PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4266863

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TROY WILLIAMS	11/30/2015
PETER BATES	11/23/2015
DAMIEN VIZCARRA	04/12/2016
MICHEL ARNEY	06/29/2016

RECEIVING PARTY DATA

Name:	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.	
Street Address:	200 VESEY STREET	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10285-4900	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29548282	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 602-382-6000

Email: ipdocket@swlaw.com, krigby@swlaw.com

Correspondent Name: SNELL & WILMER L.L.P. (AMEX)

Address Line 1: ONE ARIZONA CENTER

Address Line 2: 400 E. VAN BUREN STREET

Address Line 4: PHOENIX, ARIZONA 85004-2202

ATTORNEY DOCKET NUMBER: 11655.13300

NAME OF SUBMITTER: HOWARD SOBELMAN

SIGNATURE: /Howard I. Sobelman/

DATE SIGNED: 02/09/2017

Total Attachments: 8

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

COMBINED DECLARATION AND ASSIGNMENT FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET

First Named Troy Williams Docket No.: 11655.13300

Inventor:

Serial No.: TBD Filing Date: November , 2015

Title: TRANSACTION CARD Confirmation No.: TBD

Pursuant to 35 U.S.C.115(e), Applicant herewith submits for recordation a combined declaration and assignment.

Declaration

As the below named inventor, I hereby declare that:

The captioned application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I acknowledge that a person may not execute an oath or declaration for an application unless that person has reviewed and understands the contents of the application, including the claims, and is aware of the duty to disclose to the U.S. Patent and Trademark Office all information known to the person to be material to patentability as defined in 37 CFR 1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than (5) years, or both.

Assignment

The undersigned inventor(s) (singly and collectively, "ASSIGNOR") have invented the subject matter disclosed and/or claimed in the captioned patent application ("Inventions");

AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC., ("ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at 200 Vesey Street, New York, New York 10285-4900, is desirous of memorializing its interest therein.

The undersigned ASSIGNOR hereby confirms that ASSIGNOR is an employee, past employee or a contractor of ASSIGNEE and that ASSIGNOR developed the Inventions on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties to ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the Inventions. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to, and does hereby irrevocably assign unto Assignee, its successors and assigns, the full and exclusive right, title and interest to the Inventions, as described and/or claimed in the aforesaid

AXP No.:

22873773

Serial No.: TBD Docket No.: 11655.13300

application, including any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, including all rights pursuant to 35 U.S.C. § 154, any copyright and any other intellectual property rights, and including all causes of action related to the foregoing, including the right to sue and recover for, and the right to profits and damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilutions, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to Assignee, for the sole use and benefit of Assignee, its successors, assigns and legal representatives.

ASSIGNOR, without further remuneration, hereby transfers and agrees to transfer to ASSIGNEE, its successors, assigns and legal representatives a like interest in and to any improvements, related new matter, and derivative works, and applications based thereon, growing out of or relating to the Inventions or subject matter, and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to preserve, acquire and/or perfect ASSIGNEE'S full rights, title and interest in and to the invention(s) and subject matter and any improvements and to file any of the aforementioned applications, or to further memorialize ASSIGNEE'S prior agreement to do so.

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Snell & Wilmer L.L.P., Customer No. 66170, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

EXECUTED as of the date(s) written below by DECLARANT/ASSIGNOR:

INVENTOR'S LEGAL NAME	SIGNATURE	DATE
Troy Williams	JA1-	11-20-15

SNELL & WILMER L.L.P., 400 East Van Buren, Phoenix, Arizona 85004-2202, (p) (602) 382-6000, (f) (602) 382-6070

2 AXP No.:

ASSIGNMENT (for use with Vendors)

The undersigned Inventor(s) invented the subject matter disclosed and/or claimed in the below referenced patent application(s) ("Inventions") while employed with the below named Vendor and performing work for American Express Travel Related Services Company, Inc. ("Assignee"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at 200 Vesey Street, New York, New York 10285, pursuant to an agreement between Vendor and Assignee. Hereinafter, Inventor and Vendor shall be collectively referred to as "Assignor". Assignee is desirous of memorializing its interest in the Inventions.

