

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4273787

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST	
<b>CONVEYING PARTY DATA</b>		
<b>Name</b>		<b>Execution Date</b>
APOLLO EDUCATION GROUP, INC.		02/06/2017
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	EVEREST REINSURANCE COMPANY	
<b>Street Address:</b>	461 5TH AVENUE	
<b>City:</b>	NEW YORK	
<b>State/Country:</b>	NEW YORK	
<b>Postal Code:</b>	10017	
<b>PROPERTY NUMBERS Total: 74</b>		
<b>Property Type</b>	<b>Number</b>	
Application Number:	13408914	
Application Number:	14013136	
Application Number:	14167821	
Application Number:	14657936	
Application Number:	14992393	
Application Number:	13403906	
Application Number:	13846998	
Application Number:	13408997	
Application Number:	13409003	
Application Number:	13466453	
Application Number:	13007511	
Application Number:	13887473	
Application Number:	12693870	
Application Number:	12848042	
Application Number:	13186212	
Application Number:	13294808	
Application Number:	13294819	
Application Number:	13280296	
Application Number:	13653445	
Application Number:	13446301	

Property Type	Number
Application Number:	13679899
Application Number:	14068986
Application Number:	14457664
Application Number:	14601138
Application Number:	13007177
Application Number:	13916348
Application Number:	14540222
Application Number:	13408992
Application Number:	13409006
Application Number:	13913965
Application Number:	14586098
Application Number:	13834369
Application Number:	13834438
Application Number:	15188923
Application Number:	14480780
Application Number:	14480783
Application Number:	13007147
Application Number:	14314303
Application Number:	14607969
Application Number:	12701480
Application Number:	13294814
Application Number:	13751076
Application Number:	13788112
Application Number:	13829535
Application Number:	13829814
Application Number:	13874139
Application Number:	14061747
Application Number:	13896652
Application Number:	14030359
Application Number:	13939077
Application Number:	14045768
Application Number:	14046691
Application Number:	13944032
Application Number:	14170158
Application Number:	14065674
Application Number:	14174158
Application Number:	14302645
Application Number:	14470071

Property Type	Number
Application Number:	14332264
Application Number:	14473526
Application Number:	14474099
Application Number:	14473378
Application Number:	14473382
Application Number:	14584113
Application Number:	14595458
Application Number:	14619321
Application Number:	14606984
Application Number:	14610790
Application Number:	14700083
Application Number:	14635242
Application Number:	14628887
Application Number:	14636426
Application Number:	10390570
Application Number:	14640790

#### CORRESPONDENCE DATA

Fax Number: (312)706-8354

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312-701-8311

Email: driley@mayerbrown.com

Correspondent Name: DARLENE RILEY

Address Line 1: 71 SOUTH WACKER DRIVE

Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	16520085
NAME OF SUBMITTER:	DARLENE RILEY
SIGNATURE:	/Darlene Riley/
DATE SIGNED:	02/14/2017

#### Total Attachments: 16

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**Intellectual Property Security Agreement**

INTELLECTUAL PROPERTY SECURITY AGREEMENT dated as of February 6, 2017 (this "Agreement"), made by Apollo Education Group, Inc., an Arizona corporation, The University of Phoenix, Inc., an Arizona corporation, and Apollo Global, Inc., a Delaware corporation (each a "Debtor"), in favor of Everest Reinsurance Company ("Everest").

Reference is made to the Security Agreement, dated as of February 6, 2017 (as amended, restated, supplemented and/or otherwise modified from time to time, the "Security Agreement"), among Apollo Education Group, Inc., an Arizona corporation (the "Company"), the Subsidiaries of the Company party thereto, including each Debtor, and Everest. The parties hereto agree as follows:

SECTION 1. ***Terms.*** Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement. The rules of construction specified in Section 1(b) of the Security Agreement also apply to this Agreement.

SECTION 2. ***Grant of Security Interest.*** As security for the payment and performance, as applicable, in full of the Liabilities, each Debtor pursuant to the Security Agreement did, and hereby does, assign and pledge to Everest, its successors and permitted assigns a security interest in all of such Debtor's right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by such Debtor or in which such Debtor now has or at any time in the future may acquire any right, title or interest (collectively, the "IP Collateral"):

- (i) all United States patents and patent applications, including those listed on Schedule I;
- (ii) all United States copyright registrations, including those listed on Schedule II; and
- (iii) all United States trademark and service mark registrations and applications, including those listed on Schedule III;

provided, that the foregoing pledge, assignment and grant of security interest will not cover any applications for trademarks or service marks filed in the United States Patent and Trademark Office (the "PTO") pursuant to 15 U.S.C. §1051 Section 1(b) unless and until evidence of use of the mark in interstate commerce is submitted to, and accepted by, the PTO pursuant to 15 U.S.C. §1051 Section 1(c) or Section 1(d), but only if and to the extent that the granting of a security interest in any such application would result in the invalidation of such application or any resulting registration.

