504199515 01/27/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ERIC WILLIAM BURGER	06/12/2015
DAVID WESLEY HEARD	06/15/2015
JONATHON ANDREW PELSON	06/17/2015
GARY TRAVER	06/15/2015

RECEIVING PARTY DATA

Name:	YODEL INNOVATIONS, LLC
Street Address:	9913 GEORGETOWN PIKE, SUITE 200
Internal Address:	P.O. BOX 1213
City:	GREAT FALLS
State/Country:	UNITED STATES
Postal Code:	22066

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15181416

CORRESPONDENCE DATA

Fax Number: (703)757-7447

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7037577880

Email: pto@muirpatentlaw.com
Correspondent Name: MUIR PATENT LAW, PLLC

Address Line 1: P.O. BOX 1213

Address Line 4: GREAT FALLS, VIRGINIA 22066

ATTORNEY DOCKET NUMBER: YDL-101B

NAME OF SUBMITTER: BRADLEY EDELMAN, REG. NO. 57,648

SIGNATURE: /Bradley Edelman/

DATE SIGNED: 01/27/2017

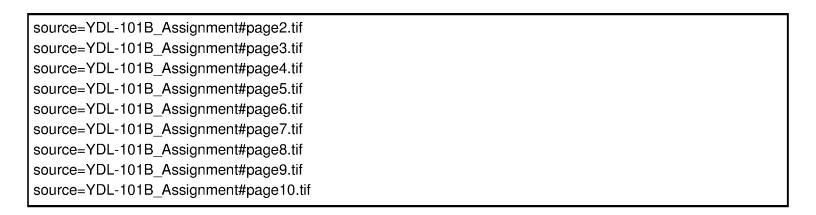
Total Attachments: 10

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PATENT REEL: 041536 FRAME: 0862

EPAS ID: PAT4246191

504199515



	COMBINED DECEMBER (20 COMBINED
	The undersigned acknowledges that this document is being used both as an assignment of
	the loveration and as the declaration (37 CFR 1.63) for a Utility of Design Application.
	White MAX, the underspied, hereinalter referred to collectively as Assignor, has invented:
	TIDE: SYSTEM AND METICO FOR CORRELATING USER CALL RESPONSE TO SECTIONIC
. 31 31 3 32 30 45 1 31 35 35 1 34 35	
	For which Assigner is about to make or has mode United States or International suplication.
	WHEXEAS, as a below homed inventor(V), I/(vin) hoveby decime 1 hat:
	Section I. Declination
	This declaration is directed to:
	The attached U.S. hop-provisional patent application, or
	Some provisional person application inventor 13/23/346 filed on language 27/23/346 filed on language 27/23/34
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	The shows identified application was made or authorized to be made by me (us). I (we) believe that i am [use are) the original inventor jorginal joint inventors) of a daimed avention in the above identified application. I (we) be only acknowledge that are willful also statement made in the dockraiton is punishable under 18 M.S.C. 2003 by The or imprisonment of soft more than five (5) years, or bottom. This form causes the use of an Application Cata Sheet. Afterney Per No. VINE-181 COMBINED OF CLARATION (27 CF4 LG3) FOR STILLY PATENT APPLICATION and ASSIGNMENT FORM form 1984.
	This form requires the use of an Applicative Collaborativ
Towns in	

Thereby state that Linave reviewed and understand the collector of the above identified application, including the claims.

t acknowledge that I am aware of the duty to disclose information which is material to but enablish as defined in 37 CFR 9.1.56.

Section II. Assignment

In consideration of promises and/or other good and valuable considerations, the receipt and sufficiency of which is hereby acanonicaged, the undersigned hereby solids and assigned to

YODEL BRISDVATIONS, LLC

having an address at 9913 Georgetown Pike, Suite 2(IC, P.O. Birs, 1719, Great Falls, VA 27060, (hereinafter designated as the Assignme), the entire (100%) right, tills and interest for the United Status as defined in 35 USC \$100, in the following applications and the invention(s) described therein:

- U.S. Provisional Application No. 51/584,613 entitled "System and Method for Correlating Advertising Response to Calle" flied January 5, 2012, and
- U.S. Nonprovisional Application No. 13/737,546 entitled "System and Method for Correlating User Call Response to Dectronic Messager" filed January 7, 2013.

