

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MARC F. HAYES JR.	10/15/2014
RECEIVING PARTY DATA	
Name:	CONTACT AT ONCE! LLC
Street Address:	11675 GREAT OAKS WAY SUITE 350
City:	ALPHARETTA
State/Country:	GEORGIA
Postal Code:	30022
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15392481
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	akakoliris@kilpatricktownsend.com
Correspondent Name:	KILPATRICK TOWNSEND & STOCKTON LLP
Address Line 1:	TWO EMBARCADERO CENTER, SUITE 1900
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94111-3834
ATTORNEY DOCKET NUMBER:	095080-002760US-1034210
NAME OF SUBMITTER:	ATHENA KAKOLIRIS
SIGNATURE:	/Athena Kakoliris/
DATE SIGNED:	02/17/2017
Total Attachments: 2	
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ASSIGNMENT

This Assignment agreement is applicable to an invention entitled:

**A System and Method for Initiating a Text Message Communication Session
Between a Merchant and a Consumer**

The PATENT RIGHTS referred to in this agreement are:

- (check one) a patent application about to be filed in the United States Patent and Trademark Office.
- a patent application for this invention, executed by the ASSIGNOR concurrently with this assignment.
- U.S. Patent Application No. **13/754,142**, filed **01/30/2013**.
- a U.S. patent application based on PCT International Application No. _____ filed on _____ (U.S. patent application Serial No. _____, if known).
- U.S. patent No. _____, issued _____.

The PATENT RIGHTS also include all non-provisionals, divisions, reissues, continuations and extensions of the patent application identified above.

The PATENT RIGHTS assigned under this agreement are:

- (check one) U.S. patent rights only.
- Worldwide patent rights. In addition, the assignee shall have the right to claim the benefit of the filing date of any U.S. or foreign patent application for this invention.

The ASSIGNOR referred to in this agreement is the inventor whose signature appears on page 2 of this Assignment.

The ASSIGNEE referred to in this agreement is:

(Name of Assignee) CONTACT AT ONCE! LLC
 (Address) 11675 Great Oaks Way, Suite 350
Alpharetta, GA 30022

The ASSIGNEE is:

- (check one) An Individual.
- A Partnership.
- A Corporation of _____ (specify state or country)
- (other) _____.

THIS IS PAGE 2 OF AN ASSIGNMENT FROM THE INVENTOR TO
ASSIGNEE: CONTACT AT ONCE!

The ASSIGNOR, in consideration of \$10.00 paid by the ASSIGNEE, and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, hereby assigns the following rights to the ASSIGNEE, its successors and assigns:

- the full and exclusive right to the invention;
- the entire right, title and interest in and to the PATENT RIGHTS;
- the right to sue and recover for any past infringement; and,
- the right to claim priority under 35 USC 119, 35 USC 120, or any other applicable provisions, based on any earlier patent applications for this invention.

As to all U.S. patent applications assigned under this agreement, the ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all Letters Patent to the ASSIGNEE as the assignee of the entire right, title and interest, for the sole use and enjoyment of said ASSIGNEE, its successors and assigns.

Further, the ASSIGNOR agrees to communicate to said ASSIGNEE, or its representatives, any facts known to the ASSIGNOR respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, substitute, renewal, reexamination and reissue applications, execute all necessary assignment papers to cause any and all Letters Patent to be issued to said ASSIGNEE, make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE, its successors and assigns, to obtain and enforce proper protection for said invention.

Marc F. Hayes, Jr.
Name of Inventor


Signature

1/30/14
Date

SGR/8231341.1
SGR/10661669.1