504235983 02/21/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4282660

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JEAN-JACQUES L'HENAFF	02/13/2017
GABRIELA RAVASSA	02/13/2017

RECEIVING PARTY DATA

Name:	AS IP HOLDCO, LLC	
Street Address:	ONE CENTENNIAL AVENUE	
City:	PISCATAWAY	
State/Country:	NEW JERSEY	
Postal Code:	08854	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29590315

CORRESPONDENCE DATA

Fax Number: (212)715-8100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-715-9100

Email: klpatent@kramerlevin.com

Correspondent Name: KRAMER LEVIN NAFTALIS & FRANKEL LLP

Address Line 1: 1177 AVENUE OF THE AMERICAS Address Line 4: NEW YORK, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	002925-00275
NAME OF SUBMITTER:	DIANE TORNIALI
SIGNATURE:	/Diane Torniali/
DATE SIGNED:	02/21/2017

Total Attachments: 3

source=002925_00275_Assignment#page1.tif source=002925_00275_Assignment#page2.tif source=002925_00275_Assignment#page3.tif

PATENT 504235983 REEL: 041311 FRAME: 0257

CUSTOMER NO. 144315 Atty. Docket No. 002925/00275 PH-3096D

PATENT

ASSIGNMENT

WHEREAS We, Jean-Jacques L'Henaff, a citizen of France, residing at 114 Cross Ridge Road, New Canaan, CT 06840, and Gabriela Ravassa, a citizen of Colombia, residing at 600 Union Avenue, Brooklyn, NY 11211; have invented certain new and useful improvements in a design for a SHOWERHEAD, for which a U.S. design patent application was filed on January 9, 2017, and was assigned Serial No. 29/590,315; and

WHEREAS AS IP Holdco, LLC, a Delaware corporation, having an office located at One Centennial Avenue, Piscataway, New Jersey 08854 (hereinafter referred to as the "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application.

NOW, THEREFORE, in consideration of the sum of Five Dollars (\$5.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNORS, the receipt of which is hereby acknowledged, ASSIGNORS have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements and the application, and all applications for Letters Patent based thereon, all divisions, renewals, substitutes and continuations thereof, and all Letters Patent of the United States that may be granted on any of the foregoing and all reissues and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNORS if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted:

AND ASSIGNORS HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND ASSIGNORS HEREBY covenant that ASSIGNORS have the full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith:

AND ASSIGNORS HEREBY further covenant and agree that ASSIGNORS will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNORS respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all applications for Letters Patent, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, ASSIGNORS have set their hands and seals to this Assignment.

JEAN-JĄĆQUEŚ L'HENAFF

STATE OF NEW YORK) SS.:

AMU'ON I

Jean-Jacques L'Henaff, to me personally known, who being by me duly sworn did say that he is an ASSIGNOR named in the foregoing instrument and he signed this instrument of Assignment in my presence.

Notary Public

ROSELAINE J. VERGNIAUD

Notary Public State of New York No. 01VE6011435

Qualified in Queens County

Certificate Filed In New York County Commission Expires August 10.

GABRIELA RAVASSA

STATE OF NOW YORK)
COUNTY OF NOW YORK)
SS.:

, 2017 before me appeared

twong

Gabriela Ravassa, to me personally known, who being by me duly swom did say that she is an ASSIGNOR named in the foregoing instrument and she signed this instrument of

Assignment in my presence.

Notary Public

ROSELAINE J. VERGNIAUD

Notary Public State of New York No. 01VE6011435 Qualified in Queens County Contificate Filed In New York County
Commission Expires August 10, 208