SECTION 3. ***Security Agreement.*** The security interests granted to Everest herein are granted in furtherance, and not in limitation of, the security interests granted to Everest pursuant to the Security Agreement. Each Debtor hereby acknowledges and affirms that the rights and remedies of Everest with

respect to the IP Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

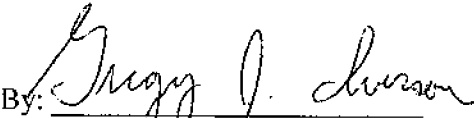
SECTION 4. *Counterparts.* This Agreement may be executed in two or more counterparts, each of which shall constitute an original but all of which when taken together shall constitute but one contract. Delivery of an executed counterpart to this Agreement by facsimile or other electronic transmission shall be as effective as delivery of a manually signed original.

SECTION 5. *Governing Law.* THIS AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO THE CONFLICTS OF LAW PROVISIONS THEREOF.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

APOLLO EDUCATION GROUP, INC.

By: 

Name: Gregory Iverson

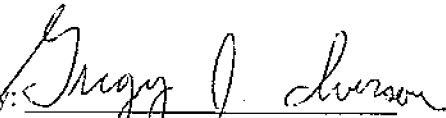
Title: Senior Vice President, Chief  
Financial Officer, Chief Accounting  
Officer and Treasurer

*[Signature Page to Intellectual Property Security Agreement]*

**PATENT**  
**REEL: 041750 FRAME: 0143**

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

THE UNIVERSITY OF PHOENIX, INC.

By: 

Name: Gregory Iverson

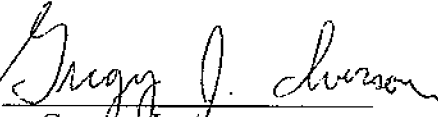
Title: Assistant Treasurer

*[Signature Page to Intellectual Property Security Agreement]*



IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

APOLLO GLOBAL, INC.

By:   
Name: Gregory Iverson  
Title: Treasurer

*[Signature Page to Intellectual Property Security Agreement]*

**PATENT**  
**REEL: 041750 FRAME: 0145**

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

EVEREST REINSURANCE COMPANY

By: Martin H. Scherzer  
Name: Martin H. Scherzer  
Title: Vice President & Head of Structured  
Solutions

Schedule I  
to Intellectual Property Security Agreement

*U.S. Patent Registrations and Applications*

<b>Title</b>	<b>App. No.</b>	<b>Filing Date</b>	<b>Patent No.</b>	<b>Issue Date</b>	<b>Owner</b>
Facilitating Targeted Interaction in a Networked Learning Environment	13/408,914	Feb 29, 2012			Apollo Education Group, Inc.
Message Consumer Orchestration Framework	14/013,136	Aug 29, 2013			Apollo Education Group, Inc.
Resource Resolver	14/167,821	Jan 29, 2014			Apollo Education Group, Inc.
Location and Device Based Student Access Control	14/657,936	Mar 13, 2015	9565183	Feb 7, 2017	Apollo Education Group, Inc.
Dynamic Software Assembly	14/992,393	Jan 11, 2016	9557971	Jan 31, 2017	Apollo Education Group, Inc.
Academic Activity Stream	13/403,906	Feb 23, 2012	8341148	Dec 25, 2012	Apollo Education Group, Inc.
Academic Activity Stream	13/846,998	Mar 19, 2013	9286645	Mar 15, 2016	Apollo Education Group, Inc.
Efficient Navigation of Hierarchical Data Displayed in a Graphical User Interfac...	13/408,997	Feb 29, 2012	9262744	Feb 16, 2016	Apollo Education Group, Inc.
Dynamic and Local Management of Hierarchical Discussion Thread Data	13/409,003	Feb 29, 2012	8468458	Jun 18, 2013	Apollo Education Group, Inc.
Visual Depth-Indicators for Messages	13/466,453	May 8, 2012	8572499	Oct 29, 2013	Apollo Education Group, Inc.
Facilitating Propagation of User Interface Patterns or Themes	13/007,511	Jan 14, 2011	8930824	Jan 6, 2015	Apollo Education Group, Inc.
Multi-Tenant Message Routing and Management	13/887,473	May 6, 2013	9392422	Jul 12, 2016	Apollo Education Group, Inc.
Techniques for Grammar Rule Composition and Testing	12/693,870	Jan 26, 2010	9298697	Mar 29, 2016	Apollo Education Group, Inc.
Highly Reliable Cross-Session Web Application Instrumentation	12/848,042	Jul 30, 2010	8892608	Nov 18, 2014	Apollo Education Group, Inc.
Academic Activity Stream	13/186,212	Jul 19, 2011	8402020	Mar 19, 2013	Apollo Education Group, Inc.
Hierarchy-Indicating Graphical User Interface for Discussion Threads	13/294,808	Nov 11, 2011	8966404	Feb 24, 2015	Apollo Education Group, Inc.
Dynamic and Local Management of Hierarchical Discussion Thread Data	13/294,819	Nov 11, 2011	8869041	Oct 21, 2014	Apollo Education Group, Inc.
Automated Addition of Accessibility Features to Documents	13/280,296	Oct 24, 2011	9268753	Feb 23, 2016	Apollo Education Group, Inc.
Resolving Synchronization Conflicts Based on State Information	13/653,445	Oct 17, 2012	9286315	Mar 15, 2016	Apollo Education Group, Inc.

