

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT4344271

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JUSTIN COOPERMAN	12/27/2016
JOSEPH GALE RICHARDSON II	12/29/2016
ANNA ZEMAN	12/29/2016
RECEIVING PARTY DATA	
Name:	MARKETO, INC.
Street Address:	901 MARINERS ISLAND BLVD
Internal Address:	SUITE 500
City:	SAN MATEO
State/Country:	CALIFORNIA
Postal Code:	94404
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15394959
CORRESPONDENCE DATA	
Fax Number:	(952)697-2631
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	RICHARD E. BILLION
Address Line 1:	7401 METRO BLVD
Address Line 2:	SUITE 425
Address Line 4:	MINNEAPOLIS, MINNESOTA 55439
ATTORNEY DOCKET NUMBER:	1179.005US1
NAME OF SUBMITTER:	RICHARD E. BILLION
SIGNATURE:	/Richard E. Billion 32836/
DATE SIGNED:	03/30/2017
Total Attachments: 4	
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ASSIGNMENT

WHEREAS, WE,

Justin Cooperman, residing at **8 Buchanan Street, Unit 313, San Francisco, CA 94102**, and a citizen of the **United States of America**; and

Joseph Gale Richardson II, residing at **94 Cortland Avenue, San Francisco, CA 94110**, and a citizen of the **United States of America**; and

Anna Zeman, residing at **2555 Market Street, #3, San Francisco, CA 94114**, and a citizen of the **United States of America**.

have made certain new and useful inventions and certain improvements as described and set forth below;

Whereas, **Marketo, Inc.**, a corporation having a place of business at **901 Mariners Island Blvd Suite 500, San Mateo, CA 94404** (hereinafter referred to as "ASSIGNEE"), desires to acquire the entire right, title, and interest to said invention and to any United States and foreign patents to be obtained therefore;


Now therefore, I/WE, the undersigned inventors, hereby sell, assign, and transfer to ASSIGNEE, its successors and assigns, the entire right, title and interest in the invention entitled:

MARKETING CAMPAIGN SYSTEM AND METHOD

and described in the application for United States patent Application No. 15/394,959, filed on December 30, 2016 executed by Me/Us concurrently herewith, and any and all applications for patent and patents in any and all countries, including all divisions, continuations, reissues, and extensions thereof and all rights of priority resulting from the filing of said United States patent application; and hereby authorize and request that the Attorney(s) for ASSIGNEE to insert in this ASSIGNMENT document the application number and filing date of said United States patent application when known and authorize the Attorney(s) for ASSIGNEE to append to this ASSIGNMENT document application numbers and filing dates of any and all applications for patent and patents in any and all countries, resulting from the filing of said United States patent application. I/We request the Commissioner of Patents issue any Letters Patent granted upon the inventions set forth in said application to ASSIGNEE, its successors and assigns; and we hereby agree that ASSIGNEE may apply for foreign Letters Patent on said invention and I/We will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by ASSIGNEE.

I/We do hereby agree that upon request and without further consideration I/We and our respective executors and legal representatives will communicate to ASSIGNEE or its representatives or nominees any facts known to Me/Us respecting said improvements and testify in any legal proceedings, sign and deliver all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally aid the ASSIGNEE, its successors, assigns, and nominees to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, I, Justin Cooperman, have caused this ASSIGNMENT to be signed this 27th day of December, 2016.


Justin Cooperman

STATE OF)
) ss.
COUNTY OF)

On this ____ day of _____, before me personally appeared Justin Cooperman, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same of his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

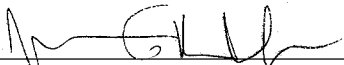
WITNESS my hand and official seal:

Notary Public

[SEAL]

My Commission expires:

IN TESTIMONY WHEREOF, I, **Joseph Gale Richardson II**, have caused this ASSIGNMENT to be signed this 29 day of December, 2016.



Joseph Gale Richardson II

STATE OF)
) ss.
COUNTY OF)

On this ____ day of _____, _____, before me personally appeared **Joseph Gale Richardson II**, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same of his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.


WITNESS my hand and official seal:

Notary Public

[SEAL]

My Commission expires:

IN TESTIMONY WHEREOF, I, **Anna Zeman**, have caused this ASSIGNMENT to be signed
this 29 day of December, 2016.



Anna Zeman

STATE OF)
) ss.
COUNTY OF)

On this 29 day of December, 2016, before me personally appeared **Anna Zeman**, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same of his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal:

Notary Public

[SEAL]

My Commission expires:
