PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOHN BAUDHUIN	02/13/2017
JOHN COOK	02/14/2017
RON GIBSON	02/14/2017
MARK LIVINGSTON	02/13/2017

RECEIVING PARTY DATA

Name:	MAD DOGG ATHLETICS, INC.	
Street Address:	2111 NARCISSUS COURT	
City:	VENICE	
State/Country:	CALIFORNIA	
Postal Code:	90291	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29530744

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: WPAT, PC INTELLECTUAL PROPERTY ATTORNEYS

Address Line 1: 2301 DUPONT DR., SUITE 510 IRVINE, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	20516-002DES
NAME OF SUBMITTER:	ANTHONY KING
SIGNATURE:	/Anthony King/
DATE SIGNED:	02/16/2017

Total Attachments: 2

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PATENT REEL: 041281 FRAME: 0771

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ASSIGNMENT

WHEREAS, I(we), John Baudhuin, John Cook, Ron Gibson and Mark Livingston, whose post office address(es) appear(s) below, hereinafter referred to as ASSIGNOR, have invented certain new and useful invention entitled

Pulley Assembly for Exercise Equipment

(hereinafter r	eferred to as the	INVENTION) for	which an app	olication for	United States	Letters Patent	/Utility Pa	itent
is executed or	n even date here	with unless at le	ast one of the	following is	s checked:			

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WHEREAS, Mad Dogg Athletics, Inc. whose post office address is 2111 Narcissus Court, Venice CA 90291 hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the same in the United States, its territorial possessions, and around the world;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, I (we), ASSIGNOR, by these presents do sell, assign and transfer unto said ASSIGNEE, the entire right, title, and interest in and to said INVENTION and application throughout the world, including any and all Letters Patent granted on any division, continuation, continuation-in-part and reissue of said application for the full term or terms for which the same may be granted, including all priority rights under any International Convention.

ASSIGNOR further covenants that no assignments, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment;

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) in the United States and around the world for said INVENTION, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said INVENTION, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE'S expense, to identify and communicate to ASSIGNEE at ASSIGNEE'S request documents and information concerning the INVENTION that are within ASSIGNOR'S possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance, litigation and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR'S obligations under this instrument shall extend to ASSIGNOR'S heirs, executors, administrators and other legal representatives.

ALSO, ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE's sole use and behoof, and for the use and behoof of ASSIGNEE's legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

Assignor Name John Baudhuin	Address 2111 Narcissus Court Venice, CA 90291
Signature of Assignature Name of Wisers (Advisati)	Date of Signature 2 13 17
Name of Witness (ofticinal)	Name of Witness (optional)
Signature of Witness (optional)	Signature of Witness (Optional)

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Assignor Name	Address
John Cook	2111 Narcissus Court Venice, CA 90291
Signature of Assignor	Date of Signature くみでも 2017
Name of Witness (optional)	Name of Witness (optional)
Signature of Witness (optional)	Signature of Witness (Optional)

Assignor Name Ron Gibson	Address 2111 Narcissus Court Venice, CA 90291
Signature of Assignor	Date of Signature Z-19-17
Name of Witness (optional)	Name of Witness (optional)
Signature of Witness (optional)	Signature of Witness (Optional)

Assignor Name	Address
	2111 Narcissus Court
Mark Livingston	Venice, CA 90291
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Signature of Assignor Well Ywww.	Pate of Signature 2 3 7
Name of Witness (optional)	Name of Witness (optional)
Signature of Witness (optional)	Signature of Witness (Optional)
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