

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	FOOTSTRETCHER LLC	04/05/2016
RECEIVING PARTY DATA		
Name:	IMPROVEDANCE	
Street Address:	7620 MONTGOMERY ROAD	
City:	CINCINNATI	
State/Country:	OHIO	
Postal Code:	45236	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	15434291
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	0126923.0606163	
NAME OF SUBMITTER:	LINDA LOAR	
SIGNATURE:	/Linda Loar/	
DATE SIGNED:	02/27/2017	
Total Attachments: 3		
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ASSIGNMENT

The undersigned (hereinafter "Assignor") of the address indicated below is the owner of rights in certain invention(s) and embodiment(s) thereof (hereinafter collectively the "Invention") described in a United States Patent Application Serial Number 14/277,136, filed on May 14, 2014, titled FOOT STRETCHER (hereinafter the "Application").

Improvedance, a corporation having a principal place of business at 7620 Montgomery Road, Cincinnati, OH 45236, and its successors, assigns, and legal representatives (hereinafter collectively "Assignee") desires to secure the entire right, title and interest in and to the Invention.

For good and valuable consideration, the receipt and adequacy of which is acknowledged, Assignor hereby:

1. Sells, assigns and transfers to Assignee the entire right, title and interest in and to the Invention, the Application, any other applications to which the Application claims priority benefit, including but not limited to related provisional applications, any other patent applications based in whole or in part upon the Invention or Application in any country (including, international design applications under the Hague System, nonprovisional, divisional, renewal, substitute, continuation, continuation-in-part, and continued prosecution applications), all patents and other forms of intellectual property protection which may be granted thereon (including all reissues, reexaminations, and extensions thereof), and all priority rights appertaining thereto;

2. Sells, assigns and transfers to Assignee the entire right to claim the benefit of priority to the Application and to the following applications to which the Application claims priority benefit: U.S. Provisional Patent Application 61/823,455 filed May 15, 2013;

3. Authorizes Assignee to file applications for patents and other forms of intellectual property protection on the Invention in any country in the name of Assignee, or otherwise as Assignee may deem advisable;

4. Authorizes and requests the Director of the United States Patent and Trademark Office, and such patent office officials in foreign countries as are duly authorized by their laws to issue patents, to issue any patents on the Invention to Assignee as the owner of the entire right, title, and interest therein or otherwise as Assignee may direct;

5. Agrees, without expense to Assignor but without further consideration, to carry out in good faith the intent and purpose of this Assignment by executing all international design applications under the Hague System, nondivisional, divisional, renewal, substitute, continuation, continuation-in-part, continued prosecution, reissue, and all other patent applications based on the Invention; executing all rightful oaths, assignments, powers of attorney and other papers; communicating to Assignee all facts known to Assignor relating to the Invention and the history thereof; and generally, doing everything reasonably possible which Assignee shall consider desirable for aiding in securing, maintaining, and enforcing proper

protection for the Invention and the Application and for vesting title in Assignee to the Invention and all patent applications and patents based on the Invention, but not limited to, the Application;

6. Represents and warrants that Assignor has the full right to convey to Assignee the entire interest to the Invention, and that Assignor has not executed, and will not execute, any agreement in conflict herewith; and

7. Authorizes Frost Brown Todd LLC to insert in this Assignment the serial number and filing date of the Application or any other information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

Assignor:

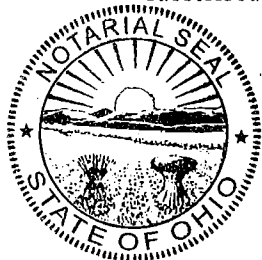
Footstretcher LLC
1115 Black Horse Run
Loveland, OH 45140

Signature: [Signature]
Full Name: Rodrigo Almarales
Title: Manager

Date: 04/25/16

STATE OF OHIO)
COUNTY OF HAMILTON) SS:

On this 5th day of APRIL, 2016, personally appeared before me Rodrigo Almarales, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.



Donna J. Brodeur
Notary Public, State of Ohio
My Commission Expires 04-21-2017

Notary Public: [Signature]
My Commission Expires: 4/21/17

Assignee:

Improvedance
7620 Montgomery Road
Cincinnati, OH 45236

Signature:

Full Name:

Title:

[Signature]
Rodrigo Almarales
CEO

Date:

04/05/16

STATE OF

OHIO

COUNTY OF

HAMILTON

) SS:

On this 5th day of APRIL, 2016, personally appeared before me RODRIGO ALMARALES, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.



Donna J. Brodeur
Notary Public, State of Ohio
My Commission Expires 04-21-2017

Notary Public:

[Signature]

My Commission Expires:

4/21/17