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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOHN PATRICK LAITALA	02/02/2017
RYAN DAVID CARIGNAN	02/13/2017

RECEIVING PARTY DATA

Name:	GEORGIA-PACIFIC CONSUMER PRODUCTS LP	
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State/Country:	GEORGIA	
Postal Code:	30303	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14812599
PCT Number:	US1542757

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NAME OF SUBMITTER:	STACY D. FREDRICH
SIGNATURE:	/Stacy D. Fredrich/
DATE SIGNED:	03/07/2017

Total Attachments: 3

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> **PATENT** REEL: 041488 FRAME: 0342 504260673

WHEREAS, we, John Patrick Laitala, a citizen of the United States of America, residing at 2216 South Horizon Drive, Appleton, Wisconsin 54915, USA; and Ryan David Carignan, a citizen of the United States of America, residing at 3478 Charlie Anna Drive, Oshkosh, Wisconsin 54904, USA ("Assignors"), have invented certain new and useful inventions for "AIR FRESHENER DISPENSERS, CARTRIDGES THEREFOR, SYSTEMS, AND METHODS", for which U.S. Patent Application No. 14/812,599 was filed on July 29, 2015, and PCT Application No. PCT/US2015/042757 was filed on July 29, 2015, which claim priority to U.S. Provisional Application No. 62/030,780, which was filed on July 30, 2014; and

WHEREAS, Georgia-Pacific Consumer Products LP, a limited partnership of the State of Delaware having a place of business at 133 Peachtree Street, N.E., Atlanta, Georgia 30303 ("Assignee"), desires acquiring or has acquired Assignor's interest in the above-identified invention, the above-identified patent application, and any related patent applications and patents;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors by these presents do hereby sell, assign, and transfer, or by virtue of employment agreements or other applicable agreements have sold, assigned, and transferred, unto Assignee, it successors, legal representatives, and assigns, Assignors' entire right, title, and interest in and to the above-identified invention, the above-identified patent applications, any U.S. or foreign patent applications related to the above-identified invention, any U.S. or foreign patent applications claiming priority to any of the above-referenced patent applications, including any division, continuation, continuation-in-part, reexamination, reissue, extension, substitution, or renewal of any of the above-referenced patent applications, any right to claim priority arising from or required for any of the above-referenced patent applications under any applicable convention, treaty, statute, or regulation, any other right, privilege, or form of protection related to the above-identified invention or any of the above-referenced patent applications, and any U.S. or foreign patent granted from any of the above-referenced patent applications, to the full end of the term of the patent, to be held and enjoyed by Assignee, its successors, legal representatives, and assigns as fully and entirely as it would have been held and enjoyed by Assignors;

AND, Assignors hereby authorize Assignee to file any of the above-referenced patent applications in the name of Assignee or its designee, and Assignors authorize and request the patent office of any country to issue any patent granted from any of the above-referenced patent applications in the name of Assignee or its designee, and Assignors further authorize Assignee to insert the serial number and filing date of the above-identified patent application into this Assignment if unknown upon execution of this Assignment; and

AND, Assignors hereby warrant and covenant that Assignors have not and will not execute any assignment or other instrument in conflict with this Assignment;

AND, Assignors hereby covenant and agree to do everything possible to aid Assignee, its successors, legal representatives, and assigns, to obtain, maintain, and enforce protection in the U.S. and foreign countries for the above-referenced invention, patent applications, and patents, including signing lawful papers, executing patent applications, making assignments, rightful oaths, and declarations, and testifying in judicial or administrative proceedings.

John Patrick Laitala

State of Wisconson

County of Winnebago

This document was acknowledged before me by John Patrick Laitala on

February 2, 2017.

(SEAL)

PUBLIC OF WISCONS

Signature of Notary Public

07-01.2017

Expiration Date of Commission

State of Wisconson

County of Wunchago

This document was acknowledged before me by Ryan David Carignan on

February 13, 2017.

(SEAL)

<u>C7-O1- Ze 17</u> Expiration Date of Commission