Title	App. No.	Filing Date	Patent No.	Issue Date	Owner
Accordion Style Bread Crumbing for Mobile Applications	13/446,301	Apr 13, 2012	8745540	Jun 3, 2014	Apollo Education Group, Inc.
Contextual Help Article Provider	13/679,899	Nov 16, 2012	8990190	Mar 24, 2015	Apollo Education Group, Inc.
Bookmark Navigator	14/068,986	Oct 31, 2013	9519623	Dec 13, 2016	Apollo Education Group, Inc.
Service Response Detection and Management on a Mobile Application	14/457,664	Aug 12, 2014	9471414	Oct 18, 2016	Apollo Education Group, Inc.
Dynamic Software Assembly	14/601,138	Jan 20, 2015	9235385	Jan 12, 2016	Apollo Education Group, Inc.
Recommending Competitive Learning Objects	13/007,177	Jan 14, 2011			Apollo Education Group, Inc.
Recommending Competitive Learning Objects	13/916,348	Jun 12, 2013			Apollo Education Group, Inc.
Highly Reliable Cross-Session Web Application Instrumentation	14/540,222	Nov 13, 2014			Apollo Education Group, Inc.
Hierarchy-Indicating Graphical User Interface for Discussion Threads	13/408,992	Feb 29, 2012			Apollo Education Group, Inc.
Course Skeleton for Adaptive Learning	13/409,006	Feb 29, 2012			Apollo Education Group, Inc.
Course Skeleton for Adaptive Learning	13/913,965	Jun 10, 2013			Apollo Education Group, Inc.
Contextual Help Article Provider	14/586,098	Dec 30, 2014			Apollo Education Group, Inc.
Progressive Job Board	13/834,369	Mar 15, 2013			Apollo Education Group, Inc.
Progressive Job Board	13/834,438	Mar 15, 2013			Apollo Education Group, Inc.
Ordering Potential Leads in a Lead Queue System for a Pool of One or More Repres...	15/188,923	Jun 21, 2016			Apollo Education Group, Inc.
Automatic Processing with Multi-Selection Interface	14/480,780	Sep 9, 2014			Apollo Education Group, Inc.
Automatic Processing with Multi-Selection Interface	14/480,783	Sep 9, 2014			Apollo Education Group, Inc.
Dynamically Recommending Learning Content	13/007,147	Jan 14, 2011			Apollo Education Group, Inc.
Skill-Driven Education Marketplace	14/314,303	Jun 25, 2014			Apollo Education Group, Inc.
Application Hibernation	14/607,969	Jan 28, 2015			Apollo Education Group, Inc.
Techniques for Mapping Courses to Program Requirements	12/701,480	Feb 5, 2010			Apollo Education Group, Inc.
Efficient Navigation of Hierarchical Data Displayed in a Graphical User Interfac...	13/294,814	Nov 11, 2011			Apollo Education Group, Inc.
Element Detection and Inline Modification	13/751,076	Jan 26, 2013			Apollo Education Group, Inc.

