

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4339282

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
THEREFORE LTD.	08/12/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	TOMTOM INTERNATIONAL B.V.
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<b>City:</b>	AMSTERDAM
<b>State/Country:</b>	NETHERLANDS
<b>Postal Code:</b>	1011 AC
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29577052
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<b>ATTORNEY DOCKET NUMBER:</b>	D69/US
<b>NAME OF SUBMITTER:</b>	MURIELLE DUPONT
<b>SIGNATURE:</b>	/Murielle Dupont/
<b>DATE SIGNED:</b>	03/28/2017
<b>Total Attachments: 3</b>	
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**ASSIGNMENT**

This Assignment is made

**BETWEEN:**

Jonathan CHAN, an Australian citizen residing at Flat 13 Ellington House, 148 Southwold Road, London E5 9PB, United Kingdom;

(the "Inventors")

**AND:**

Therefore Limited, a UK company of 2 Scala Street, London W1T 2HN, United Kingdom;

**AND:**

TomTom International B.V., a Dutch corporation of De Ruijterkade 154, 1011 AC Amsterdam, Netherlands (the "Assignee").

WHEREAS, the Inventors are employees of Therefore Limited, and during the course of their employment, and on request of the Assignee, have designed and invented a strap for a fitness watch, and for which has been filed the following application:

European Community Registered Design No. 003025634 on 11 March 2016;

WHEREAS, the Assignee is desirous of acquiring all right, title, and interest in and to the invention(s) as set forth in the above listed applications and the applications themselves.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Inventors and Therefore Limited confirm any prior assignment to the Assignee and the right of the Assignee to file the aforementioned applications, and to the extent that the Inventors and/or Therefore Limited, as appropriate, have not already done so, agree to assign, and hereby do, sell, assign and transfer unto the Assignee and its successors in interest, the full and exclusive right, title and interest in any country of the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the invention(s) as described in the

aforementioned applications, to the applications themselves, and all divisions, continuations, continuations-in-part, national phase applications or other applications claiming priority directly or indirectly from the aforementioned applications, and any patents, registered designs, utility models, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright and unregistered design rights throughout the world in the applications and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by the Assignee to the full end of the term for which the patents, utility models, registered designs or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by the Inventors and/or Therefore Limited, as appropriate, had this assignment not been made, and the right to sue for, and recover for past, present and future infringements of, or liabilities for, any of the rights relating to any of the applications, patents, registered designs, utility models, or other similar rights, resulting therefrom, and the copyright rights;

the Inventors and/or Therefore Limited, as appropriate, hereby covenant and agree to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, registered design or other similar rights, and for copyright, in any country of the world including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title in and to the invention(s), the applications and patents in respect thereof, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth.

The Assignment is executed as of the date(s) given below:

Signature: 

Name: Jonathan CHAN

Date: 12 August 2016

Signature: 

Name: GRAHAM BRETT (on behalf of Therefore Limited)

Position: DIRECTOR

Date: 12 AUGUST 2016