

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4272534

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Execution Date
MARKETO, INC.	08/16/2016

RECEIVING PARTY DATA

Name:	GOLUB CAPITAL MARKETS LLC, AS COLLATERAL AGENT
Street Address:	666 FIFTH AVE., 18TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10103

PROPERTY NUMBERS Total: 32

Property Type	Number
Patent Number:	9171320
Patent Number:	9082087
Patent Number:	9037594
Patent Number:	9552591
Patent Number:	9569785
Application Number:	14705848
Application Number:	14219791
Application Number:	13621675
Application Number:	29547896
Application Number:	14798309
Application Number:	14859101
Application Number:	14086238
Application Number:	29560191
Application Number:	29560199
Application Number:	29560202
PCT Number:	US2015019898
Application Number:	61352701
Application Number:	13426389
Application Number:	12760329
Application Number:	61951473

PATENT

Property Type	Number
Application Number:	15394729
Application Number:	13155782
Application Number:	29589278
Application Number:	15389277
Application Number:	15335035
Application Number:	29579218
Application Number:	15394959
Application Number:	15394646
Application Number:	15395431
Application Number:	29589277
Application Number:	29589348
Application Number:	29589351

CORRESPONDENCE DATA

Fax Number: (408)236-6641

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: assignment@m-iplaw.com

Correspondent Name: MAHAMEDI IP LAW LLP

Address Line 1: 1901 S. BASCOM AVE.

Address Line 2: SUITE 600

Address Line 4: CAMPBELL, CALIFORNIA 95008

ATTORNEY DOCKET NUMBER:	MKTO.G000
NAME OF SUBMITTER:	ZURVAN MAHAMEDI
SIGNATURE:	/Zurvan Mahamedi/
DATE SIGNED:	02/13/2017

Total Attachments: 7

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PATENT SECURITY AGREEMENT

This Patent Security Agreement, dated as of August 16, 2016 (this "Patent Security Agreement"), is made by each signatory hereto listed under "Pledgors" (each a "Pledgor" and collectively, the "Pledgors"), in favor of Golub Capital Markets LLC, in its capacity as collateral agent for the secured parties (in such capacity, together with its successors and permitted assigns, the "Collateral Agent") pursuant to that certain Credit Agreement, dated as of August 16, 2016 (as amended, restated, amended and restated, supplemented, extended, waived, renewed, replaced, refinanced or otherwise modified from time to time, the "Credit Agreement"), by and among, among others, Marketo, Inc., a Delaware corporation (the "Borrower"), certain subsidiaries and affiliates of the Borrower from time to time party thereto, the lenders from time to time party thereto and the several agents party thereto, including the Collateral Agent.

W I T N E S S E T H:

WHEREAS, the Pledgors are party to a Security Agreement of even date with the Credit Agreement (as amended, restated, amended and restated, supplemented, waived, renewed, replaced or otherwise modified from time to time, the "Security Agreement") in favor of the Collateral Agent pursuant to which the Pledgors are required to execute and deliver this Patent Security Agreement.

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, each Pledgor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement, or if not defined therein, in the Credit Agreement.

SECTION 2. Grant of Security Interest in Patent Collateral. Each Pledgor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a Lien on and security interest in (subject to Permitted Liens) all of the right, title and interest of such Pledgor in, to and under all the following Pledged Collateral, in each case excluding Excluded Property (collectively, the "Patent Collateral"):

(a) all Patents, including, without limitation, the United States patents and patent applications listed on Schedule 1 attached hereto, together with any and all (i) rights and privileges arising under applicable Legal Requirements with respect the use or ownership of any of the foregoing, (ii) inventions, discoveries, designs and improvements described and claimed therein, and (iii) reissues, reexaminations, divisions, renewals, extensions, continuations and continuations in part thereof and amendments thereto;

(b) all Proceeds of any and all of the foregoing; and

(c) all Exclusive Licenses in or to Patents.

SECTION 3. Security Agreement. The security interest granted pursuant to this Patent Security Agreement is granted in conjunction with the security interest granted to the Collateral

Agent pursuant to the Security Agreement, and the Pledgors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Patent Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Patent Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Recordation. Each Pledgor authorizes and requests that the Commissioner for Patents and any other applicable government officer record this Patent Security Agreement.

