504249745 02/28/2017

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------------|----------------|
| DAVID ANTHONY RICHMOND | 02/14/2017 |

RECEIVING PARTY DATA

| Name: | THE BOOTS COMPANY PLC | |
|-----------------|-----------------------|--|
| Street Address: | 1 THANE ROAD | |
| City: | NG90 1BS NOTTINGHAM | |
| State/Country: | UNITED KINGDOM | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29574101 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | 12667.0008-00000 | |
|-------------------------|---------------------|--|
| NAME OF SUBMITTER: | DONNA O. BECKFORD | |
| SIGNATURE: | /Donna O. Beckford/ | |
| DATE SIGNED: | 02/28/2017 | |

Total Attachments: 1

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PATENT REEL: 041404 FRAME: 0758

504249745

ASSIGNMENT (U.S. Rights Only) Attorney Docket No. 12667.0008-00000

ASSIGNMENT

WHEREAS, I am the below-named inventor (hereinafter referred to as Assignor) of an invention entitled:

BOX

as disclosed and claimed in the applications identified below this paragraph:

| Application Number | Country of Filing | Filing Date |
|--------------------|-------------------|-----------------|
| 29/574,101 | US | August 11, 2016 |
| | | |

WHEREAS, The Boots Company plc, a corporation of the United Kingdom whose post office address is 1 Thane Road, NG90 1BS Nottingham, United Kingdom (hereinafter referred to as Assignee), desires to own the entire right, title, and interest in and to this invention in the United States, any and all application(s) for United States Patent(s) filed on this invention, and any and all Letters Patent to be issued upon such filed application(s);

NOW THEREFORE, be it known that, for good and valuable consideration, the receipt of which from Assignee is hereby acknowledged, I, as Assignor, hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, interest in and to this invention in the United States, any and all application(s) for United States Patent(s) filed on this invention, including any provisional applications, non-provisional applications, continuations, divisionals, or continuations-in-part that disclose the invention, and any and all Letters Patent to be issued upon such filed application(s), including any reissues thereof;

AND, I covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any agreement in conflict with this Assignment.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

| ASSIGNOR (Inventor) 1 |
|------------------------|
| Signature |
| David Anthony RICHMOND |
| Print Name 14.02.17 |
| Execution Date |

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PATENT REEL: 041404 FRAME: 0759

RECORDED: 02/28/2017