

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT4334312

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LOUIS CARL PEPIN	03/09/2017
RYAN ALEXANDER DAWSON	03/13/2017
GIANTING YEH	03/22/2017
RITESH RAMBHAH PARIKH	03/13/2017
RECEIVING PARTY DATA	
Name:	MICROSOFT TECHNOLOGY LICENSING, LLC
Street Address:	ONE MICROSOFT WAY
City:	REDMOND
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15467923
CORRESPONDENCE DATA	
Fax Number:	(801)328-1707
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	801-533-9800
Email:	mstringham@wnlaw.com, usdocket@microsoft.com
Correspondent Name:	WORKMAN NYDEGGER/MICROSOFT
Address Line 1:	60 EAST SOUTH TEMPLE
Address Line 2:	SUITE 1000
Address Line 4:	SALT LAKE CITY, UTAH 84111
ATTORNEY DOCKET NUMBER:	13768.3143
NAME OF SUBMITTER:	JONATHAN W. RICHARDS
SIGNATURE:	/Jonathan W. Richards/
DATE SIGNED:	03/23/2017
Total Attachments: 8	
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PATENT ASSIGNMENT

MS Docket No.: 362234.01
WN Docket No.: 13768.3143

I Louis Carl Pepin ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "In-Product Notifications Targeting Specific Users Selected Via Data Analysis" ("APPLICATION"), which:

☒ will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representative, Microsoft Technology Licensing, LLC, One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on 2017-03-23 and given Application No. 15/467923 by the following Office USPTO) this APPLICATION's Application No., filing date, and Office, when known;

☐ was filed on _____ and was given Application No. _____ by the following Office " ";

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office


For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as

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ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

 _____ Inventor's Signature	<u>9/3/2017</u> _____ Date
<u>Louis Carl Pepin</u> _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)

PATENT ASSIGNMENT

MS Docket No.: 362234.01

WN Docket No.: 13768.3143

I Ryan Alexander Dawson ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "In-Product Notifications Targeting Specific Users Selected Via Data Analysis" ("APPLICATION"), which:

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	<u>March 13, 2017</u>
Inventor's Signature	Date
<u>Ryan Alexander Dawson</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

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WN Docket No.: 13768.3143

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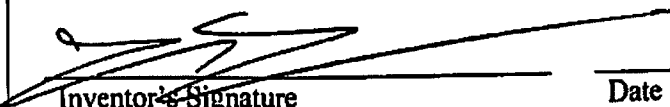
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	3/22/2017
Inventor's Signature	Date
Gianting Yeh	Gianting Yeh
Printed Name in English	Printed Name in Native Language (if other than English)

PATENT ASSIGNMENT

MS Docket No.: 362234.01
WN Docket No.: 13768.3143

I Ritesh Rambhai Parikh ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "In-Product Notifications Targeting Specific Users Selected Via Data Analysis" ("APPLICATION"), which:

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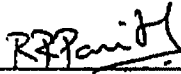
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 _____ Inventor's Signature	<u>3/13/2017</u> _____ Date
<u>Ritesh Rambhai Parikh</u> _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)