504265296 03/09/2017

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4311976

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name          | Execution Date |
|---------------|----------------|
| NILS FORSBLOM | 03/02/2017     |

### **RECEIVING PARTY DATA**

| Name:             | ADTILE TECHNOLOGIES INC.   |  |
|-------------------|----------------------------|--|
| Street Address:   | 11750 SORRENTO VALLEY ROAD |  |
| Internal Address: | SUITE 200                  |  |
| City:             | SAN DIEGO                  |  |
| State/Country:    | CALIFORNIA                 |  |
| Postal Code:      | 92121                      |  |

## **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 15448394 |

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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| ATTORNEY DOCKET NUMBER: | ADTIL-014C               |
|-------------------------|--------------------------|
| NAME OF SUBMITTER:      | SHUNSUKE SAMUEL SUMITANI |
| SIGNATURE:              | /SSS/                    |
| DATE SIGNED:            | 03/09/2017               |

**Total Attachments: 1** 

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PATENT REEL: 041531 FRAME: 0076

504265296

## ASSIGNMENT OF APPLICATION

Docket Number
ADTIL-014C

Whereas, I, <u>Nils Forsblom</u>, hereafter referred to as Assignor, have invented certain new and useful improvements in <u>MOTION AND GESTURE-BASED MOBILE ADVERTISING ACTIVATION</u> for which an application for a United States Patent was filed on <u>March 2</u>, 2017 (U.S. Serial No. 15/448,394).

Whereas, <u>Adtile Technologies Inc.</u> of <u>San Diego, California</u> herein referred to as "Assignee" whose mailing address is <u>11750 Sorrento Valley Road, Suite 200, San Diego, California 92121</u> is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of One dollars (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the applicant, by these presents do sell, assign and transfer unto said Assignee the full and exclusive right to the said improvement in the United States, and by these presents do hereby sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, Assignor's entire right, title and interest in, to and under said improvements, and said application and all divisions, renewals, continuations, and continuations-in-part thereof. and all United States Letters patent which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, including the full right to claim for any such application the priority benefits of the International Convention for the Protection of Industrial Property and other priority-conferring treaties, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, divisions, continuations, continuations-in-part, renewals and reissues thereof; and Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument; I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Patent to said Assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

20 17

March

day of

| By: Nils Forsblom                                                                                                                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ACKNOWLEDGMENT                                                                                                                                                                                                                             |
| A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document. |
| State of)                                                                                                                                                                                                                                  |
| County of)                                                                                                                                                                                                                                 |
| On                                                                                                                                                                                                                                         |
|                                                                                                                                                                                                                                            |
| Signature (Seal)                                                                                                                                                                                                                           |

PATENT REEL: 041531 FRAME: 0077

RECORDED: 03/09/2017

Executed this