

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4261192

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TIMOTHY JAMES MORTON	08/22/2016
ROBERTA CELESTE BROWN	08/22/2016
CARL JOHAN LIDEN	08/23/2016
BRETT TOBIAS TOM	08/04/2016
NICHOLAS BURROWS	08/23/2016
ERIC CALL	08/23/2016
RECEIVING PARTY DATA	
Name:	GOODY PRODUCTS, INC.
Street Address:	6655 PEACHTREE DUNWOODY ROAD
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30328
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29553840
CORRESPONDENCE DATA	
Fax Number:	(770)677-8156
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	770-418-7156
Email:	sara.medina@newellco.com
Correspondent Name:	NEWELL BRANDS
Address Line 1:	6655 PEACHTREE DUNWOODY ROAD
Address Line 4:	ATLANTA, GEORGIA 30328
ATTORNEY DOCKET NUMBER:	D-15-GO843-US-PDS
NAME OF SUBMITTER:	STEPHANIE CHU
SIGNATURE:	/Stephanie Chu/
DATE SIGNED:	02/06/2017
Total Attachments: 6	

source=GO843 Assignment executed#page1.tif
source=GO843 Assignment executed#page2.tif
source=GO843 Assignment executed#page3.tif
source=GO843 Assignment executed#page4.tif
source=GO843 Assignment executed#page5.tif
source=GO843 Assignment executed#page6.tif

ASSIGNMENT

WHEREAS, WE, **Timothy James Morton**, a citizen of Great Britain and having an address at 4444 Lake Forest Drive, Kalamazoo, MI 49008; **Roberta Celeste Brown**, a citizen of the United States and having an address at 1936 Banbury Road, Kalamazoo, MI 49001; **Carl Johan Liden**, a citizen of the Sweden and having an address at 343 Canal Street, 5th Floor, New York, NY 10013; **Brett Tobias Tom**, a citizen of the United States and having an address at 2841 Taraval Street, San Francisco, CA 94116; **Nicholas Burrows**, a citizen of Australia and having an address at 215 North 6th Street, Apt. 3L, Brooklyn, NY 11211; and **Eric Call**, a citizen of the United States and having an address at 106 Norfolk Street, Apt. 17, New York, NY 10002, have invented certain inventions and improvements disclosed in an application for Letters Patent entitled “**BRUSH**,” filed in the United States Patent and Trademark Office on February 4, 2016 and assigned U.S. Application No. 29/553,840; and


WHEREAS, **Goody Products, Inc.**, a corporation of the State of Delaware having a principal place of business at 6655 Peachtree Dunwoody Road, Atlanta, GA 30328 (hereinafter “Assignee”), is desirous of acquiring an interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which WE hereby acknowledge, WE, Timothy James Morton, Roberta Celeste Brown, Carl Johan Liden, Brett Tobias Tom, Nicholas Burrows, and Eric Call, by these presents do sell, assign, and transfer to Assignee, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and WE hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives;

For the same consideration, WE, by these presents, do sell, assign, and transfer to Assignee the full, exclusive, and entire right, title, and interest in and to any U.S. nonprovisional or foreign application or applications corresponding to said application, in whole or in part, and to any Letters Patent and similar protective rights granted on said U.S. nonprovisional or foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said U.S. nonprovisional or foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said U.S. nonprovisional or foreign applications to be filed and issued in the name of Assignee or its designee insofar as permitted by applicable law;

AND, for the same consideration, WE agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid Assignee, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

WE hereby authorize Assignee to insert in the blanks above the filing date and application number of said application when known.



