504227996 02/14/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BALINEEDU CHOWDARY ADSUMILLI	01/18/2017
ADEEL ABBAS	01/13/2017
SUMIT CHAWLA	01/17/2017

RECEIVING PARTY DATA

Name:	GOPRO, INC.
Street Address:	5600 AVENIDA ENCINAS
Internal Address:	SUITE 100
City:	CARLSBAD
State/Country:	CALIFORNIA
Postal Code:	92008

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15432700

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 858-675-1670

Email: docket@gazpat.com

Correspondent Name: GAZDZINSKI & ASSOCIATES, PC

Address Line 1: 16644 WEST BERNARDO DRIVE, SUITE 201

Address Line 4: SAN DIEGO, CALIFORNIA 92127

ATTORNEY DOCKET NUMBER:	GPRO.002A
NAME OF SUBMITTER:	PETER J. GUTIERREZ, III
SIGNATURE:	/Peter J. Gutierrez, III/
DATE SIGNED:	02/14/2017

Total Attachments: 4

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PATENT 504227996 REEL: 041255 FRAME: 0561

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PATENT REEL: 041255 FRAME: 0562

COMBINED DECLARATION AND ASSIGNMENT FOR PATENT APPLICATIONS

Title of Invention: APPARATUS AND METHODS FOR IMAGE ENCODING USING SPATIALLY WEIGHTED ENCODING QUALITY PARAMETERS

As a below named inventor (hereinafter designated as the undersigned), I hereby declare that:

This declaration is directed to the application attached hereto. If the application is not attached hereto, the application is as identified by the attorney docket number as set forth above and/or the following:

U.S. Application Serial No.: to be as	ssigned; or
PCT International Application No.:	
Filed on: herewith	

I hereby claim the benefit under Title 35, United States Codes § 119(e) of any United States provisional application(s) listed below:

U.S. Provisional Application Serial No.: 62/351,818 filed on: June 17, 2016.

The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed invention in the application. I have reviewed and understand the contents of the above-identified application, including the claims. I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations § 1.56.

WHEREAS, the undersigned has invented certain new and useful improvements described in the application identified.

WHEREAS, GOPRO, INC., (hereinafter "ASSIGNEE"), with its principal place of business at 5600 Avenida Encinas, Suite 100, Carlsbad, CA 92008, United States of America, its heirs, successors, legal representatives and assigns (hereinafter designated as the Assignee) is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent(s) that may be granted therefor in the United States of America and in any foreign countries.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned has sold, assigned and transferred, and by these presents does (do) sell, assign and transfer unto said Assignee the full and exclusive right to the said invention in the United States of America, its territories, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America, its territories, dependencies and possessions, and if the box above is designated, in any and all foreign countries; and to any and all divisions, reissues, re-examinations, continuations, conversions and extensions thereof, and provisional applications to which priority is claimed therefrom, for the full term or terms for which the same may be granted.

The undersigned agrees to execute all papers necessary in connection with this application and any continuing, divisional, conversion, re-exam, provisional, or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

GAZDZINSKI & ASSOCIATES, PC

16644 West Bernardo Drive, Suite 201, San Diego, CA 92127 Telephone: (858) 675-1670 - Facsimile: (858) 675-1674 - Email: docket@gazpat.com

COMBINED DECLARATION AND ASSIGNMENT FOR PATENT APPLICATIONS

The undersigned agrees to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion, re-exam, provisional, or reissue thereof or Letters Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agrees to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agrees to perform all affirmative acts which may be necessary to obtain a grant of (a) valid United States of America patent(s) or a grant of (a) valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorizes and requests the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patent(s) resulting from said application or any continuing, divisional conversion or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has the full right to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grants the law firm of GAZDZINSKI & ASSOCIATES, PC, Customer No. 142583, the power to insert any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office.

The undersigned hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

The undersigned hereby acknowledges that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

In witness whereof, executed by the undersigned on the date opposite the undersigned name.

LEGAL NAME OF INVENTOR	
Inventor's Name: BALINEEDU CHOWDARY ADSUMILLI	Date: 01 18 17
Signature: Chard any A. B.	!
An application data sheet (PTO/AIA/14 or equivalent), including naming the en Use a separate form for each inventor; or check the box below and complete the a	tire inventive entity, must accompany this form.
Additional inventors are being named on the 1 supplemental she	eet(s) attached hereto.

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SUPPLEMENTAL SHEET FOR COMBINED DECLARATION AND ASSIGNMENT

LEGAL NAME OF JOINT INVENTOR, IF ANY	
Inventor's Name: ADEEL ABBAS	Date: 1 / / 3 / 17
Signature: Adhhas	
LEGAL NAME OF JOINT INVENTOR, IF ANY	
Inventor's Name: SUMIT CHAWLA	Date:
Signature:	

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> PATENT REEL: 041255 FRAME: 0565

SUPPLEMENTAL SHEET FOR COMBINED DECLARATION AND ASSIGNMENT

LEGAL NAME OF JOINT INVENTOR, IF ANY	
Inventor's Name: ADEEL ABBAS	Date:
Signature:	
LEGAL NAME OF JOINT INVENTOR, IF ANY	
Inventor's Name: SUMIT CHAWLA Signature:	Date: Jan 17, 2017
Signature: Aun 18	

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