WEBB
SIGNATURE:	/Steven L. Webb/
DATE SIGNED:	02/03/2017
Total Attachments: 13	
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Assignment

WHEREAS, We, the undersigned inventors, have made certain inventions or discoveries (or both) as set forth in an application for Letters Patent of the United States of America, entitled **METHODS AND SYSTEMS FOR COMPLIANCE CONFIRMATION AND INCENTIVES** (Attorney Docket No. 25896.598/P0171A), serial No. 11/777,051, filed July 12, 2007.

WHEREAS, Arbitron Inc., a corporation organized and existing under the laws of Delaware, and having an office and place of business at 9705 Patuxent Woods Drive, Columbia, MD 21046, and, together with its successors and assigns is hereinafter called "Assignee", and is desirous of acquiring the title, rights, benefits and privileges hereinafter recited;

NOW THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservation:

1. Assign, transfer and convey to Assignee the entire right, title and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;
2. Authorize Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise;
3. Authorize and request the Commissioner for Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patents to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct;
4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance;
5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and

enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents, including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns, which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

IN WITNESS WHEREOF, we, Alan R. Neuhauser, Jack C. Crystal, Jack K. Zhang, and Eugene L. Flanagan III, have hereunto set our hands and affixed our seals.

Date 11/28/07

Alan R. Neuhauser
Alan R. Neuhauser
1512 Flora Court
Silver Spring, Maryland 20910

Declaration of Witness

I declare that I was personally present and did see Alan R. Neuhauser, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at COLUMBIA, MARYLAND on 11/28/2007.
City and State of Execution Date of Execution

Wey Marios
Signature of Witness

Wey Marios
Name of Witness

11/28/2007
Date

Jack C. Crystal
Jack C. Crystal
11 Supreme Court
Owings Mill, Maryland 21117

Declaration of Witness

I declare that I was personally present and did see Jack C. Crystal, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at COLUMBIA, Maryland, on 11/28/2007.
City and State of Execution Date of Execution

Wacy Malleo
Signature of Witness
Wacy Malleo
Name of Witness

Date

Jack K. Zhang
Jack K. Zhang
1119 Innsbrook Way
Ijamsville, Maryland 21754

Declaration of Witness

I declare that I was personally present and did see Jack K. Zhang, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at _____, on _____.
City and State of Execution Date of Execution

Signature of Witness

Name of Witness

Date _____

Eugene L. Flanagan III
19 Juniper Place
Wilton, Connecticut 06897

Declaration of Witness

I declare that I was personally present and did see Eugene L. Flanagan III, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at _____, on _____.
City and State of Execution Date of Execution

Signature of Witness

Name of Witness

Assignment

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NOW THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservation:

1. Assign, transfer and convey to Assignee the entire right, title and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;

2. Authorize Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise;

3. Authorize and request the Commissioner for Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patents to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct;

4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance;

5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and

Page 2
Assignment
25896.598/P0171A

enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents, including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns, which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

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Date

Alan R. Neuhauser
1512 Flora Court
Silver Spring, Maryland 20910

Declaration of Witness

I declare that I was personally present and did see Alan R. Neuhauser, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at _____, on _____.
City and State of Execution Date of Execution

Signature of Witness

Name of Witness

Page 3
Assignment
25896.598/P0171A

Date

Jack C. Crystal
11 Supreme Court
Owings Mill, Maryland 21117

Declaration of Witness

I declare that I was personally present and did see Jack C. Crystal, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at _____, on _____
City and State of Execution Date of Execution

Signature of Witness

Name of Witness



December 24, 2007

Date

Jack K. Zhang
1119 Innsbrook Way
Jamsville, Maryland 21754

Declaration of Witness

I declare that I was personally present and did see Jack K. Zhang, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at Frederick, Maryland, on December 25, 2007.
City and State of Execution Date of Execution



Signature of Witness

Hong Luo
Name of Witness

Page 4
Assignment
25896.598/P0171A

Date

Eugene L. Flanagan III
19 Juniper Place
Wilton, Connecticut 06897

Declaration of Witness

I declare that I was personally present and did see Eugene L. Flanagan III, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

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Date

Alan R. Neuhauser
1512 Flora Court
Silver Spring, Maryland 20910

Declaration of Witness

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Declared at _____, on _____.
City and State of Execution Date of Execution

Signature of Witness

Name of Witness

Date

Jack C. Crystal
11 Supreme Court
Owings Mill, Maryland 21117

Declaration of Witness

I declare that I was personally present and did see Jack C. Crystal, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at _____, on _____.
City and State of Execution Date of Execution

Signature of Witness

Name of Witness

Date

Jack K. Zhang
1119 Innsbrook Way
Ijamsville, Maryland 21754

Declaration of Witness

I declare that I was personally present and did see Jack K. Zhang, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at _____, on _____.
City and State of Execution Date of Execution

Signature of Witness

Name of Witness

January 7, 2008
Date

Eugene L. Flanagan III
Eugene L. Flanagan III
19 Juniper Place
Wilton, Connecticut 06897

Declaration of Witness

I declare that I was personally present and did see Eugene L. Flanagan III, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at New York NY, on 1-7-08.
City and State of Execution Date of Execution

Helen Lucyk
Signature of Witness

HELEN LUCYK
Name of Witness



[Faint, illegible text or markings in the center of the page, possibly bleed-through from the reverse side.]