Assigner hereby confirms any prior assignment to Assignee, and to the extent that Assigner has not elecady done so, agrees to assign, and bareby does, sell, assign and transfer units Assigned and its successors in interest, the full and exclusive fight, this and interest in the United States of America and throughout the world, including the right to claim priority under the laws of the Linked States, the Paris Convention, and any foreign countries, to the inventions as described in the alloyesaid application, to the aforesaid application titelf, and ali divisions, continuations, continuations in part, or ether applications disming priority directly or indirectly from the aforesald application, and any balled States or foreign Letters Patent, utility model, or other smiler rights which may be special thereon, including relosoes, reexaminations and extensions thereof, and all copyright rights throughout the world in the aforesaid application and the subject matter discussed therein, these Whis, title and exercise to be held and enjoyed by Assignee to the full end of the term for which the Letters Pagett, utility model, or other similar rights, are granted and his extendions' the reof or fully and entirely as the same would have been held by Assignat had this ausignment and sale not been made, and the right to see for, and recover for past infringer inputs of, or included for, any of the rights relating to env of the applications. parents, using models, or other similar rights, resulting therefrom, and the copyright rights.

Attorney Kef No.	YDL	401			
COMMENTO DECLAR	amenii lan esn n	en ermenter	ntent applicat	ION AND ASSIS	MARKINE FORM

Assignor hereby coverants and agrees to execute all instruments or documents required or requested for the making and properution of any applications of any type for patent, utility model, or other amiliar rights, and for copyright, in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation in part divisional, received or substitute thereof, and as to letters patent any releval, the examination, or extension thereof, and for frigation regarding or for the particle of protecting the end to the said invention, the United States application for patent, or bettern Patent therefor, and to restrict in support thereof. For the benefit of Assignee without further or other compensation than that above set forth.

Assignor hereby covenants that no assignment, sale, license, agreement or encombrance has been brivial be entered into which would conflict with this Assignment; and

Assigned hereby requests the United States Polaritand Trademark Office to incur the Letters Petent of the United States of America to Assigned, and requests that any official of any country or countries foreign to the United States, whose duty it is to have or grand patents and applications as aforetaid, to lake the Letters Patent, Unitry Moder Registration or other similar rights to Assigners.

The undersigned hereby grant(s) the law firm of Allah Patent Law, PUC the power to insert on this Declaration and Assignment any further literations which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for microdistion of this december.

Section III. Inventor(s)/Assignor(s)/Signature(s)

· ·	LEGAL NAME OF		Family	Name	First &	Andrew Strategies	me	Secons	Given	Name
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COMBINED DECLARATION (37 CFS 1.63) FOR UTBUTY PATENT APPLICATION AND ASSIGNMENT FURN Page 2 of a

LEGAL NAME OF	Family Name	First Gluen Market	Second Given Name
SECOND INVENTION/ASSIGNOR	Heave	Dayat	W(e)Wey
		DATE	
SIGNATURE			
LEGAL NAME OF	Remiiy Name	First Given Stime	Second Given Namis
INVENTOR/ASSIGNOR			
oursiant in			
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COMBINED DECLARATION (37 CFR §1.63) FOR UTILITY PATENT APPLICATION AND ASSIGNMENT FORM¹

The undersigned acknowledges that this document is being used both as an assignment of the invention and as the declaration (37 CFR 1.63) for a Utility or Design Application. WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented: SYSTEM AND METHOD FOR CORRELATING USER CALL RESPONSE TO ELECTRONIC Title: **MESSAGES** for which Assignor is about to make or has made United States or International application for patent. WHEREAS, as a below named inventor(s), I/(we) hereby declare that: Section I. Declaration This declaration is directed to: The attached U.S. non-provisional patent application, or U.S. non-provisional patent application number <u>13/737,546</u> filed on X January 9, 2013, or PCT international patent application number ____ The above-identified application was made or authorized to be made by me (us). I (we) believe that I am (we are) the original inventor (original joint inventors) of a claimed invention in the above-identified application. I (we) hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both. This form requires the use of an Application Data Sheet. Attorney Ref No. YDL-101 COMBINED DECLARATION (37 CFR 1.63) FOR UTILITY PATENT APPLICATION AND ASSIGNMENT FORM

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I hereby state that I have reviewed and understand the contents of the above identified application, including the claims.

I acknowledge that I am aware of the duty to disclose information which is material to patentability as defined in 37 CFR § 1.56.