Timothy James Morton

8-22-16

DATE

STATE OF Michigan

Before me, a Notary Public in and for the State of Michigan, on this 22nd day of August, 2016, personally appeared **Timothy James Morton**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

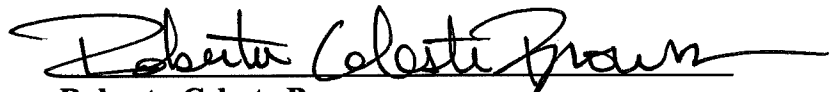


NOTARY PUBLIC

My Commission Expires: 9/16/2022

(SEAL)

DIANE L. MARTIN, Notary Public
State of Michigan, County of Cass
My Commission Expires 09/16/2022
Acting in the County of Kalamazoo



Roberta Celeste Brown

8.22.16

DATE

STATE OF Michigan

Before me, a Notary Public in and for the State of Michigan, on this 22nd day of August, 2016, personally appeared **Roberta Celeste Brown**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.



NOTARY PUBLIC

My Commission Expires: 9/16/2022

(SEAL)

DIANE L. MARTIN, Notary Public
State of Michigan, County of Cass
My Commission Expires 09/16/2022
Acting in the County of Kalamazoo

[Signature]

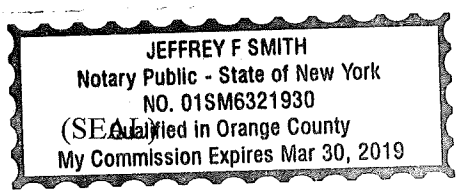
Carl Johan Liden

08/23 - 2016

DATE

STATE OF NY

Before me, a Notary Public in and for the State of NY, on this 23 day of August, 2016, personally appeared **Carl Johan Liden**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.



[Signature]

NOTARY PUBLIC

My Commission Expires: 03/30/2019

Brett Tobias Tom

DATE

STATE OF _____

Before me, a Notary Public in and for the State of _____, on this _____ day of _____, _____, personally appeared **Brett Tobias Tom**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

NOTARY PUBLIC

My Commission Expires: _____

Carl Johan Liden

DATE

STATE OF _____

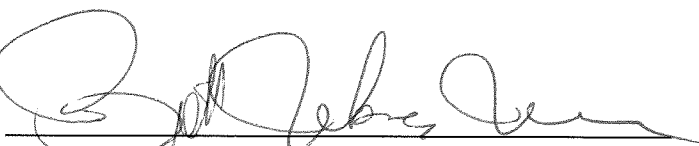
Before me, a Notary Public in and for the State of _____, on this ____ day
of _____, _____, personally appeared **Carl Johan Liden**, who, being duly sworn,
signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)

NOTARY PUBLIC

My Commission Expires: _____

A notary public or other officer completing this
certificate verifies only the identity of the
individual who signed the document to which this
certificate is attached, and not the truthfulness,
accuracy, or validity of that document.


Brett Tobias Tom

8-4-2016
DATE

STATE OF CA

Before me, a Notary Public in and for the State of CA, on this 4TH day
of AUGUST, 2016, personally appeared **Brett Tobias Tom**, who, being duly sworn,
signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)


NOTARY PUBLIC

My Commission Expires: 1-20-20



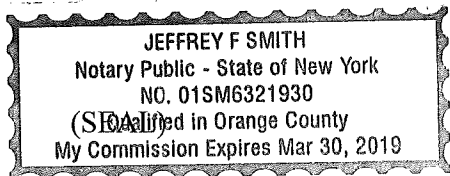


Nicholas Burrows

DATE 8/23/16

STATE OF NY

Before me, a Notary Public in and for the State of NY, on this 23 day of August, 2016, personally appeared **Nicholas Burrows**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.





NOTARY PUBLIC

My Commission Expires: 03/30/2019

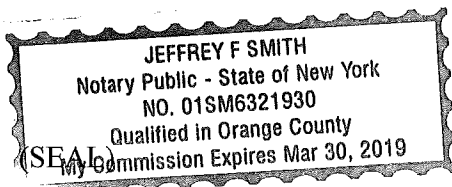


Eric Call

DATE 8/23/2016

STATE OF NY

Before me, a Notary Public in and for the State of NY, on this 23 day of August, 2016, personally appeared **Eric Call**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.





NOTARY PUBLIC

My Commission Expires: 03/30/2019