Application Type	Application Title	Filed On (or herewith, if blank)	Serial No.
Non- Provisional	TRANSACTION CARD	12/11/2015	29/548,282

<u>/HIS/</u> 6/14/16

Inventor confirms that, pursuant to the below referenced employment agreement with Vendor, Inventor assigned all of Inventor's right, title and interest to the Inventions to Vendor.

Inventor Name	Name of Inventor's Employment Agreement with Vendor	Date of Inventor's Employment Agreement with Vendor
Peter Bates	Design Continuum, Inc.	3/25/1997
	Employee Non-Disclosure	
	Agreement	

Vendor confirms that, pursuant to the below referenced agreement with Assignee, Vendor assigned all of its right, title and interest to the Inventions to Assignee.

	Name of Vendor's Agreement with Assignee and Agreement Number	
Design Continuum, Inc.	Master Agency Agreement – CW103829	December 1, 2008

To the extent Assignor retained any right, title or interest to the Inventions beyond what Assignor previously assigned to Vendor or Assignee (as applicable), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns to Assignee such retained right, title and interest to the Inventions, as described and/or claimed in the aforesaid application, including any continuation applications, divisional applications, and any rights in US, PCT or foreign patent applications or patents, any rights to claim priority, all rights pursuant to 35 U.S.C. §154, any copyrights and any other intellectual property rights, and including all causes of action related to the foregoing, including the right to sue and recover for, and the right to profits and damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilutions, and hereby

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Serial No. TBD Docket No. 11655.13300

authorizes and requests the Commissioner of Patents to issue the Letters Patent to Assignee, for the sole use and benefit of Assignee, its successors, assigns and legal representatives.

Assignor, without further remuneration, hereby agrees to provide all reasonable assistance and execute any papers, if accurate, desired by Assignee, its successors, assigns and legal representatives, to preserve and/or perfect Assignee's full right, title and interest in and to the Inventions.

In the event that the Serial No and/or filing date is not available when this Assignment is executed, Assignor hereby authorizes and requests any attorney associated with Snell & Wilmer L.L.P., Customer No. 66170, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or any foreign office for recordation of this document.

Executed by each Assignor as of the date written below:

INVENTOR'S NAME

SIGNATURE

DATE

Peter Bates

(Print)

VENDOR

Prior Name and Tule of Authorized Apparts

ATIÚTŘE ___

DATE

SNELL & WILMER L.L.P.

One Arizona Center 400 East Van Buren Phoenix, Arizona 85004-2202 Phone: (602) 382-6509

Fax: (602) 382-6070 email: dnigro@swlaw.com

ASSIGNMENT (for use with Vendors)

PATENT

The undersigned Inventor(s) invented the subject matter disclosed and/or claimed in the below referenced patent application(s) ("Inventions") while employed with the below named Vendor and performing work for American Express Travel Related Services Company, Inc. ("Assignee"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at 200 Vesey Street, New York, New York 10285, pursuant to an agreement between Vendor and Assignee. Hereinafter, Inventor and Vendor shall be collectively referred to as "Assignor". Assignee is desirous of memorializing its interest in the Inventions.

Application Type	Application Title	Filed On (or herewith, if blank)	Serial No.
Non- Provisional	TRANSACTION CARD	12/11/2015	29/548,282

Inventor confirms that, pursuant to the below referenced employment agreement with Vendor, Inventor assigned all of Inventor's right, title and interest to the Inventions to Vendor,

Inventor Name	Name of Inventor's	Date of Inventor's
	Employment Agreement with	Employment Agreement
	Vendor	with Vendor
Damien Vizcarra	Employee Proprietary Rights, Non-	-04/08/2016
	Disclosure and Non-Solicitation	A CONTRACTOR OF THE PROPERTY OF THE PARTY OF

/HIS/ 6/14/16

Vendor confirms that, pursuant to the below referenced agreement with Assignee. Vendor assigned all of its right, title and interest to the Inventions to Assignee.

