

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4328084

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LOUIS CLAYTON ASHNER	03/16/2017
JOHN PATRICK ROACH	03/20/2017
MICHAEL ZACHARSKI	03/20/2017
RECEIVING PARTY DATA	
Name:	ENGINE MEDIA, LLC
Street Address:	902 CARNEGIE CENTER
Internal Address:	SUITE 220
City:	PRINCETON
State/Country:	NEW JERSEY
Postal Code:	08540
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15463820
CORRESPONDENCE DATA	
Fax Number:	(312)827-8000
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312 781 6017
Email:	cipatents@klgates.com
Correspondent Name:	NOLAN R. HUBBARD
Address Line 1:	K&L GATES LLP
Address Line 2:	P.O. BOX 1135
Address Line 4:	CHICAGO, ILLINOIS 60690
ATTORNEY DOCKET NUMBER:	0816348.00024
NAME OF SUBMITTER:	BEATA WHITE
SIGNATURE:	/Beata White/
DATE SIGNED:	03/21/2017
Total Attachments: 5	
source=Engine 24 Assignment#page1.tif	
source=Engine 24 Assignment#page2.tif	

source=Engine 24 Assignment#page3.tif

source=Engine 24 Assignment#page4.tif

source=Engine 24 Assignment#page5.tif

ASSIGNMENT

WHEREAS, the undersigned, to wit: Louis Clayton Ashner, John Patrick Roach and Michael Zacharski (hereinafter "ASSIGNORS"), are the lawful owners of an invention entitled **DYNAMIC ADVERTISEMENT ROUTING**;

AND WHEREAS, Engine Media, LLC (hereinafter "ASSIGNEE"), a corporation duly organized and existing under the laws of Delaware and having its principal office and place of business at 902 Carnegie Center, Suite 220, Princeton, NJ 08540, desires to acquire the entire right, title, and interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNORS hereby sell, assign, and transfer to ASSIGNEE and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the above identified application and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said application;

ASSIGNORS hereby agree that said ASSIGNEE may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested at the expense of said ASSIGNEE, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said ASSIGNEE, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said ASSIGNEE, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said ASSIGNEE, its successors, assigns, and legal representatives; and

ASSIGNORS furthermore covenant with said ASSIGNEE, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

ASSIGNORS hereby authorize insertion of the Serial Number and filing date of this application in the following space: Serial No. _____, Filing Date _____.

Signature



Name: Louis Clayton Ashner

Date Signed

3/16/2017

Address: c/o Engine Media, LLC
902 Carnegie Center
Suite 220
Princeton, NJ 08540

Signature




Name: John Patrick Roach

Date Signed

3/20/2017

Address: c/o Engine Media, LLC
902 Carnegie Center
Suite 220
Princeton, NJ 08540

Signature


Name: Michael Zacharski

Date Signed

3/20/2017

Address: c/o Engine Media, LLC
902 Carnegie Center
Suite 220
Princeton, NJ 08540
