

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4246191

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ERIC WILLIAM BURGER	06/12/2015
DAVID WESLEY HEARD	06/15/2015
JONATHON ANDREW PELSON	06/17/2015
GARY TRAVER	06/15/2015
RECEIVING PARTY DATA	
Name:	YODEL INNOVATIONS, LLC
Street Address:	9913 GEORGETOWN PIKE, SUITE 200
Internal Address:	P.O. BOX 1213
City:	GREAT FALLS
State/Country:	UNITED STATES
Postal Code:	22066
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15181416
CORRESPONDENCE DATA	
Fax Number:	(703)757-7447
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7037577880
Email:	pto@muirpatentlaw.com
Correspondent Name:	MUIR PATENT LAW, PLLC
Address Line 1:	P.O. BOX 1213
Address Line 4:	GREAT FALLS, VIRGINIA 22066
ATTORNEY DOCKET NUMBER:	YDL-101B
NAME OF SUBMITTER:	BRADLEY EDELMAN, REG. NO. 57,648
SIGNATURE:	/Bradley Edelman/
DATE SIGNED:	01/27/2017
Total Attachments: 10	
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COMBINED DECLARATION (37 CFR 1.63) FOR UTILITY PATENT APPLICATION AND
ASSIGNMENT FORM¹

The undersigned acknowledges that this document is being used both as an assignment of
the invention and as the declaration (37 CFR 1.63) for a Utility or Design Application.

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

Title: SYSTEM AND METHOD FOR CORRELATING USER CALL RESPONSE TO ELECTRONIC
MESSAGES

for which Assignor is about to make or has made United States or International application
for patent.

WHEREAS, as a below named inventor(s), I/(we) hereby declare that:

Section 1. Declaration

This declaration is directed to:

- ☐ The attached U.S. non-provisional patent application, or
- ☒ U.S. non-provisional patent application number 13/737,546 filed on
January 9, 2012, or
- ☐ PCT international patent application number _____ filed on
_____.

The above-identified application was made or authorized to be made by me (us).

I (we) believe that I am (we are) the original inventor (original joint inventors) of a claimed
invention in the above-identified application.

I (we) hereby acknowledge that any willful false statement made in this declaration is
punishable under 18 U.S.C. 2053 by fine or imprisonment of not more than five (5) years, or
both.

¹ This form requires the use of an Application Data Sheet.

Attorney Ref No. YHL-101

I hereby state that I have reviewed and understand the contents of the above identified application, including the claims.

I acknowledge that I am aware of the duty to disclose information which is material to patentability as defined in 37 CFR § 1.56.

Section II. Assignment

In consideration of promises and/or other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, the undersigned hereby sell(s) and assign(s) to

YODEL INNOVATIONS, LLC

having an address at 9913 Georgetown Pike, Suite 200, P.O. Box 1213, Great Falls, VA 22066, (hereinafter designated as the Assignee), the entire (100%) right, title and interest for the United States as defined in 35 USC §100, in the following applications and the invention(s) described therein:

U.S. Provisional Application No. 61/584,613 entitled "System and Method for Correlating Advertising Response to Calls" filed January 9, 2012, and

U.S. Nonprovisional Application No. 13/737,546 entitled "System and Method for Correlating User Call Response to Electronic Message" filed January 9, 2013.

Assignor hereby confirms any prior assignment to Assignee, and to the extent that Assignor has not already done so, agrees to assign, and hereby does, sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and throughout the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the inventions as described in the aforesaid application, to the aforesaid application itself, and all divisions, continuations, continuations-in-part, or other applications claiming priority directly or indirectly from the aforesaid application, and any United States or foreign Letters Patent, utility model, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright rights throughout the world in the aforesaid application and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by Assignee to the full end of the term for which the Letters Patent, utility model, or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to sue for, and recover for past infringement of, or liabilities for, any of the rights relating to any of the applications, patents, utility models, or other similar rights, resulting therefrom, and the copyright rights;

Attorney Ref No.

YTL-161

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights, and for copyright, in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth.

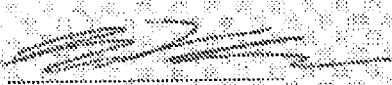
Assignor hereby covenants that no assignment, sale, license, agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the United States Patent and Trademark Office to issue the Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue the Letters Patent, Utility Model Registration or other similar right to Assignee.