Title	App. No.	Filing Date	Patent No.	Issue Date	Owner
Automated Testing and Improvement of Teaching Approaches	13/788,112	Mar 7, 2013			Apollo Education Group, Inc.
Progressive Job Board	13/829,535	Mar 14, 2013			Apollo Education Group, Inc.
Video Pin Sharing	13/829,814	Mar 14, 2013			Apollo Education Group, Inc.
Method and System for Updating Learning Object Attributes	13/874,139	Apr 30, 2013			Apollo Education Group, Inc.
Generating, Assigning, and Evaluating Different Versions of a Test	14/061,747	Oct 23, 2013			Apollo Education Group, Inc.
Automatically Generating A Curriculum Tailored For A Particular Employment Posit...	13/896,652	May 17, 2013			Apollo Education Group, Inc.
Method and System for Facilitating Discussion of Issues Pertaining to Subject Ma...	14/030,359	Sep 8, 2013			Apollo Education Group, Inc.
Method and Apparatus for Controlling Initiation of Multi-Service Transactions	13/939,077	Jul 10, 2013			Apollo Education Group, Inc.
Ordering Potential Leads in a Lead Queue System for a Pool of One or More Repres...	14/045,768	Oct 3, 2013			Apollo Education Group, Inc.
Detecting and Engaging Participants in an Online Course that are Otherwise Not L...	14/046,691	Oct 4, 2013			Apollo Education Group, Inc.
Method and System for Managing Standards	13/944,032	Jul 17, 2013			Apollo Education Group, Inc.
Mechanism for Controlling a Process on a Computing Node Based on the Participati...	14/170,158	Jan 31, 2014			Apollo Education Group, Inc.
Automatically Publishing Course Offerings for Different Types of Courses Accordi...	14/065,674	Oct 29, 2013			Apollo Education Group, Inc.
Suggesting a Candidate Enrollment Item for a Candidate Student	14/174,158	Feb 6, 2014			Apollo Education Group, Inc.
Generating a Comprehension Indicator that Indicates How Well an Individual Under...	14/302,645	Jun 12, 2014			Apollo Education Group, Inc.
Activity Repository	14/470,071	Aug 27, 2014			Apollo Education Group, Inc.
Combining Real-Time Labor Market Data with Career Interest Recommendations for O...	14/332,264	Jul 15, 2014			Apollo Education Group, Inc.
Improved Syllabus Authoring Using Data Integration	14/473,526	Aug 29, 2014			Apollo Education Group, Inc.
Automatic Processing with Multi-Selection Interface	14/474,099	Aug 30, 2014			Apollo Education Group, Inc.
Automatic Identification and Tracking of Log Entry Schemas Changes	14/473,378	Aug 29, 2014			Apollo Education Group, Inc.

<b>Title</b>	<b>App. No.</b>	<b>Filing Date</b>	<b>Patent No.</b>	<b>Issue Date</b>	<b>Owner</b>
Course Customizer	14/473,382	Aug 29, 2014			Apollo Education Group, Inc.
Adaptive Event Scheduling	14/584,113	Dec 29, 2014			Apollo Education Group, Inc.
Social Classroom Integration and Content Management	14/595,458	Jan 13, 2015			Apollo Education Group, Inc.
Integrated Social Classroom and Performance Scoring	14/619,321	Feb 11, 2015			Apollo Education Group, Inc.
Dependency-Sensitive Syllabus Editor	14/606,984	Jan 27, 2015			Apollo Education Group, Inc.
Artificial Intelligent Mobile Data Sync	14/610,790	Jan 30, 2015			Apollo Education Group, Inc.
Dynamic Service Fault Detection and Recovery Using Peer Services	14/700,083	Apr 29, 2015			Apollo Education Group, Inc.
System for Taking Notes	14/635,242	Mar 2, 2015			Apollo Education Group, Inc.
Method and System for Secure Communications	14/628,887	Feb 23, 2015			Apollo Education Group, Inc.
System Generated Context-Based Tagging of Content Items	14/636,426	Mar 3, 2015			Apollo Education Group, Inc.
Method and System for Placing Offers Using Randomization	10/390,570	Mar 13, 2003			Apollo Education Group, Inc.
Throughput Monitoring and Tuning Recommendations	14/640,790	Mar 6, 2015			Apollo Education Group, Inc.

