

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4303345

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	WAMIQ M. AHMED	03/07/2013
RECEIVING PARTY DATA		
Name:	VISIBLE MEASURES CORP.	
Street Address:	143 SOUTH STREET, 5TH FLOOR	
City:	BOSTON	
State/Country:	MASSACHUSETTS	
Postal Code:	02111	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	13798645	
CORRESPONDENCE DATA		
Fax Number:	(253)369-3141	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Correspondent Name:	DAVID H. JUDSON	
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Address Line 4:	DALLAS, TEXAS 75248	
NAME OF SUBMITTER:	DAVID H. JUDSON	
SIGNATURE:	/David H. Judson/	
DATE SIGNED:	03/06/2017	
Total Attachments: 2		
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source=AssignmentExecuted#page2.tif		

PATENT ASSIGNMENT

WHEREAS, I,

(1) Wamiq M. Ahmed;

have invented certain new and useful improvements in an invention titled:

AUTOMATED VIDEO CAMPAIGN BUILDING

for which a U.S. patent application is being filed concurrently herewith; and

WHEREAS, Visible Measures Corp., a corporation organized and existing under the laws of Delaware having its principal place of business at 143 South Street, 5th Floor, Boston, Massachusetts, 02111 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire interest in, to and under the invention and the United States Letters Patent to be obtained for the invention:

NOW, THEREFORE:

Be it known that in consideration of the payment by Assignee to me of good and valuable consideration, the receipt of which is hereby acknowledged, I, the above named, hereby sell, assign and transfer to Assignee my full and exclusive right, title and interest to said invention and all Letters Patent of the United States to be obtained therefor on said patent or any patent applications, continuations, divisions, renewals, reexaminations, substitutes or reissues thereof for the full term or terms for which the same may be granted.

I further assign to Assignee all of my right, title and interest in and to said invention in all foreign countries, and all applications for Letters Patent that may evolve therefrom, including the right to claim International Convention priority.

I further covenant that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent as may be known and accessible to me and I will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to Assignee or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said applications, said invention and said Letters Patent that may be necessary or desirable to carry out the purposes hereof.

Name of Inventor:

Inventor's Name: Wamiq M. Ahmed

Residence (City, State): Woburn, MA

Signature: Wamiq M. Ahmed

Date: 3/7/2013