

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4281580

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DCA DESIGN INTERNATIONAL LIMITED	10/21/2016
RECEIVING PARTY DATA	
Name:	RECKITT BENCKISER (BRANDS) LIMITED
Street Address:	103-105 BATH ROAD
Internal Address:	BERKSHIRE
City:	SLOUGH
State/Country:	UNITED KINGDOM
Postal Code:	SL1 3UH
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	29578036
Application Number:	29578037
CORRESPONDENCE DATA	
Fax Number:	(404)885-2773
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4048852773
Email:	ryan.schneider@troutmansanders.com
Correspondent Name:	RYAN SCHNEIDER
Address Line 1:	TROUTMAN SANDERS LLP
Address Line 2:	600 PEACHTREE ST NE STE 5200
Address Line 4:	ATLANTA, GEORGIA 30308-2231
ATTORNEY DOCKET NUMBER:	RB327DES & RB328DES
NAME OF SUBMITTER:	RYAN A. SCHNEIDER
SIGNATURE:	/Ryan A. Schneider/
DATE SIGNED:	02/19/2017
Total Attachments: 4	
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source=signedgeneralassignment#page3.tif	



THIS Assignment is dated

PARTIES

- (1) **DCA Design International Limited** incorporated and registered in **England and Wales** with company number **01995159** whose registered office is at **19 Church Street, Warwick, Warwickshire CV34 4AB, UNITED KINGDOM (Assignor)**.
- (2) **Reckitt Benckiser (Brands) Limited** incorporated and registered in **England and Wales** with company number **08192386** whose registered office is at **103-105 Bath Road, Slough, Berkshire SL1 3UH, UNITED KINGDOM (Assignee)**.

BACKGROUND

- (A) The subject of a design created by employees of the Assignor, filed as Design(s) Number(s) **003032937-0001, 003032937-0002 & 003032937-0003 (17 March 2016)** at the European Union Intellectual Property Office (“EUIPO”) (“the Design(s)”);
- (B) The Assignor has agreed to assign all its rights in the Design(s), to the Assignee on the terms set out in this agreement.

ASSIGNMENT

- (i) In consideration of the sum of £1 (receipt of which the Assignor expressly acknowledges), the Assignor hereby assigns to the Assignee, all its right, title and interest in and to the Design(s), including so far as the same are vested in the Assignor:
 - (i) any copyright(s);
 - (ii) any unregistered design right(s);
 - (iii) the right to apply for registered design(s) in any of the Design(s), including: (a) the right to claim priority from and to prosecute and obtain registration designs; and (b) the right to file divisional applications based thereon and to prosecute and obtain design registrations on each and any such divisional applications;
- (ii) the entitlement to any registered designs pursuant to any of the applications filed as aforesaid; and
- (iii) the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action arising from ownership, of any of the Design(s) or any registered designs granted on any of the applications filed as aforesaid, whether occurring before on or after the date of this agreement.

WAIVER OF MORAL RIGHTS

The Assignor shall provide to the Assignee written absolute waivers from all authors/designers of the Designs which it has employed, engaged or appointed in relation to all their moral rights arising under the Copyright, Designs and Patents Act 1988 and, so far as is legally possible, any broadly equivalent rights such authors may have in any territory of the world.

FURTHER ASSURANCE

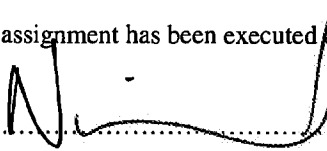
The Assignor shall, at the Assignee’s cost, perform (or procure the performance of) all further acts and things, and execute and deliver (or procure the execution or delivery of) all further documents, required by law or which the Assignee requests to vest in the Assignee the full benefit of the right, title and interest assigned to the Assignee under this agreement, including:

- (i) registration of the Assignee as applicant for, or proprietor of, the Design; and
- (ii) assisting the Assignee in obtaining, defending and enforcing the Design.

GOVERNING LAW AND JURISDICTION

This agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales.


This assignment has been executed and takes effect on the date stated at the beginning of it.


.....

21/10/16
Date:

Signed on behalf of
DCA Design International Limited

Witness signature:


.....

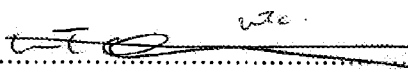
Name: NICOLA FAULKES
Address: DCA DESIGN INTERNATIONAL
19 CHURCH STREET, WARWICK, CV34 4AB


.....

17 FEB 2017
Date:

Signed on behalf of
Reckitt Benckiser (Brands) Limited

Witness signature:


.....

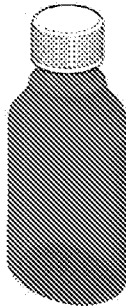
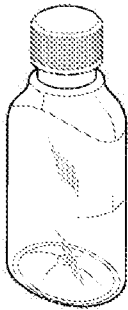
Name: ANNE TARRY
Address: 103-105 BATH ROAD
SLOUGH
BERKSHIRE SL1 3UH
UK.

Schedule 1

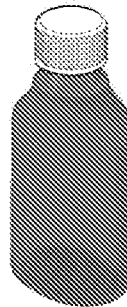
The Registered Design(s) are identified in the table below

Country	Filing Date	Application No.
European Union	17 March 2016	003032937-0001
European Union	17 March 2016	003032937-0002
European Union	17 March 2016	003032937-0003

Illustration(s) indicative of the Design are shown below.



The colour of the material of the bottle is not



The reference in the colour of the material of the bottle is not

Schedule 2 – Employee Author/Designer Acknowledgement Letter

I/we, **Maartje PEL** and **Michael GEORGE**, am an/are employee(s) of DCA Design International Limited (hereafter referred to as the Assignor).

I am/we are the designer(s) of the Design(s) identified in Schedule 1.


I understand that, as a consequence of my employment with the Assignor at the time of the creation of the Design(s) identified in Schedule 1, my rights to and in the Design(s) belongs to the Assignor pursuant to Section 11 of the Copyright, Designs and Patents Act 1988, Section 2 of the Registered Designs Act 1949 and Article 14 of the Council Regulation (EC) No.6/2002.

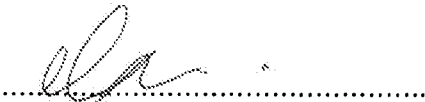
Being the author/joint authors of the Design(s), I/we hereby waive absolutely our moral rights arising under the Copyright, Designs and Patents Act 1988 and, so far as is legally possible, any broadly equivalent rights we may have in any territory of the world.

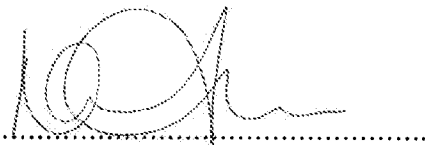
I understand further that we may be required to execute and deliver further documents as required by law or which **Reckitt Benckiser (Brands) Limited** (hereafter referred to as "RB") requests to vest in RB the full benefit of the right, title and interest assigned to RB under the agreement between the Assignor and RB, including:

- registration of RB as applicant for, or proprietor of, the Design(s); and
- assisting RB in obtaining, defending and enforcing a registration of the Design(s).

See Schedule 1 for the illustrations indicative of the Design(s).

Signature:  21.10.16
Maartje PEL *Date*

Signature:  21.10.16
Michael GEORGE *Date*

Witness signature: 
 Name: NICOLA PAVULIS
 Address: DCA DESIGN INTERNATIONAL LIMITED
 19 CHURCH STREET, WIREWICK, CV24 4AB