Schedule II  
to Intellectual Property Security Agreement

Copyrights

*U.S. Copyright Registrations*

Title	Reg. No.	Reg. Date	Owner
SOC 110 Teamwork, Collaboration, and Conflict Resolution Syllabus soc110r5	TX0007387029	5/19/2011	University of Phoenix, Inc.
SCI/220 Human Nutrition Syllabus sci220r10	TX0008163815	8/13/2015	University of Phoenix, Inc.
SCI/220 Human Nutrition Optional Activites sci220r10	TX0008163792	8/13/2015	University of Phoenix, Inc.
MTH/208M College Mathematics I Syllabus mth208mr1	TX0007997042	10/23/2013	University of Phoenix, Inc.
MTH/209M College Mathematics II Syllabus mth209mr1	TX0007786412	12/2/2013	University of Phoenix, Inc.
GEN/127 University Studies for Success Syllabus gen127r3	TX0008004711	12/15/2014	University of Phoenix, Inc.
GEN/127 University Studies for Success Faculty Toolkit gen127r3.	TX0008004710	12/15/2014	University of Phoenix, Inc.
MGT/312 Organizational Behavior for Managers Syllabus mgt312r2	TX0007963306	9/22/2014	University of Phoenix, Inc.
MGT/312 Organizational Behavior for Managers Faculty Guide mgt312r2	TX0007963307	9/22/2014	University of Phoenix, Inc.
QNT/275 Statistics for Decision Making Syllabus qnt275r4	TX0008226096	2/19/2016	University of Phoenix, Inc.
QNT/275 Statistics for Decision Making Faculty Guide qnt275r5	TX0008164491	2/19/2016	University of Phoenix, Inc.
ENG/220 University Academic Writing Syllabus eng220r2	TX0007902003	4/1/2014	University of Phoenix, Inc.
ENG/220 University Academic Writing Faculty Notes eng220r2	TX0007902010	4/1/2014	University of Phoenix, Inc.
ENG/147 University Writing Essentials Syllabus eng147r2	TX0008049163	2/19/2015	University of Phoenix, Inc.
ENG/147 University Writing Essentials Faculty Notes eng147r2	TX0008049182	2/19/2015	University of Phoenix, Inc.
ECO/365 Principles of Microeconomics Syllabus eco365r9	TX0008280911	5/20/2016	University of Phoenix, Inc.
BIS/221 Introduction to Computer Applications and Systems Syllabus bis221r3	TX0008280755	5/20/2016	University of Phoenix, Inc.
MKT/421 Marketing Syllabus mkt421r15	TX0008164984	2/19/2016	University of Phoenix, Inc.
MKT/421 Marketing Faculty Guide mkt421r15	TX0008165032	2/19/2016	University of Phoenix, Inc.
ACC/290 Principles of Accounting Syllabus acc290r5	TX0007960732	7/15/2014	University of Phoenix, Inc.
ACC/290 Principles of Accounting Faculty Guide acc290r5	TX0007960720	7/15/2014	University of Phoenix, Inc.
FIN/370 Finance for Business Syllabus fin370r10	TX0008221334	2/5/2016	University of Phoenix, Inc.
FIN/370 Finance for Business Faculty Guide fin370r10	TX0008221337	2/5/2016	University of Phoenix, Inc.

Title	Reg. No.	Reg. Date	Owner
BUS/475 Integrated Business Topics Syllabus bus475r6	TX0008219637	2/5/2016	University of Phoenix, Inc.
BUS/475 Integrated Business Topics Faculty Guide bus475r6	TX0008219173	2/5/2016	University of Phoenix, Inc.
ECO/372 Principles of Macroeconomics Syllabus eco372r9	TX0008280753	5/20/2016	University of Phoenix, Inc.
ACC/291 Principles of Accounting II Syllabus acc291r4	TX0007960728	9/19/2014	University of Phoenix, Inc.
ACC/291 Principles of Accounting II Faculty Guide acc291r4	TX0007960725	9/19/2014	University of Phoenix, Inc.
ETH/321 Ethical and Legal Topics in Business Syllabus eth321r3	TX0008124949	4/20/2015	University of Phoenix, Inc.
ETH/321 Ethical and Legal Topics in Business Faculty Guide eth321r3	TX0008124946	4/20/2015	University of Phoenix, Inc.
PHL/320 Critical Thinking and Decision Making in Business Syllabus phl320r5	TX0008280891	5/20/2016	University of Phoenix, Inc.
SOC/100 Introduction to Sociology Syllabus soc100r2	TX0007384887	4/20/2011	University of Phoenix, Inc.
SOC/100 Introduction to Sociology Faculty Notes soc100r2	TX0007384886	4/20/2011	University of Phoenix, Inc.
HCS/131 Business Communication Skills for Health Care Professionals Syllabus hcs131r3	TX0008245485	3/29/2016	University of Phoenix, Inc.
HCS/131 Business Communication Skills for Health Care Professionals Faculty Notes hcs131r3	TX0008245487	3/29/2016	University of Phoenix, Inc.
HCS/235 Health Care Delivery in the U.S. Syllabus hcs235r6	TX0008215282	1/25/2016	University of Phoenix, Inc.
HCS/235 Health Care Delivery in the U.S. Faculty Notes hcs235r6	TX0008215295	1/25/2016	University of Phoenix, Inc.



