504293340 03/28/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4340021

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SARAH EKLUND	03/23/2017

RECEIVING PARTY DATA

Name:	AMERICAN GREETINGS CORPORATION	
Street Address:	ONE AMERICAN BOULEVARD	
City:	CLEVELAND	
State/Country:	ОНЮ	
Postal Code:	44145	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29598679

CORRESPONDENCE DATA

Fax Number: (216)245-3698

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 216-367-2788

Email: christine@flanaganIP.com

Correspondent Name: THE LAW OFFICE OF CHRISTINE A. FLANAGAN,

Address Line 1: 13500 PEARL ROAD, SUITE 139, #112

Address Line 4: STRONGSVILLE, OHIO 44136

ATTORNEY DOCKET NUMBER:	109769.0468-CON	
NAME OF SUBMITTER:	CHRISTINE FLANAGAN	
SIGNATURE:	/Christine Flanagan/	
DATE SIGNED:	03/28/2017	

Total Attachments: 2

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PATENT 504293340 REEL: 041763 FRAME: 0894

ASSIGNMENT

WHEREAS, AMERICAN GREETINGS CORPORATION a corporation of the State of Ohio, having a principal place of business at One American Road, Cleveland, Ohio 44144, has an ownership interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I, SARAH EKLUND, by these presents do sell, assign, and transfer to AMERICAN GREETINGS CORPORATION, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and I hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, reissue thereof, AMERICAN GREETINGS continuation. reexamination. or to CORPORATION as the assignee, for its interest and for the sole use and benefit of AMERICAN GREETINGS CORPORATION and its assigns and legal representatives;

For the same consideration, I, by these presents, do sell, assign, and transfer to AMERICAN GREETINGS CORPORATION the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any

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applicable priority rights arising from or required for said foreign applications under the terms of

any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed

and issued in the name of AMERICAN GREETINGS CORPORATION or its designee

insofar as permitted by applicable law;

AND, for the same consideration, I agree to sign all lawful papers, execute all

division, continuing, reexamination, reissue, and other applications, make all assignments and

rightful oaths, and generally do everything possible to aid AMERICAN GREETINGS

CORPORATION, its successors, assigns, and nominees to obtain and enforce proper protection

for all said inventions and improvements in all countries throughout the world.

Same Eller

3/ 28/ 19 Date