# 504284138 03/22/2017

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:NEW ASSIGNMENTNATURE OF CONVEYANCE:ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Jehan Wickramasuriya	08/07/2012
Venugopal Vasudevan	08/07/2012
Joseph F. Wodka	08/12/2012

## **RECEIVING PARTY DATA**

Name:	GENERAL INSTRUMENT CORPORATION	
Street Address:	101 TOURNAMENT DRIVE	
City:	HORSHAM	
State/Country:	PENNSYLVANIA	
Postal Code:	19044	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15465769

## **CORRESPONDENCE DATA**

**Fax Number:** (877)769-7945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER: 16113-7226002

NAME OF SUBMITTER: LORI L. STEWART

SIGNATURE: /Lori L. Stewart/

DATE SIGNED: 03/22/2017

#### **Total Attachments: 5**

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PATENT 504284138 REEL: 041682 FRAME: 0598

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PATENT REEL: 041682 FRAME: 0599

#### ASSIGNMENT AND AGREEMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, we, JEHAN WICKRAMASURIYA, ST. CHARLES, ILLINOIS; VENUGOPAL VASUDEVAN, PALATINE, ILLINOIS AND JOSEPH F. WODKA, HOFFMAN ESTATES, ILLINOIS, have sold, assigned and transferred, and do hereby sell, assign and transfer, unto GENERAL INSTRUMENT CORPORATION, a corporation of the State of Delaware, having its principal office in Horsham, State of Pennsylvania, United States of America, and its successors, assigns, and legal representatives, the entire right, title and interest for the United States of America in and to certain inventions entitled "APEX (Advanced Ads): A System for Dynamic Brand-Driven Call-to-Action Games for Dual-Screen Advertising" as described, illustrated in Disclosure ID (63776) CS39605 and as described, illustrated and claimed in the following applications:

# 1.) U.S. Application filed herewith entitled "**SOFTWARE-APPLICATION INITIATION.**"

I hereby also sell, assign and transfer unto Assignee, the entire right, title and interest in and to other applications for Letters Patent on the inventions referenced in this Assignment and Agreement, and all rights, title and interest in and to all applications for Letters Patent in respect of the invention filed under any and all international conventions and treaties together with the entire right, title and interest in and to Letters Patent which may be issued upon the application(s) or any application(s) otherwise claiming priority thereto, and upon any divisions, extensions, continuations, reissues and/or re-examinations of such application(s).

I further authorize Assignee to apply for Letters Patent directly in its own name where applicable, and to claim priority of the filing date of the application for Letters Patent filed under the laws of the applicable country and under the provisions of any and all international conventions and treaties.

I hereby authorize Assignee to request the Commissioner of Patents of the United States of America to issue any Letters Patents upon the aforesaid application, divisions, extensions, continuations, reissues or re-examinations, to Assignee, for the sole use and benefit of Assignee, to the full end of the term for which Letters Patent

CS39605 Page 1 of 5 may be granted, the same as they would have been held and enjoyed by me had this assignment not been made, and I hereby authorize Assignee to request the equivalent authorities in foreign countries to issue the patents of their respective countries to Assignee.

I agree that, when requested, I will, without charge to Assignee, but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing, maintaining and enforcing patents for the inventions in any and all countries and for vesting title thereto in Assignee.

I covenant with Assignee that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

CS39605 Page 2 of 5 DATE: 08/07/2012.

Jehan Wickramasuriya

STATE OF Illinois

COUNTY OF Malle

STATE OF MALLE

S

The undersigned Notary Public in and for the County and State aforesaid, do hereby certify that Jehan Wickramasuriya whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered the instrument as their free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this 1

\_ day of \_\_\_\_\_\_\_ 2012.

My commission expires:

OFFICIAL SEAL
NANETTE B ORR
Notary Public - State of Illinois
My Commission Expires Jan 17, 2015

Printed Name of Notary Public

Venugopal Vasudevan	DATE: Ay 7th, 2012
STATE OF Illinois ) COUNTY OF WARE )	
certify that Venugopal Vasudevan whose	in person and acknowledged that they signed eir free and voluntary act and deed for the
My commission expires:	Notary Public Signature  Printed Name of Notary Public
OFFICIAL SEAL NANETTE B ORR Notary Public - State of Illinois My Commission Expires Jan 17, 2015	Printed Name of Notary Public

Joseph F. Wodka

DATE: 8/12/2012

STATE OF Illinois

COUNTY OF hahe

)ss )

The undersigned Notary Public in and for the County and State aforesaid, do hereby certify that Joseph F. Wodka whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered the instrument as their free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this \_\_\_\_\_\_ day of

, **2**012.

My commission expires:

OFFICIAL SEAL
NANETTE B ORR
Notary Public - State of Illinois
My Commission Expires Jan 17, 2015

Notary Public Signature

Printed Name of Notary Public

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> PATENT REEL: 041682 FRAME: 0604

**RECORDED: 03/22/2017**