Schedule III  
to Intellectual Property Security Agreement

Trademarks

*U.S. Trademark Registrations and Applications*

Mark	App. No.	App. Date	Reg. No.	Reg. Date	Owner
Apollo Education Group	85698817	Aug 8, 2012			Apollo Education Group, Inc.
Phoenix Central	86824483	Nov 18, 2015			Apollo Education Group, Inc.
Apollo ACE	86835772	Dec 1, 2015			Apollo Education Group, Inc.
Apollo Professional Development	86900464	Feb 8, 2016			Apollo Education Group, Inc.
Leadership ACE (Accelerator Course Experience)	86931014	Mar 7, 2016			Apollo Education Group, Inc.
Redflint	86944595	Mar 17, 2016			Apollo Education Group, Inc.
Redflint +Design Logo	86952925	Mar 25, 2016			Apollo Education Group, Inc.
Ideas Rising	87162369	Sep 6, 2016			Apollo Education Group, Inc.
Doctoral Education Ecosystem	87270076	Dec 15, 2016			Apollo Education Group, Inc.
Resource and Design	76295721	Aug 6, 2001	2656065	Dec 30, 2002	Apollo Education Group, Inc.
WESTERN INTERNATIONAL UNIVERSITY	76441315	Aug 19, 2002	2766522	Sep 23, 2003	Apollo Education Group, Inc.
WRITEPOINT	78316534	Oct 23, 2003	3298703	Sep 25, 2007	Apollo Education Group, Inc.
Paying It Forward	77209106	Jun 18, 2007	3456801	Jul 1, 2008	Apollo Education Group, Inc.
Paying It Forward Scholarship Program and Design	77209115	Jun 18, 2007	3456802	Jul 1, 2008	Apollo Education Group, Inc.
University of Phoenix Stadium	77180683	May 14, 2007	3365434	Jan 8, 2008	Apollo Education Group, Inc.
University of Phoenix and Design (Stacked)	77306656	Oct 17, 2007	3431022	May 20, 2008	Apollo Education Group, Inc.
AWMA	77281427	Sep 17, 2007	3430856	May 20, 2008	Apollo Education Group, Inc.
AWMA ACCREDITED WEALTH MANAGEMENT ADVISOR + Design	77281468	Sep 17, 2007	3457079	Jul 1, 2008	Apollo Education Group, Inc.
CRPC CHARTERED RETIREMENT PLANNING COUNSELOR + Design	77281488	Sep 17, 2007	3457080	Jul 1, 2008	Apollo Education Group, Inc.

