

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4245065

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	PATENT RELEASE AND REASSIGNMENT (2ND LIEN)	
CONVEYING PARTY DATA		
	Name	Execution Date
	ANTARES CAPITAL LP	12/19/2016
RECEIVING PARTY DATA		
Name:	ELECTRONIC IMAGING SERVICES, INC.	
Street Address:	7302 KANIS ROAD	
City:	LITTLE ROCK	
State/Country:	ARKANSAS	
Postal Code:	72204	
PROPERTY NUMBERS Total: 6		
Property Type	Number	
Patent Number:	D702288	
Application Number:	13892687	
Application Number:	14034071	
Application Number:	14025563	
Application Number:	14166824	
Application Number:	14454447	
CORRESPONDENCE DATA		
Fax Number:	(312)993-9767	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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NAME OF SUBMITTER:	LINDA KASTNER	
SIGNATURE:	/lk/	
DATE SIGNED:	01/26/2017	
Total Attachments: 3		

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PATENT

REEL: 041511 FRAME: 0549

PATENT RELEASE AND REASSIGNMENT

THIS PATENT RELEASE AND REASSIGNMENT is made as of December 19, 2016, by ANTARES CAPITAL LP (as successor to General Electric Capital Corporation), as Administrative Agent ("Secured Party"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below) and the Guaranty and Security Agreement (as defined in the Security Agreement), as applicable.

WITNESSETH:

WHEREAS, Electronic Imaging Services, Inc., a Delaware corporation ("Grantor") and Secured Party were parties to that certain Patent Security Agreement dated as of September 30, 2014 (the "Security Agreement") pursuant to which the Grantor granted a security interest to Secured Party in certain Patents (as defined in the Security Agreement) and Patent Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Patents set forth on **Schedule 1** hereto;

WHEREAS, the Security Agreement was recorded by the Patent Division of the United States Patent and Trademark Office on October 6, 2014, at Reel 033891, Frame 0218;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Patents and Patent Collateral and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby terminates, cancels, releases and discharges its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Patent Collateral"):

(a) all of its Patents, including, without limitation, those referred to on **Schedule 1** hereto;

(b) all reissues, reexaminations, continuations, continuations-in-part, divisionals, renewals and extensions of the foregoing; and

(c) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

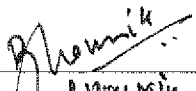
2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Patents and the Patent Collateral.

3. This Patent Release and Reassignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Patent Release and Reassignment to be executed as of the day and year first above written.

ANTARES CAPITAL LP

By: 
Name: Benjamin Rokasik
Title: Duly Authorized Signatory

Patent Release and Reassignment

PATENT
REEL: 041511 FRAME: 0551

SCHEDULE 1

Owner	Title	Application #	Application Date	Patent #	Grant Date	Status
Electronic Imaging Services, Inc.	Methods and Systems for Implementing Peg-Board Mounting of Products in Retail Environments	13/892,687	05/13/2013			Filed
Electronic Imaging Services, Inc.	Processes And Systems For Printing, Distributing, And Placing Variable Sized Display Signage In Retail Environments	14/034,071	09/23/2013			Filed
Electronic Imaging Services, Inc.	Methods And Systems For Displaying Product Content At The Shelf Edge In A Retail Establishment	14/025,563	09/12/2013			Filed
Electronic Imaging Services, Inc.	Systems And Methods For Diverse Price Messaging In A Retail Establishment	14/166,824	01/28/2014			Filed
Electronic Imaging Services, Inc.	Process And System For Creating And Delivering Banner Strip Messaging In Print Format Along The Shelf Edge In A Retail Establishment	14/454,447	08/07/2014			Filed
Electronic Imaging Services, Inc.	The ornamental design for a pad of labels, as shown and described.	D/466,660	9/10/2013	D702,288	4/8/2014	Granted