Vendor Name	Name of Vendor's Agreement with Assignce and Agreement Number	Date of Vendor's Agreement with Assignee
Design Continuum. Inc.	Master Agency Agreement – CW103829	December 1, 2008

To the extent Assignor retained any right, title or interest to the Inventions beyond what Assignor previously assigned to Vendor or Assignee (as applicable), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged. Assignor hereby irrevocably assigns to Assignee such retained right, title and interest to the Inventions, as described and/or claimed in the aforesaid application, including any continuation applications, divisional applications, and any rights in US. PCT or foreign patent applications or patents, any rights to claim priority, all rights pursuant to 35 U.S.C. §154, any copyrights and any other intellectual property rights, and including all causes of action related to the foregoing, including the right to sue and recover for, and the right to profits and damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilutions, and hereby authorizes and requests the Commissioner of Patents to issue the Letters Patent to Assignee, for the sole use and benefit of Assignee, its successors, assigns and legal representatives.

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Serial No. 29/548,282 Docket No. 11655,13300

Assignor, without further remuneration, hereby agrees to provide all reasonable assistance and execute any papers, if accurate, desired by Assignee, its successors, assigns and legal representatives, to preserve and/or perfect Assignce's full right, title and interest in and to the Inventions.

In the event that the Serial No and/or filing date is not available when this Assignment is executed. Assignor hereby authorizes and requests any attorney associated with Snell & Wilmer L.L.P., Customer No. 66170, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or any foreign office for recordation of this document.

Executed by each Assignor as of the date written below:

INVENTOR'S NAME

SIGNATURE

DATE

Damien Vizcarra

(Print)

04/12/16

VENDOR

SIGNATURE

DATE

(AVA NOVAN 1 1-10100 UK (Print Name and Title of Authorized Agent)

SNELL & WILMER L.L.P.

One Arizona Center 400 East Van Buren Phoenix, Arizona 85004-2202

Phone: (602) 382-6509 Fax: (602) 382-6070 email: dnigro@swlaw.com

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ASSIGNMENT (for use with Vendors)

The undersigned Inventor(s) invented the subject matter disclosed and/or claimed in the below referenced patent application(s) ("Inventions") while employed with the below named Vendor and performing work for American Express Travel Related Services Company, Inc. ("Assignee"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at 200 Vesey Street, New York, New York 10285, pursuant to an agreement between Vendor and Assignee. Hereinafter, Inventor and Vendor shall be collectively referred to as "Assignor". Assignee is desirous of memorializing its interest in the Inventions.

Application Type	Application Title	Filed On (or herewith, if blank)	Serial No.
Non-	TRANSACTION CARD	12/11/2015	29/548,282
Provisional			

Inventor confirms that, pursuant to the below referenced employment agreement with Vendor, Inventor assigned all of Inventor's right, title and interest to the Inventions to Vendor.

Inventor Name	Name of Inventor's Employment Agreement with Vendor	Date of Inventor's Employment Agreement with Vendor
Michel Arney	Employee Proprietary Rights,	May 23, 2016
	Non-Disclosure and Non-	
	Solicitation Agreement	

Vendor confirms that, pursuant to the below referenced agreement with Assignee, Vendor assigned all of its right, title and interest to the Inventions to Assignee.

Vendor Name	Name of Vendor's Agreement with Assignee and Agreement Number	Date of Vendor's Agreement with Assignee
Design Continuum, Inc.	Master Agency Agreement – CW103829	December 1, 2008

To the extent Assignor retained any right, title or interest to the Inventions beyond what Assignor previously assigned to Vendor or Assignee (as applicable), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns to Assignee such retained right, title and interest to the Inventions, as described and/or claimed in the aforesaid application, including any continuation applications, divisional applications, and any rights in US, PCT or foreign patent applications or patents, any rights to claim priority, all rights pursuant to 35 U.S.C. §154, any copyrights and any other intellectual property rights, and including all causes of action related to the foregoing, including the right to sue and recover for, and the right to profits and damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilutions, and hereby

Serial No. 29/548,282 Docket No. 11655,13300

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Assignor, without further remuneration, hereby agrees to provide all reasonable assistance and execute any papers, if accurate, desired by Assignee, its successors, assigns and legal representatives, to preserve and/or perfect Assignee's full right, title and interest in and to the Inventions.

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Executed by each Assignor as of the date written below:

INVENTOR'S NAME	SIGNATURE	DATE
Michel Arney	W	6/29/14
(Print)	•	8
VENDOR	SJGNAJURE	DATE
Tara <u>Moran, Global legal</u> Dir	. Home Moran	6/28/16
(Print Name and Title of Authorized Agent)		*

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RECORDED: 02/09/2017