504255677 03/03/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOSEPH A SUTTON	03/03/2017

RECEIVING PARTY DATA

Name:	JAY AT PLAY INTERNATIONAL HONG KONG LIMITED D/B/A JAY AT PLAY
Street Address:	SUITE 1003-04 HOUSTON CENTRE
Internal Address:	63 MODY ROAD, TST EAST
City:	KOWLOON
State/Country:	HONG KONG

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29595991

CORRESPONDENCE DATA

Fax Number: (312)222-0818

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Correspondent Name: MICHAEL BEST & FRIEDRICH LLP

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ATTORNEY DOCKET NUMBER:	210393-9019-US01	
NAME OF SUBMITTER:	RICHARD L. KAISER	
SIGNATURE:	/richard I. kaiser/	
DATE SIGNED:	03/03/2017	

Total Attachments: 2

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PATENT 504255677 REEL: 041463 FRAME: 0331

ASSIGNMENT

Pursuant to my obligation to Jay At Play International Hong Kong Limited d/b/a Jay At Play (hereinafter referred to as "Assignee"), a Hong Kong corporation having its principal place of business at:

Suite 1003-04 Houston Centre 63 Mody Road, TST East Kowloon, Hong Kong

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged. It

Joseph A. Sutton 516 Harbor Place West New York, New Jersey 07093

confirm my obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, my entire right, title and interest -

- (1) in and to a new, original and ornamental design titled "PLUSH TOY" for which i filed United States Design Patent Application No. 29/595,991, filed on March 3, 2017 (Atty. File No. 210393-9019-US01) (hereinafter the "U.S. design patent application")
- (2) in and to the U.S. design patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, and reissue applications) based upon said design, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;
- (3) in and to all patent applications or design registrations filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and
- (4) under the International Convention in respect to the U.S. design patent application and agree that any patent applications or design registrations of any foreign countries which may be filed shall be filed in the name of our Assignee with a claim to priority based on the U.S. design patent application.

I hereby authorize the assignee or attorney of record to insert in the appropriate place in this document the application number and filing date of my application after execution of this Assignment. And I hereby agree that I will, upon demand of Assignee, its successors or assigns, and without further consideration to myself, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense

PATENT REEL: 041463 FRAME: 0332 incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by me.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

3/3/17

Date

losaph Al Buttor