

<b>PATENT ASSIGNMENT COVER SHEET</b>
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EPAS ID: PAT4266565

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JANET VILLANO	01/24/2017
ELLEN DIAMANT	01/24/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SKIP HOP, INC.
<b>Street Address:</b>	50 WEST 23RD STREET, 11TH FLOOR
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10010
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15057937
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(703)739-9577
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	703-739-4900
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<b>Correspondent Name:</b>	STITES & HARBISON PLLC
<b>Address Line 1:</b>	1800 DIAGONAL ROAD, SUITE 325
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<b>Address Line 4:</b>	ALEXANDRIA, VIRGINIA 22314
<b>ATTORNEY DOCKET NUMBER:</b>	P11356US00/SJW
<b>NAME OF SUBMITTER:</b>	STACY JOHNSON
<b>SIGNATURE:</b>	/Stacy Johnson/
<b>DATE SIGNED:</b>	02/09/2017
<b>Total Attachments: 2</b>	
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## ASSIGNMENT OF PATENT APPLICATION

*(US and foreign rights - all rights assigned by inventors to a single assignee)*

WHEREAS,

- 1) Janet VILLANO
- 2) Ellen DIAMANT

residing respectively at

- 1) 287 5<sup>th</sup> Street, Jersey City, NJ 07302
- 2) 50 West 15<sup>th</sup> Street, New York, NY 10011

(hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in **PLAYMAT**

for which an application for a United States Patent

- was executed on even date herewith
- was executed on
- was filed on March 1, 2016, as Application No.: **15/057,937**

And WHEREAS, **Skip Hop, Inc.**

whose Post Office Address is 50 West 23<sup>rd</sup> Street, 11<sup>th</sup> Floor, New York, NY 10010

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, and the inventions and improvements of any application from which priority is claimed in said application, for the United States of America or other countries, and any Letters Patent which may issue therefor in the United States or other countries including all divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America or other countries, and any Letters Patent which may issue therefor in the United States or other countries and all divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, re-issues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said application(s), and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to

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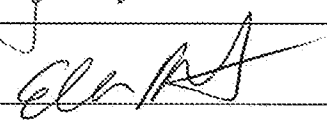
**PATENT**  
**REEL: 041209 FRAME: 0868**

obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents of the US is requested to issue such Letters Patent in accordance with this assignment.

I hereby authorize and request any attorney of record in said Application or any attorney of Stites & Harbison PLLC, Customer Nos. 881, 24350 or 32885, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

<u>NAME</u>	<u>SIGNATURE</u>	<u>DATE</u>
1) Janet VILLANO		1-24-17
2) Ellen DIAMANT		JAN 24, 2017