Mark	App. No.	App. Date	Reg. No.	Reg. Date	Owner
CRPS CHARTERED RETIREMENT PLANS SPECIALIST & Design	77281506	Sep 17, 2007	3457081	Jul 1, 2008	Apollo Education Group, Inc.
RP	77281532	Sep 17, 2007	3478421	Jun 19, 2008	Apollo Education Group, Inc.
RP REGISTERED PARAPLANNER and Design	77281520	Sep 17, 2009	3515043	Oct 14, 2008	Apollo Education Group, Inc.
UOPX (Typed)	77567159	Sep 10, 2008	3716563	Nov 24, 2009	Apollo Education Group, Inc.
I AM A PHOENIX	77608300	Nov 5, 2008	3764643	Mar 23, 2010	Apollo Education Group, Inc.
I AM A PHOENIX	77663032	Feb 4, 2009	3832659	Aug 10, 2010	Apollo Education Group, Inc.
APOLLO GLOBAL and Design (US)	77735171	May 12, 2009	4495043	Mar 11, 2014	Apollo Education Group, Inc.
APOLLO GLOBAL and Design	77982012	May 12, 2009	4436785	Nov 19, 2013	Apollo Education Group, Inc.
APMA	85096981	Jul 30, 2010	3917243	Feb 8, 2011	Apollo Education Group, Inc.
PHOENIXCONNECT	85007755	Apr 6, 2010	4050118	Nov 1, 2011	Apollo Education Group, Inc.
ADPA Accredited Domestic Partnership Advisor and Design	85009868	Apr 8, 2010	3903386	Jan 11, 2011	Apollo Education Group, Inc.
TEACHING IT FORWARD	85012170	Apr 12, 2010	3877032	Nov 16, 2010	Apollo Education Group, Inc.
ADPA	85011957	Apr 12, 2010	3879755	Nov 23, 2010	Apollo Education Group, Inc.
RIVERPOINT WRITER	85067040	Jun 19, 2010	3928231	Mar 8, 2011	Apollo Education Group, Inc.
Forever A Phoenix	85070895	Jun 24, 2010	3987092	Jun 28, 2011	Apollo Education Group, Inc.
APMA ACCREDITED PORTFOLIO MANAGEMENT ADVISOR and Design	85096995	Jul 30, 2010	3919893	Feb 15, 2011	Apollo Education Group, Inc.
University of Phoenix and Design Amended	85127443	Sep 10, 2010	3988757	Jul 5, 2011	Apollo Education Group, Inc.
Miscellaneous Design (Amended Bird)	85127432	Sep 10, 2010	3965313	May 24, 2011	Apollo Education Group, Inc.
PHOENIXCONNECT	85127923	Sep 13, 2010	4218415	Oct 2, 2012	Apollo Education Group, Inc.
PHOENIXCONNECT	85127914	Sep 13, 2010	4057401	Nov 15, 2011	Apollo Education Group, Inc.
MYAPPLY	85224752	Jan 24, 2011	4106751	Feb 28, 2012	Apollo Education Group, Inc.
PHOENIXMATH	85338063	Jun 3, 2011	4083795	Jan 10, 2012	Apollo Education Group, Inc.
FOCUS TO THE FINISH	85375025	Jul 19, 2011	4116295	Mar 20, 2012	Apollo Education Group, Inc.
APOLLO RESEARCH INSTITUTE	85407260	Aug 25, 2011	4207570	Sep 11, 2012	Apollo Education Group, Inc.

Mark	App. No.	App. Date	Reg. No.	Reg. Date	Owner
PHOENIX PATRIOT	85443622	Oct 10, 2011	4398455	Sep 10, 2013	Apollo Education Group, Inc.
MPAS	85603912	Apr 20, 2012	4347926	Jun 4, 2013	Apollo Education Group, Inc.
MPAS MASTER PLANNER ADVANCED STUDIES and Design	85604425	Apr 20, 2012	4343932	May 28, 2013	Apollo Education Group, Inc.
INNOVATOR'S ACCELERATOR	85647479	Jun 8, 2012	4336245	May 14, 2013	Apollo Education Group, Inc.
READY MINDS	76224089	Mar 13, 2001	2672993	Jan 7, 2003	The University of Phoenix, Inc.
MY READY MINDS	76224088	Mar 13, 2001	2689232	Feb 18, 2003	The University of Phoenix, Inc.
INSIGHT INTO U	75535697	Aug 12, 1998	2773781	Oct 14, 2003	The University of Phoenix, Inc.
The Virtual Apprentice	85698850	Aug 8, 2012	4914002	Mar 8, 2016	The University of Phoenix, Inc.
Teaming Up For Education	85698881	Aug 8, 2012	4312858	Apr 2, 2013	Apollo Education Group, Inc.
Let's Get To Work.	85732210	Sep 18, 2012	4752275	Jun 9, 2015	Apollo Education Group, Inc.
Let's Get To Work.	85732706	Sep 19, 2012	4660073	Dec 23, 2014	Apollo Education Group, Inc.
Miscellaneous Design (Ready Minds Question Mark)	85425173	Sep 16, 2011	4139131	May 8, 2012	The University of Phoenix, Inc.
Western International University and Design (Horizontal)	85918029	Apr 29, 2013	4458322	Dec 31, 2013	Apollo Education Group, Inc.
Western International University and Design (Vertical)	85917927	Apr 29, 2013	4458319	Dec 31, 2013	Apollo Education Group, Inc.
Phoenix Career Services + Logo (logo on side)	85918105	Apr 29, 2013	4635207	Nov 11, 2014	Apollo Education Group, Inc.
Phoenix Career Services (word mark only)	85918114	Apr 29, 2013	4594605	Aug 26, 2014	Apollo Education Group, Inc.
Connecting Education to Careers (word only mark)	85918126	Apr 29, 2013	4504343	Apr 1, 2014	Apollo Education Group, Inc.
STACKTRACK	85911321	Apr 22, 2013	4499514	Mar 18, 2014	Apollo Education Group, Inc.
Start Smart	85959268	Jun 13, 2013	4589937	Aug 19, 2014	Apollo Education Group, Inc.
University of Phoenix + Horizontal Logo	86156547	Jan 2, 2014	4665982	Jan 6, 2015	Apollo Education Group, Inc.
University of Phoenix + Bird Only Logo	86156552	Jan 2, 2014	4588149	Sep 19, 2014	Apollo Education Group, Inc.
University of Phoenix + Vertical Logo	86156533	Jan 2, 2014	4635913	Nov 11, 2014	Apollo Education Group, Inc.
University of Phoenix + University Seal Logo	86156539	Jan 2, 2014	4635914	Nov 11, 2014	Apollo Education Group, Inc.
Apollo Global	86079633	Oct 1, 2013	4658422	Dec 23, 2014	Apollo Global, Inc.

