504247924 02/28/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4294602

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALTR L.L.C.	02/14/2017

RECEIVING PARTY DATA

Name:	MADE LOYAL, LLC	
Street Address:	2437 E. LANDSTREET RD.	
City:	ORLANDO	
State/Country:	FLORIDA	
Postal Code:	32824	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29422794

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: jnm@nixonvan.com, ptomail@nixonvan.com

Correspondent Name: NIXON & VANDERHYE PC Address Line 1: 901 NORTH GLEBE ROAD

Address Line 2: 11TH FLOOR

Address Line 4: ARLINGTON, VIRGINIA 22203

ATTORNEY DOCKET NUMBER:	6514-1
NAME OF SUBMITTER:	JONATHAN A. ROBERTS
SIGNATURE:	/Jonathan A. Roberts/
DATE SIGNED:	02/28/2017

Total Attachments: 2

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PATENT 504247924 REEL: 041394 FRAME: 0987

CONFIRMATION OF ASSIGNMENT

WHEREAS, ALTR L.L.C. (hereinafter ASSIGNOR), an duly organized and existing under the laws of the state of Florida, has been assigned all right, title and interest in a certain invention entitled BUTTON COVER for which a so-entitled patent application for Letters Patent of the United States was filed in the United States Patent and Trademark Office on May 24, 2012 under Serial No. 29/422,794;

WHEREAS, ASSIGNOR hereby confirms that ASSIGNOR has the full right to convey all rights, as herein expressed, to the said application and the invention embodied therein; and

WHEREAS, MADE LOYAL, LLC (hereinafter ASSIGNEE), an entity duly organized and existing under the laws of the state of Florida, doing business at 2437 E. Landstreet Rd., Orlando, Florida 32824, is desirous of acquiring all interest therein.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR by these presents hereby sells, assigns, and transfers unto the said ASSIGNEE, its successors, assigns, and legal representatives, the full and exclusive right, title, and interest to the said invention in the United States and all foreign countries (including the right to sue for past damages), as described in the aforesaid application, and to the said application and to all subsequent applications based thereon including any and all continuations, divisions, reissues, and substitutes of said application, and all resulting patents, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns, and legal representatives.

And, ASSIGNOR hereby agrees to transfer a like interest upon request of said ASSIGNEE, its successors, assigns, and legal representatives, and without further remuneration, in and to any improvements, and applications for patents based thereon, growing out of or related to the said invention; and to execute any papers by ASSIGNEE, its successors, assigns, and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred and for maintaining any resulting patent concerning said invention.

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I am authorized to execute this ASSIGNMENT on behalf of ASSIGNOR.

Executed this day of FERRUARY, 2016.

ALTR L.L.C.

By:

Name: Alexandra S. Gramatikas

Title: CEO

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