

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICHELLE SILVERSTEIN BISNOFF	01/27/2017
RECEIVING PARTY DATA	
Name:	ESOS RINGS, INC.
Street Address:	13560 BAYLISS ROAD
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90049
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15096116
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	52151-500C01US #3
NAME OF SUBMITTER:	ANDREW D. SKALE, ESQ.
SIGNATURE:	/Andrew D Skale/
DATE SIGNED:	02/17/2017
Total Attachments: 2	
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ASSIGNMENT

I, **Michelle Silverstein Bisnoff**, the undersigned, for good and valuable consideration, the receipt of which is hereby acknowledged, confirm that I have sold and assigned, and do hereby assign, sell and transfer ESOS Rings, Inc., a Delaware Corporation, with offices at 13560 Bayliss Road, Los Angeles, CA 90049 and to its successors, assigns and legal representatives, collectively hereinafter referred to as the ASSIGNEE: (1) my entire right, title and interest for the United States and in all countries, in and to any and all inventions, discoveries and applications which are disclosed in the application for United States Letters Patent entitled:

CONTACT INFORMATION SOCIAL EXCHANGE METHOD AND SYSTEM

filed with the U.S. Patent and Trademark Office on December 28, 2012 and assigned Application No. 13/730,063, now issued as U.S. Patent Number 9,313,609 on April 12, 2016 and including any renewals, revivals, reissues, reexaminations, extensions, continuations, continuations-in-part, request for continued examinations and divisions thereof and any substitute applications therefor; (2) the full and complete right to file patent applications in the name of the ASSIGNEE, its designee, or in my/our names as the ASSIGNEE, or its designee's election, on the aforesaid inventions, discoveries and applications in all countries of the world; (3) the entire right, title and interest in and to any Letters Patent which may issue thereon in the United States or in any country, and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; and (4) the entire right, title and interest in all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the above inventions, discoveries and applications as well as the right to sue for and collect damages for past, present, and future infringements.

Esos Rings, Inc. agrees to indemnify and hold harmless Michelle Silverstein Bisnoff and any of her agents or those acting on her behalf from and against all allegations, claims, actions, suits, demands, damages, liabilities, obligations, losses, settlements, judgments, costs and expenses (including without limitation attorneys' fees and costs) which arise out of, relate to or result from the November 1, 2016 Intellectual Property Assignment Agreement, the November 23, 2016 Intellectual Property Assignment Agreement, and this Assignment.

I hereby authorize and request the competent authorities to grant and to issue any and all such Letters Patent in the United States and throughout the world to the ASSIGNEE of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

I agree, at any time, upon the request of the ASSIGNEE, to execute and to deliver to the ASSIGNEE any additional applications for patents for said inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and importation based on any Letters Patent issuing on said inventions, discoveries, or applications and divisions, continuations, continuations-in-part, request for continued examinations, renewals, revivals, reissues, reexaminations and extensions thereof.

U.S. Patent No. : 9313609
Filed : December 28, 2012
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I further agree at any time to execute and to deliver upon request of the ASSIGNEE such additional documents, if any, as are necessary or desirable to secure patent protection on said inventions, discoveries and applications throughout all countries of the world, and otherwise to do all necessary to give full effect to and to perfect the rights of the ASSIGNEE under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this assignment, transfer and sale as may be necessary or desirable.

I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment, absent consent of the ASSIGNEE.

I further covenant that ASSIGNEE will be, upon its request and to the extent reasonable available to ASSIGNOR, provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and ASSIGNOR will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: January 27, 2017



Signature of: **Michelle Silverstein Bisnoff**