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University of Phoenix + Bird On Top Stacked Logo (Use)	86156545	Jan 2, 2014	4665981	Jan 6, 2015	Apollo Education Group, Inc.
Phoenix	86099158	Oct 23, 2013	4650293	Dec 2, 2014	Apollo Education Group, Inc.
Apollo Education Group + Vertical Logo	86116789	Nov 12, 2013	4769552	Jul 7, 2015	Apollo Education Group, Inc.
Apollo Education Group + Stacked Logo	86116820	Nov 12, 2013	4769553	Jul 7, 2015	Apollo Education Group, Inc.
BE A SOCIAL HERO	86520162	Jan 30, 2015	4856908	Nov 17, 2015	Apollo Education Group, Inc.
Moving At The Speed of Health Care	86740358	Aug 28, 2015	4979942	Jun 14, 2016	Apollo Education Group, Inc.
COLLEGE FOR FINANCIAL PLANNING	73137597	Aug 15, 1977	1111491	Jan 16, 1979	Apollo Education Group, Inc.
Miscellaneous Design (Swirl-Apollo Group)	73681926	Aug 13, 1987	1528817	Mar 7, 1989	Apollo Education Group, Inc.
Miscellaneous Design (Bird)	73681927	Aug 31, 1987	1521279	Jan 17, 1989	Apollo Education Group, Inc.
University Of Phoenix	73681924	Aug 31, 1987	1540927	May 23, 1989	Apollo Education Group, Inc.
INSTITUTE FOR PROFESSIONAL DEVELOPMENT	73681925	Aug 31, 1987	1528816	Mar 17, 1989	Apollo Education Group, Inc.
CMFC	75012555	Oct 30, 1995	2045094	Mar 11, 1997	Apollo Education Group, Inc.
University of Phoenix and Design (Seal)	75151880	Aug 19, 1996	2089210	Aug 19, 1997	Apollo Education Group, Inc.
AAMS	75056157	Feb 12, 1996	2080227	Jul 15, 1997	Apollo Education Group, Inc.
AAMS ACCREDITED ASSET MANAGEMENT SPECIALIST	75139898	Jul 25, 1996	2283551	Oct 5, 1999	Apollo Education Group, Inc.
CMFC CHARTERED MUTUAL FUND COUNSELOR and Design	75140156	Jul 25, 1996	2283553	Oct 5, 1999	Apollo Education Group, Inc.
FLEXNET	75377651	Oct 22, 1999	2244367	May 11, 1999	Apollo Education Group, Inc.
CRPC	75355488	Sep 11, 1997	2251936	Jun 8, 1999	Apollo Education Group, Inc.
CRPS	75355489	Sep 11, 1997	2256035	Jun 22, 1999	Apollo Education Group, Inc.
CE ONESOURCE	75284830	May 1, 1997	2643095	Oct 29, 2002	Apollo Education Group, Inc.
IPD	75745965	Jul 9, 1999	2345570	Apr 25, 2000	Apollo Education Group, Inc.