

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4282650

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	GABRIELA RAVASSA	02/13/2017
	JEAN-JACQUES L'HENAFF	02/13/2017
RECEIVING PARTY DATA		
Name:	AS IP HOLDCO, LLC	
Street Address:	ONE CENTENNIAL AVENUE	
City:	PISCATAWAY	
State/Country:	NEW JERSEY	
Postal Code:	08854	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29590296
CORRESPONDENCE DATA		
Fax Number:	(212)715-8100	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-715-9100	
Email:	klpatent@kramerlevin.com	
Correspondent Name:	KRAMER LEVIN NAFTALIS & FRANKEL LLP	
Address Line 1:	1177 AVENUE OF THE AMERICAS	
Address Line 4:	NEW YORK, NEW YORK 10036	
ATTORNEY DOCKET NUMBER:	002925-00265	
NAME OF SUBMITTER:	DIANE TORNIALI	
SIGNATURE:	/Diane Torniali/	
DATE SIGNED:	02/21/2017	
Total Attachments: 3		
source=002925_00265.Assignment#page1.tif		
source=002925_00265.Assignment#page2.tif		
source=002925_00265.Assignment#page3.tif		

CUSTOMER NO. 144315
Atty. Docket No. 002925/00265
PH-3098D

PATENT

ASSIGNMENT

WHEREAS We, Gabriela Ravassa, a citizen of Colombia, residing at 600 Union Avenue, Brooklyn, NY 11211, and Jean-Jacques L'Henaff, a citizen of France, residing at 114 Cross Ridge Road, New Canaan, CT 06840, have invented certain new and useful improvements in a design for a TOWEL BAR, for which a U.S. design patent application was filed on January 9, 2017, and was assigned Serial No. 29/590,296; and

WHEREAS AS IP Holdco, LLC, a Delaware corporation, having an office located at One Centennial Avenue, Piscataway, New Jersey 08854 (hereinafter referred to as the "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application.

NOW, THEREFORE, in consideration of the sum of Five Dollars (\$5.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNORS, the receipt of which is hereby acknowledged, ASSIGNORS have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements and the application, and all applications for Letters Patent based thereon, all divisions, renewals, substitutes and continuations thereof, and all Letters Patent of the United States that may be granted on any of the foregoing and all reissues and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNORS if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted;

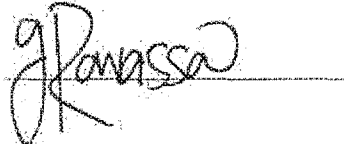
AND ASSIGNORS HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND ASSIGNORS HEREBY covenant that ASSIGNORS have the full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith;

AND ASSIGNORS HEREBY further covenant and agree that ASSIGNORS will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNORS respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all applications for Letters Patent, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, ASSIGNORS have set their hands and seals to this Assignment.

GABRIELA RAVASSA



STATE OF New York)
) ss.:
COUNTY OF New York)

On this 13th day of February, 2017 before me appeared Gabriela Ravassa, to me personally known, who being by me duly sworn did say that she is an ASSIGNOR named in the foregoing instrument and she signed this instrument of Assignment in my presence.



Notary Public

ROSELAINE J. VERGNIAUD

Notary Public State of New York

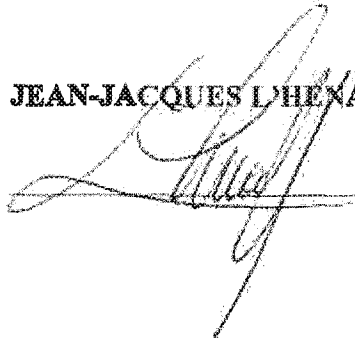
No. 01VE6011435

Qualified in Queens County

Certificate Filed in New York County

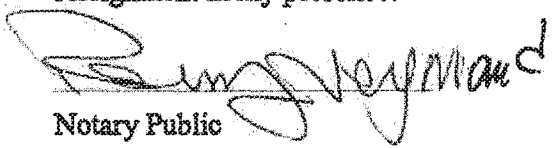
Commission Expires August 10, 2018

JEAN-JACQUES L'HENAFF



STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On this 13th day of February, 2017 before me appeared
Jean-Jacques L'Henaff, to me personally known, who being by me duly sworn did say that he
is an ASSIGNOR named in the foregoing instrument and he signed this instrument of
Assignment in my presence.


Notary Public

ROSELAINE J. VERGNIAUD

Notary Public State of New York

No. 01VE6011435

Qualified in Queens County

Certificate Filed In New York County

Commission Expires August 10, 2018