## 504212050 02/03/2017

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NEW ASSIGNMENT	
NATURE OF CONVEYANCE: ASSIGNMENT	

#### **CONVEYING PARTY DATA**

Name	Execution Date
ROGER L. SNELGROVE	02/04/2016

#### **RECEIVING PARTY DATA**

Name:	WAL-MART STORES, INC.	
Street Address:	702 SOUTHWEST 8TH STREET	
City:	BENTONVILLE	
State/Country:	ARKANSAS	
Postal Code:	72716	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15423718

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	8842-137515-US_1055US02	
NAME OF SUBMITTER:	F SUBMITTER: STEVEN G. PARMELEE	
SIGNATURE:	/Steven G Parmelee/	
DATE SIGNED:	02/03/2017	

### **Total Attachments: 2**

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PATENT 504212050 REEL: 041626 FRAME: 0821

#### ASSIGNMENT

I, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign, which confirms any previous assignment by me or by operation of law, to Wal-Mart Stores, Inc., a Delaware corporation, having its principal place of business at 702 Southwest 8<sup>th</sup> Street, Bentonville, AR 72716. United States of America ("Assignee"), its successors, assigns, and legal representatives, the entire right, title, and interest, in and to all subject matter and improvements invented, made, or conceived by me and described in the application for patent entitled

# RETAIL SHOPPING FACILITY-BASED USE OF TIME AND LOCATION CODES WITH PHYSICAL ITEMS

relating to the patent family of Walmart Reference No. 1055US01; having Patent Application Number 62/290,659, filed February 3, 2016, and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

I agree that on request and without further consideration, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, inter partes review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

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Legal Name of Inventor: (Given names first, Family name last)	Roger L. Snelgrove
Inventor's Signature:	20pr J In Ja
Date:	4 Feb 2016
Inventor's Address:	3741 Wildcat Creek Boulevard Fayetteville, Arkansas, 72704 United States of America
Executed in my presence on this	/
by the aforementioned individual know	vn to me to be the person named/in this assignment.
· What a least	<u> Jannis Gaunek</u>
First Witness (Signature)	Second Witness (Signature)
Jeffrey Allerbs	Tommy Claunth
First Witness Name (Typed or Printed	Second Witness Name (Typed or Printed)