Section II. Assignment

In consideration of promises and/or other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, the undersigned hereby sell(s) and assign(s) to

YODEL INNOVATIONS, LLC

having an address at 9913 Georgetown Pike, Suite 200, P.O. Box 1213, Great Falls, VA 22066, (hereinafter designated as the Assignee), the entire (100%) right, title and interest for the United States as defined in 35 USC §100, in the following applications and the invention(s) described therein:

- U.S. Provisional Application No. 61/584,613 entitled "System and Method for Correlating Advertising Response to Calls" filed January 9, 2012, and
- U.S. Nonprovisional Application No. 13/737,546 entitled "System and Method for Correlating User Call Response to Electronic Messages" filed January 9, 2013.

Assignor hereby confirms any prior assignment to Assignee, and to the extent that Assignor has not already done so, agrees to assign, and hereby does, sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and throughout the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the inventions as described in the aforesaid application, to the aforesaid application itself, and all divisions, continuations, continuations-in-part, or other applications claiming priority directly or indirectly from the aforesaid application, and any United States or foreign Letters Patent, utility model, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright rights throughout the world in the aforesaid application and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by Assignee to the full end of the term for which the Letters Patent, utility model, or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to sue for, and recover for past infringements of, or liabilities for, any of the rights relating to any of the applications, patents, utility models, or other similar rights, resulting therefrom, and the copyright rights;

Attorney Ref No.	YDL-101	
COMBINED DECLAR	ATION (37 CFR 1.63) FOR UTILITY PATENT	APPLICATION AND ASSIGNMENT FORM
	Page 2 of 4	

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights, and for copyright, in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, reexamination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale, license, agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the United States Patent and Trademark Office to issue the Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue the Letters Patent, Utility Model Registration or other similar right to Assignee.

The undersigned hereby grant(s) the law firm of Muir Patent Law, PLLC the power to insert on this Declaration and Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

Section III. Inventor(s)/Assignor(s) Signature(s)

LEGAL NAME OF	Family Name	First Given Name	Second Given Name
FIRST INVENTOR/ASSIGNOR	Burger	Eric	William
•		DATE	
SIGNATURE			
		•	
Attorney Ref No.	YDL-101		

COMBINED DECLARATION (37 CFR 1.63) FOR UTILITY PATENT APPLICATION AND ASSIGNMENT FORM Page 3 of 4

LEGAL NAME OF	Family Name	First Given Name	Second Given Name
SECOND INVENTOR/ASSIGNOR	Heard	David	Wesley
signature		DATE	

LEGAL NAME OF	Family Name	First Given Name	Second Given Name
THIRD INVENTOR/ASSIGNOR	Pelson	Jonathan	Andrew
SIGNATURE	A A	DATE	6/17/15

LEGAL NAME OF	Family Name	First Given Name	Second Given Name
FOURTH INVENTOR/ASSIGNOR	Traver	Gary	
SIGNATURE		DAT	E

		:	
Attorney Ref No	YDL-101		

COMBINED DECLARATION (37 CFR 1.63) FOR UTILITY PATENT APPLICATION AND ASSIGNMENT FORM Page 4 of 4

LEGAL NAME OF	Family Name	First Given Name	Second Given Name
SECOND NVENTOR/ASSIGNOR	Heard	David č	Wesley
SIGNATURE _) swar	DATE	JUNE 15, ZOJŠ
LEGAL NAME OF	Family Name	First Given Name	Second Given Name
THIRD INVENTOR/ASSIGNOR	Pelson	Jonathan	Andrew
			i Canana Chian Mari
LEGAL NAME OF FOURTH	Family Name	First Given Name	Second Given Name
	Family Name Traver	Gary	Second Given Nam
FOURTH			000
FOURTH INVENTOR/ASSIGNOR	Traver		000
FOURTH		Gary	***
FOURTH INVENTOR/ASSIGNOR	Traver	Gary	***
FOURTH INVENTOR/ASSIGNOR	Traver	Gary	***

LEGAL NAME OF	Family Name	First Given Name	Second Given Name
SECOND NIVENITOR/ASSIGNOR	Heard	David	Wesley
SIGNATURE _		DATE	
LEGAL NAME OF	Family Name	First Given Name	Second Given Nam
THIRD INVENTIOR/ASSIGNOR	Pelsan	refitenci	Andrew
SIGNATURE	Family Name	First Given Name	Second Given Nam
FOLIRTH INVENTOR/ASSIGNOR	Thaver	Gary:	
SIGNATURE		DATE	J. 201

COMBINED DECLARATION (37 CFR 1.63) FOR UTILITY PATENT APPLICATION AND ASSIGNMENT FORM PAGE 4 of 4

PATENT REEL: 041536 FRAME: 0873

RECORDED: 01/27/2017