

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MICHEL REGINALD PIERRE JOSEPH LUSSIER	04/04/2014
RECEIVING PARTY DATA		
Name:	ADIDAS AG	
Street Address:	ADI-DASSLER-STRASSE 1	
City:	HERZOGENAURACH	
State/Country:	GERMANY	
Postal Code:	91074	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	15296509
CORRESPONDENCE DATA		
Fax Number:	(404)541-3116	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	404-815-6500	
Email:	andavis@kilpatricktownsend.com	
Correspondent Name:	KILPATRICK TOWNSEND & STOCKTON LLP	
Address Line 1:	1100 PEACHTREE STREET NE	
Address Line 2:	SUITE 2800	
Address Line 4:	ATLANTA, GEORGIA 30309	
ATTORNEY DOCKET NUMBER:	095163-1025837	
NAME OF SUBMITTER:	ANGIE DAVIS	
SIGNATURE:	/Angie Davis/	
DATE SIGNED:	03/30/2017	
Total Attachments: 3		
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ASSIGNMENT

WHEREAS, I, the undersigned inventor, have invented certain inventions and improvements disclosed in patent application entitled "**METHOD OF APPLYING AND USING COLOR CHANGING MATERIALS IN ARTICLES OF WEAR**," which was filed with the U.S. Patent & Trademark Office on March 24, 2014, and assigned serial no. 14/222,698.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned inventors hereby:

1) Agree to sell, assign, transfer, and convey, and hereby do sell, assign, transfer, and convey, to **adidas AG**, a corporation organized and existing under the laws of Germany, and having a principal place of business at Adi-Dassler-Strasse 1, Herzogenaurach 91074, Germany (hereinafter referred to as "ASSIGNEE"), the entire right, title, and interest in and to (a) any intellectual property (including without limitation any innovation, information, invention, discovery, product, process, work, or design) disclosed, embodied, affixed, shown, or claimed in the above-referenced patent application, implicitly or explicitly; (b) the above-referenced patent application, any application based in whole or in part upon the above-referenced patent application (including without limitation any continuation, continuation-in-part, reissue, reexamination, or non-U.S. patent application based in whole or in part on the above-referenced patent application); and (c) any Patent (including without limitation U.S. and non-U.S. patents, utility models, industrial designs, divisionals, reissues, and reexaminations) that is granted or issued upon, or that claims priority to, any and all

Assignment of Intellectual Property Rights

In Patent Application: *Method of Applying and Using Color Changing Materials in Articles of Wear*

Attorney Docket No. 95163-883251 (PT1503US00)

Page 2 of 3

applications under (b) of this paragraph or that discloses or claims intellectual property under (a) of this paragraph, in whole or in part.

2) Authorize and request the Commissioner of Patents or any other agency, U.S. or non-U.S., to issue any and all Letters or other Patent(s), or other document(s), resulting from the patent application(s) or intellectual property under paragraph 1 (including without limitation any division(s), continuation(s) (in whole or in part), substitute(s), or reissue(s) thereof) to the ASSIGNEE.

3) Agree to execute all papers and documents, including, without limitation, applications, declarations, oaths, petitions, and other papers, and, entirely at the ASSIGNEE'S expense, perform any acts which are necessary in connection with the prosecution of patent applications or intellectual property under paragraph 1 and/or the enforcement of patents or other rights resulting from such applications or intellectual property.

4) Agree that the terms covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventors, as well as the inventors' heirs, legal representatives, and assigns.

5) Warrant and represent that I have not entered, and will not enter into, any assignment, contract, or understanding that conflicts with this assignment.

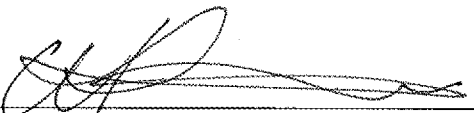
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Page 3 of 3

Signed on the date indicated beside my signature:

Signature: 
Michel Reginald Pierre Joseph Lussier

Date: 4 Apr 2014

Witness Signature

Witness Printed Name

Witness Home Address

Witness Signature

Witness Printed Name

Witness Home Address
