

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4198895

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ZOHAIB H ALI	12/12/2016
RUSSELL L. SIMPSON JR.	12/09/2016
SELVARAJ NALLIAH	12/09/2016
SRINIVASA REDDY MANDA	12/09/2016
EDUARDO D. MELO	12/09/2016
DAVID P LIMONT	12/19/2016
KEVIN C CLEMENT	12/09/2016
THOMAS W. MILLETT	12/13/2016
SAMUELE CARPINETI	12/09/2016
TAO ZHANG	12/09/2016
XIAO HU	08/17/2016
MIHIR S RAY	12/09/2016
CHRISTIAN PICCOLO	12/09/2016
SIRISH KUMAR BALAGA	12/13/2016
DAVID L MAYERS	12/15/2016
RECEIVING PARTY DATA	
Name:	MICROSOFT TECHNOLOGY LICENSING, LLC
Street Address:	ONE MICROSOFT WAY
City:	REDMOND
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15388871
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	425-707-9382

Email: usdocket@microsoft.com
Correspondent Name: MICROSOFT CORPORATION
Address Line 1: ONE MICROSOFT WAY
Address Line 4: REDMOND, WASHINGTON 98052

ATTORNEY DOCKET NUMBER:	360713-US-NP
NAME OF SUBMITTER:	BROCK E TURK
SIGNATURE:	/Brock E Turk/
DATE SIGNED:	12/22/2016

Total Attachments: 30

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source=360713-US-NP_Assignments As Recorded_2016-12-22#page30.tif

I Zohaib H Ali, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

☐ will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representative, Microsoft Technology Licensing, LLC., One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on _____ and given Application No. _____ by the following Office _____) this APPLICATION's Application No., filing date, and Office, when known;

☒ was filed on August 12, 2016 and was given Application No 62/374,714 by the following Office "US-United States Patent and Trademark Office".

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));


ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office
15/388,871	December 22, 2016	USPTO

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For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature  Zohaib H Ali	Date 12-12-16
Printed Name in English	Printed Name in Native Language (if other than English)

I Sirish Kumar Balaga, (“ASSIGNOR”) am the original inventor or an original joint inventor of subject matter (“INVENTION”) disclosed and/or claimed in a patent application entitled “OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS” (“APPLICATION”), which:

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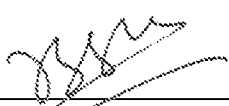
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	December 13, 2016
Inventor's Signature	Date
Printed Name in English	Printed Name in Native Language
Sirish Kumar Balaga	(if other than English)

I Samuele Carpineti, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

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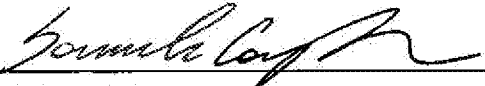
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Inventor's Signature 	Date 12/9/2016
Printed Name in English Samuele Carpineti	Printed Name in Native Language (if other than English)

I Kevin C. Clement, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

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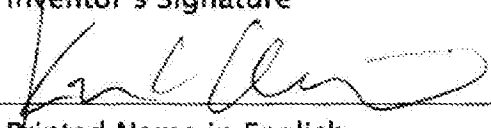
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Inventor's Signature 	Date 12/9/2016
Printed Name in English Kevin C Clement	Printed Name in Native Language (if other than English)

I Xiao Hu, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

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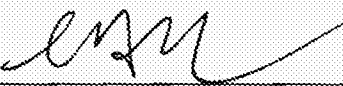
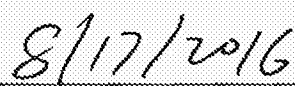
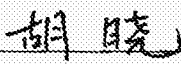
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Inventor's Signature		Date	
Xiao Hu			
Printed Name in English		Printed Name in Native Language (if other than English)	

I David P Limont, (“ASSIGNOR”) am the original inventor or an original joint inventor of subject matter (“INVENTION”) disclosed and/or claimed in a patent application entitled “OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS” (“APPLICATION”), which:

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Inventor's Signature 	Date 12-19-2016
Printed Name in English David P Limont	Printed Name in Native Language (if other than English)

I Srinivasa Reddy Manda, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

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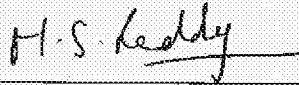
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Inventor's Signature 	Date 12-09-2016
Printed Name in English Srinivasa Reddy Manda	Printed Name in Native Language (if other than English)

I Eduardo D. Melo, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

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Inventor's Signature 	Date 12/09/16
Printed Name in English Eduardo D. Melo	Printed Name in Native Language (if other than English)

I David L Meyers, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

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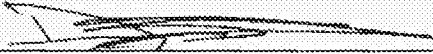
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		12/15/16	
Inventor's Signature		Date	
DAVID L MEYERS			
Printed Name in English	David L Meyers	Printed Name in Native Language (if other than English)	

I Thomas W. Millett, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

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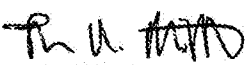
ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office
15/388,871	December 22, 2016	USPTO

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For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature 	Date 12-13-2016
Printed Name in English Thomas W. Millett	Printed Name in Native Language (if other than English)

I Selvaraj Nalliah, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

☐ will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representative, Microsoft Technology Licensing, LLC., One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on _____ and given Application No. _____ by the following Office _____) this APPLICATION's Application No., filing date, and Office, when known;

☒ was filed on August 12, 2016 and was given Application No 62/374,714 by the following Office "US-United States Patent and Trademark Office".

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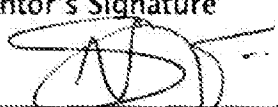
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Inventor's Signature 	Date 12-9-2016
Printed Name in English Selvaraj Nalliah	Printed Name in Native Language (if other than English)

I Christian Piccolo, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

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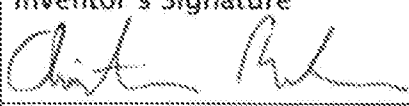
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Inventor's Signature 		Date 12/09/2016
Printed Name in English Christian Piccolo		Printed Name in Native Language (if other than English)

I Mihir S Ray, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

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Inventor's Signature	Date
<i>MS Ray</i>	12/9/16
Printed Name in English	Printed Name in Native Language
Mihir S Ray	(if other than English)

I Russell L. Simpson Jr., (“ASSIGNOR”) am the original inventor or an original joint inventor of subject matter (“INVENTION”) disclosed and/or claimed in a patent application entitled “OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS” (“APPLICATION”), which:

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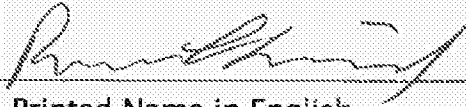
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Inventor's Signature 	Date 12/9/2016
Printed Name in English Russell L. Simpson Jr.	Printed Name in Native Language (if other than English)

I Tao Zhang, ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "OPTIMIZING PERFORMANCE BASED ON BEHAVIORAL AND SITUATIONAL SIGNALS" ("APPLICATION"), which:

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Inventor's Signature 	Date 12/9
Printed Name in English Tao Zhang	Printed Name in Native Language (if other than English) 