SECTION 5. Counterparts. This Patent Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Patent Security Agreement by signing and delivering one or more counterparts. Delivery of an executed counterpart of this Patent Security Agreement by facsimile or other electronic means shall be effective as delivery of a manually executed counterpart of this Patent Security Agreement.

SECTION 6. Governing Law. This Patent Security Agreement shall be construed in accordance with and governed by the law of the State of New York. The terms of Section 10.09(b) and Section 10.10 of the Credit Agreement are incorporated herein *mutatis mutandis*.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, each Pledgor has caused this Patent Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

PLEDGOR(S):

MARKETO, INC.
a Delaware corporation

By: _____


Name: Brian K. Kinion

Title: Chief Financial Officer

[Signature Page to Patent Security Agreement]

Accepted and Agreed:

GOLUB CAPITAL MARKETS LLC,
as Collateral Agent

By: 
Name: Marc C. Robinson
Title: Managing Director

[Signature Page to Patent Security Agreement]

PATENT
REEL: 039252 FRAME: 0666

SCHEDULE 1
to
PATENT SECURITY AGREEMENT

UNITED STATES PATENTS AND PATENT APPLICATIONS

United States Patents:

OWNER	TITLE	PATENT NUMBER
Marketo, Inc.	Recommending Link Placement Opportunities	9171320
Marketo, Inc.	System and Method for Generating a Custom Revenue Cycle Model with Automated Lead Movement	9082087
Marketo, Inc.	Keyword Assessment a Method and System for Predictive Marketing Campaigns Based on User	9037594
Marketo, Inc.	Systems and Methods for Generating Lead Intelligence	9552591
Marketo, Inc.	Method for Adjusting Content of a Webpage in Real Time Based on Users Online Behavior and Profile	9569785

United States Patent Applications:

OWNER	TITLE	APPLICATION NUMBER
Marketo, Inc.	Keyword Assessment	14/705,848
Marketo, Inc.	Cross-Domain Identity Service Metadata-Based Cross-Channel	14/219,791
Marketo, Inc.	Marketing Analytics Providing Marketing Analytics Related to a Sales Opportunity Over a Timeline in a Marketing	13/621,675
Marketo, Inc.	Over A Timeline in a Marketing Management System	29/547,896
Marketo, Inc.	A Custom Revenue Cycle Model with Automated Lead Movement	14/798,309

Marketo, Inc.	Recommending Link Placement Opportunities	14/859,101
Marketo, Inc.	Online Behavior and Profile	14/086,238
Marketo, Inc.	Graphical User Interface for A Displaying Marketing Analytics on a Screen	29/560,191
Marketo, Inc.	Displaying Metrics and Marketing Analytics on a Screen	29/560,199
Marketo, Inc.	Graphical User Interface for a Displaying Metrics on a Screen	29/560,202
Marketo, Inc.	Cross Domain Identity Service	PCT/US2015/019898
Marketo, Inc.	Recommending Link Placement	61/352,701
Marketo, Inc.	Providing Marketing Analytics Related to a Sales Opportunity over a Timeline in a Marketing Management System	13/426,389
Marketo, Inc.	Systems and Methods for Generating Lead Intelligence	12/760,329
Marketo, Inc.	Cross-Domain Identity Service	61/951,473
Marketo, Inc.	Method for Adjusting Content of a Webpage in Real Time Based on Users Online Behavior and Profile	15/394,729
Marketo, Inc.	Recommending Link Placement Opportunities	13/155,782
Marketo, Inc.	A Computing Device Graphical User Interface	29/589,278
Marketo, Inc.	Document Editing System with Design Editing Panel that Mirrors Updates to Document Under Creation	15/389,277
Marketo, Inc.	Systems and Methods for Generating Lead Intelligence	15/335,035
Marketo, Inc.	A Computing Device Graphical User Interface	29/579,218
Marketo, Inc.	Marketing Campaign System and Method	15/394,959

Marketo, Inc.	Account Level Trigger System	15/394,646
Marketo, Inc.	Scheduling Expiration of Program Assets	15/395,431
Marketo, Inc.	A Computing Device Graphical User Interface	29/589,277
Marketo, Inc.	Graphical User Interface for Displaying a Marketing Campaign on a Screen	29/589,348
Marketo, Inc.	Graphical User Interface for Displaying a Marketing Campaign on a Screen	29/589,351