The undersigned hereby grant(s) the law firm of Muller Patent Law, PLLC the power to insert on this Declaration and Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

Section III. Inventor(s)/Assignor(s) Signature(s)

LEGAL NAME OF FIRST	Family Name	First Given Name	Second Given Name
INVENTOR/ASSIGNOR	Burger	Eric	William

SIGNATURE 	DATE <u>6/12/10</u>
---	---------------------

Attorney Ref No. YDL-191

LEGAL NAME OF SECOND INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Heard	David	Wesley
SIGNATURE _____		DATE _____	

LEGAL NAME OF THIRD INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Peterson	Jonathan	Andrew
SIGNATURE _____		DATE _____	

LEGAL NAME OF FOURTH INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Traver	Gary	
SIGNATURE _____		DATE _____	

Attorney Ref No. YDL-101

COMBINED DECLARATION (37 CFR 1.63) FOR UTILITY PATENT APPLICATION AND ASSIGNMENT FORM
Page 4 of 4

**COMBINED DECLARATION (37 CFR §1.63) FOR UTILITY PATENT APPLICATION AND
ASSIGNMENT FORM¹**

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WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

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MESSAGES**

for which Assignor is about to make or has made United States or International application for patent.

WHEREAS, as a below named inventor(s), I/(we) hereby declare that:

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- ☐ The attached U.S. non-provisional patent application, or
- ☒ U.S. non-provisional patent application number 13/737,546 filed on January 9, 2013, or
- ☐ PCT international patent application number _____, filed on _____

The above-identified application was made or authorized to be made by me (us).

I (we) believe that I am (we are) the original inventor (original joint inventors) of a claimed invention in the above-identified application.

I (we) hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

¹ This form requires the use of an Application Data Sheet.

Attorney Ref No. YDL-101

I hereby state that I have reviewed and understand the contents of the above identified application, including the claims.

I acknowledge that I am aware of the duty to disclose information which is material to patentability as defined in 37 CFR § 1.56.

Section II. Assignment

In consideration of promises and/or other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, the undersigned hereby sell(s) and assign(s) to

YODEL INNOVATIONS, LLC

having an address at 9913 Georgetown Pike, Suite 200, P.O. Box 1213, Great Falls, VA 22066, (hereinafter designated as the Assignee), the entire (100%) right, title and interest for the United States as defined in 35 USC §100, in the following applications and the invention(s) described therein:

U.S. Provisional Application No. 61/584,613 entitled "System and Method for Correlating Advertising Response to Calls" filed January 9, 2012, and

U.S. Nonprovisional Application No. 13/737,546 entitled "System and Method for Correlating User Call Response to Electronic Messages" filed January 9, 2013.

Assignor hereby confirms any prior assignment to Assignee, and to the extent that Assignor has not already done so, agrees to assign, and hereby does, sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and throughout the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the inventions as described in the aforesaid application, to the aforesaid application itself, and all divisions, continuations, continuations-in-part, or other applications claiming priority directly or indirectly from the aforesaid application, and any United States or foreign Letters Patent, utility model, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright rights throughout the world in the aforesaid application and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by Assignee to the full end of the term for which the Letters Patent, utility model, or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to sue for, and recover for past infringements of, or liabilities for, any of the rights relating to any of the applications, patents, utility models, or other similar rights, resulting therefrom, and the copyright rights;

Attorney Ref No. YDL-101

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights, and for copyright, in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale, license, agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the United States Patent and Trademark Office to issue the Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue the Letters Patent, Utility Model Registration or other similar right to Assignee.

The undersigned hereby grant(s) the law firm of Muir Patent Law, PLLC the power to insert on this Declaration and Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

Section III. Inventor(s)/Assignor(s) Signature(s)


LEGAL NAME OF FIRST INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Burger	Eric	William
<div>SIGNATURE _____ DATE _____</div>			

Attorney Ref No. YDL-101

LEGAL NAME OF SECOND INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Heard	David	Wesley

SIGNATURE _____ DATE _____

LEGAL NAME OF THIRD INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Pelson	Jonathan	Andrew

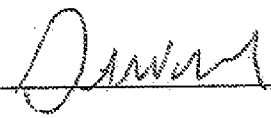
SIGNATURE  DATE 6/17/15

LEGAL NAME OF FOURTH INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Traver	Gary	

SIGNATURE _____ DATE _____

Attorney Ref No. YDL-101

LEGAL NAME OF SECOND INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Heard	David	Wesley

SIGNATURE  DATE JUNE 15, 2015

LEGAL NAME OF THIRD INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Pelton	Jonathan	Andrew

SIGNATURE _____ DATE _____


LEGAL NAME OF FOURTH INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Traver	Gary	

SIGNATURE _____ DATE _____

Attorney Ref No. YDL-101

LEGAL NAME OF SECOND INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Heard	David	Wesley
<p>SIGNATURE _____ DATE _____</p>			

LEGAL NAME OF THIRD INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Pelton	Jonathan	Andrew
<p>SIGNATURE _____ DATE _____</p>			

LEGAL NAME OF FOURTH INVENTOR/ASSIGNOR	Family Name	First Given Name	Second Given Name
	Traver	Gary	
<p>SIGNATURE  DATE <u>June 15, 2015</u></p>			

Attorney Ref No. YDL-100

COMBINED DECLARATION (37 CFR 1.63) FOR UTILITY PATENT APPLICATION AND ASSIGNMENT FORM
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