504218186 02/08/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ADAM BRENT JOHNSON	04/23/2015
ADAM LLOYD DAYS	05/14/2015
JONATHAN PAUL SILLITO	04/23/2015
JONATHAN GILBERT GORDON TAMS	05/25/2015
DAVID PAUL WILLIS	01/30/2017

RECEIVING PARTY DATA

Name:	AMAZON TECHNOLOGIES, INC.
Street Address:	PO BOX 81226
City:	SEATTLE
State/Country:	WASHINGTON
Postal Code:	98108-1226

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14634444

CORRESPONDENCE DATA

Fax Number: (512)853-8801

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5128538800

Email: mmoffitt@intprop.com
Correspondent Name: ROBERT C. KOWERT

Address Line 1: P.O. BOX 398

Address Line 4: AUSTIN, TEXAS 78767-0398

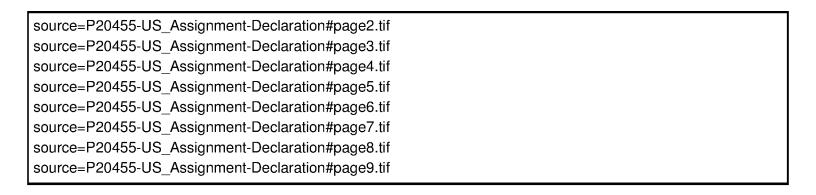
ATTORNEY DOCKET NUMBER:	5924-97400/RCK
NAME OF SUBMITTER:	ROBERT C. KOWERT
SIGNATURE:	/Robert C. Kowert/
DATE SIGNED:	02/08/2017

Total Attachments: 9

source=P20455-US_Assignment-Declaration#page1.tif

PATENT REEL: 041201 FRAME: 0304

504218186



U.S. Patent Appln. No. <u>14/634,444</u> Attorney Docket No. <u>5924-97400</u>

Filing Date: February 27, 2015 Client Docket No. P20455-US

PARTIES TO THE ASSIGNMENT

Assignor(s):

ADAM BRENT JOHNSON

410 Terry Avenue North Seattle, WA 98109-5210

ADAM LLOYD DAYS

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JONATHAN GILBERT GORDON TAMS

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DAVID PAUL WILLIS

410 Terry Avenue North Seattle, WA 98109-5210

Assignee:

Amazon Technologies, Inc. PO Box 81226 Seattle, WA 98108-1226

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"AUTOMATED PAGE GENERATION USING VALUE-BASED RECOMMENDATIONS"

(Invention) for which a non-provisional application for United States Letters Patent

was filed on February 27, 2015 and accorded U.S. application no. 14/634,444; or

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U.S. Patent Appln. No. <u>14/634,444</u>

Attorney Docket No. <u>5924-97400</u>

Filing Date: February 27, 2015

Client Docket No. P20455-US

will be filed concurrently with the submission of this executed PATENT ASSIGNMENT for

recordation.

ASSIGNOR(S) hereby authorizes and requests ASSIGNEE'S legal representatives, of

Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C., associated with Customer No. 35690, to insert in the

header above and here in parentheses (U.S. application no. 14/634,444, filed February 27, 2015) this

application's U.S. application number and filing date, when known.

WHEREAS, ASSIGNEE, a corporation of the State of Nevada, is desirous of acquiring the entire

right, title and interest in and to the Invention and in and to any letters patent that may be granted therefor

in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is

hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors

and assigns, the entire right, title and interest in and to said Invention and any improvements thereto, said

Application and any and all letters patent which may be granted for said Invention in the United States of

America and its territorial possessions and in any and all foreign countries, and in any and all provisional,

divisions, reissues, re-examinations and continuations thereof, including the right to file foreign

applications directly in the name of ASSIGNEE and to claim priority rights deriving from said application

to which said foreign applications are entitled by virtue of international convention, treaty or otherwise,

said Invention, application and all letters patent on said Invention to be held and enjoyed by ASSIGNEE

and its successors and assigns for their use and benefit and of their successors and assigns as fully and

entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer

and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and

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U.S. Patent Appln. No. <u>14/634,444</u>

Attorney Docket No. <u>5924-97400</u>

Filing Date: February 27, 2015

Client Docket No. P20455-US

Trademarks to issue all letters patent on said Invention to ASSIGNEE. ASSIGNOR(S) agree to execute

all instruments and documents required for the making and prosecution of applications for United States

and foreign letters patent on said Invention, for litigation regarding said letters patent, or for the purpose

of protecting title to said Invention or letters patent therefor.

AND ASSIGNOR(S) DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its

successors, legal representatives, and assigns all claims for damages and all remedies arising out of any

violation of the rights assigned hereby that may have accrued prior to the date of assignment to

ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain

damages for past infringements of said letters patent before or after issuance.

AND ASSIGNOR(S) DOES HEREBY covenant and agree that ASSIGNOR(S) will

communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to

ASSIGNOR respecting the Invention or said application, and testify in any legal proceeding, assist in the

preparation of any other patent property relating to the application and the Invention or any improvements

made thereto, sign/execute all lawful papers, provide all requested documents, execute and make all

rightful oaths and/or declarations in connection with the application and the Invention including any

improvements made thereto, any patent applications filed therefrom, and any continuing application filed

from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE,

its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the

Invention in all countries. These provisions are binding upon our heirs, legal representatives,

administrators, and assigns.

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U.S. Patent Appln. No. <u>14/634,444</u> Attorney Docket No. <u>5924-97400</u>

Filing Date: February 27, 2015 Client Docket No. P20455-US

CORRESPONDENCE ADDRESS

I hereby direct all correspondence and telephone calls in connection with this application be addressed to the number associated with the customer number listed below, which is:

Customer No.

35690

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U.S. Patent Appln. No. <u>14/634,444</u>	Attorney Docket No. 5924-97400
Filing Date: February 27, 2015	Client Docket No. P20455-US
DECLARATION	
As a below named inventor, I hereby declare that:	
This declaration is directed to:	
the attached application; or	
☑ United States application number 14/634.	144 filed on <u>February 27, 2015;</u> or
PCT international application number	filed on
The above-identified application was made or authorized	zed to be made by me.
I believe that I am the original inventor or an original application.	joint inventor of a claimed Invention in the
I have reviewed and understand the contents of the ab-	ove-identified application, and acknowledge the
duty to disclose to the US Patent & Trademark Office	all information known to me to be material to the
patentability as defined in 37 CFR 1.56.	
I hereby acknowledge that any willful false statement	made in this declaration is punishable under 18
USC 1001 by fine or imprisonment of not more than f	ive (5) years, or both.
Legal name of inventor: ADAM BRENT JOHNSON	WITNESSED BY:
Inventor Signature	Witness Signature
2015-04-23	Kelvin Laa
Date	Witness (Printed Name)
	April 23,2015
	Date

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Attorney Docket No. 5924-97400 U.S. Patent Appla, No. 14/634,444 Filing Date: February 27, 2015 Client Docket No. P20455-US **DECLARATION** As a below named inventor, I hereby declare that: This declaration is directed to: the attached application; or ☑ United States application number 14/634,444 filed on February 27, 2015; or filed on . PCT international application number ___ The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application. I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56. I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both. Legal name of inventor: ADAM LLOYD DAYS WITNESSED BY: Inventor Signature Witness Signature Witness (Printed Name) Date Date

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U.S. Patent Appln. No. <u>14/634,444</u>	Attorney Docket No. 5924-97400
Filing Date: February 27, 2015	Client Docket No. P20455-US
DECLARATION As a below named inventor, I hereby declare	that:
This declaration is directed to:	
the attached application; or	
United States application number	14/634,444 filed on February 27, 2015; or
PCT international application nur	nberfiled on
The above-identified application was made or	r authorized to be made by me.
I believe that I am the original inventor or an application.	original joint inventor of a claimed Invention in the
	of the above-identified application, and acknowledge the k Office all information known to me to be material to the
I hereby acknowledge that any willful false s	tatement made in this declaration is punishable under 18
USC 1001 by fine or imprisonment of not mo	ore than five (5) years, or both.
Legal name of inventor: JONATHAN PAUL SILLITO	WITNESSED BY:
<u> </u>	
Inventor Signature	Witness Signature
4 (23/2015 Date	<u>ドランドハースル</u> Witness (Printed Name)
	April 23, 2015 Date

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U.S. Patent Appln. No. <u>14/634.444</u>	Attorney Docket No. <u>5924-97400</u>
Filing Date: February 27, 2015	Client Docket No. <u>P20455-US</u>
<u>DECLARATION</u>	
As a below named inventor, I hereby declare that:	
This declaration is directed to:	
the attached application; or	
☑ United States application number 14/63	4,444 filed on <u>February 27, 2015;</u> or
PCT international application number_	filed on
The above-identified application was made or auth	orized to be made by me.
I believe that I am the original inventor or an original application.	nal joint inventor of a claimed Invention in the
당한 회사들은 마음에 지나면 하고 하면 아름답을 하나만도 않았다면 하시아 제공합의 모모는 사이 경우 교육들은	above-identified application, and acknowledge the ice all information known to me to be material to the
I hereby acknowledge that any willful false statement	ent made in this declaration is punishable under 18
USC 1001 by fine or imprisonment of not more that	in five (S) years, or both.
Legal name of inventor: JONATHAN GILBERT GORDON TAMS	WITNESSED BY:
	354
Inventor Signature	Witness Signature
254 May 2015	GRAEME SMITH
Date	Witness (Printed Name)
	28 MAY 2015
	Date

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RECORDED: 02/08/2017

PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)

U.S. Patent Appln. No. <u>14/634,444</u>	Attorney Docket No. <u>5924-97400</u>
Filing Date: February 27, 2015 DECLARATION	Client Docket No. <u>P20455-US</u>
As a below named inventor, I hereby declare that:	
This declaration is directed to:	
the attached application; or	
United States application number 14/634,444 fil	ed on <u>February 27, 2015;</u> or
PCT international application number	filed on
The above-identified application was made or authorized to	be made by me.
I believe that I am the original inventor or an original joint is application.	nventor of a claimed Invention in the
I have reviewed and understand the contents of the above-ic duty to disclose to the US Patent & Trademark Office all in patentability as defined in 37 CFR 1.56.	
I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.	
David Paul Willis/ ——E06A1F3AAE274CA DAVID PAUL WILLIS	
January 30, 2017	
Date	

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