

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BEECH-NUT NUTRITION COMPANY	02/07/2017
RECEIVING PARTY DATA	
Name:	HERO AG
Street Address:	KARL ROTH-STRASSE 8
Internal Address:	5600
City:	LENZBURG
State/Country:	SWITZERLAND
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	D739735
Patent Number:	D754544
Patent Number:	D756789
CORRESPONDENCE DATA	
Fax Number:	(716)852-6100
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	716-847-7066
Email:	dprincipe@phillipslytle.com
Correspondent Name:	DAVID L. PRINCIPE
Address Line 1:	125 MAIN STREET
Address Line 2:	ONE CANALSIDE
Address Line 4:	BUFFALO, NEW YORK 14203
ATTORNEY DOCKET NUMBER:	37008.00004
NAME OF SUBMITTER:	DAVID L. PRINCIPE
SIGNATURE:	/david principe/
DATE SIGNED:	02/25/2017
Total Attachments: 4	
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PATENT ASSIGNMENT

WHEREAS, BEECH-NUT NUTRITION COMPANY ("Assignor"), a Delaware corporation, having a place of business at One Nutritious Place, Amsterdam, New York 12010, United States of America, is the owner of the entire right, title and interest in and to the patents, patent applications, designs and registered community designs set forth in Schedule A hereto; and

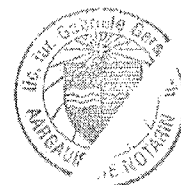
WHEREAS, HERO AG ("Assignee"), a Swiss corporation, having a place of business at Lenzburg, Switzerland, is desirous of acquiring all right, title and interest in and to the patents, patent applications, designs and registered community designs set forth in Schedule A hereto and any and all applications and patents claiming priority therefrom;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration to it in hand paid, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably assign, sell, transfer, convey and set over to Assignee the full and exclusive right, title and interest in and to (i) the patents, patent applications, designs and registered community designs set forth in Schedule A hereto, (ii) any applications for patents on any inventions or designs described in any of the foregoing patents, patent applications, designs and registered community designs, and all patent applications relating thereto which have been or shall be filed in the United States, its territorial possessions and/or any foreign countries, (iii) any and all applications claiming the benefit of the filing date or claiming priority, directly or indirectly, from any of the foregoing, including without limitation any and all divisional applications, continuation applications, continuation-in-part applications, reissue applications, reexaminations, extensions and corresponding international, regional, national and other foreign applications, (iv) any and all patents issuing or reissuing, directly or indirectly, from any of the foregoing, and (v) all claims for damages or injunctive relief by reason of infringement of any of the foregoing, with the right to sue for past infringement and to collect damages for the same for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives (all of the foregoing hereafter referred to collectively as the "Subject Property").

AND, Assignor hereby confirms and acknowledges that Assignee shall have sole and absolute discretion with respect to filing, prosecution, maintaining and enforcement of the Subject Property.

AND, Assignor does hereby authorize and requests that patents issued from any of the foregoing patent applications be issued to Assignee, as the assignee of the entire right, title and interest thereto.

AND, Assignor does hereby agree to execute, upon request of Assignee and at Assignee's expense, any and all documents that Assignee deems necessary or convenient to vest or record title in and to any of the Subject Property in Assignee, and to provide such other material, information or assistance related to the Subject Property as Assignee may deem necessary or convenient.



IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the 7th day of February, 2017.

BEECH-NUT NUTRITION CORPORATION

By: [Signature]
Name: Matt Harris
Title: CEO

STATE OF New York)
) ss.:
COUNTY OF Saratoga)

BRITTANY A DUNCAN
Notary Public, State of New York
Registration #01DU6339953
Qualified in Saratoga County
Commission Expires April 4, 2020

On the 7th day of February in the year 2017, before me, the undersigned, personally appeared Matt Harris, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument he executed the instrument.

[Signature]
Notary Public

HERO AG

By: [Signature] [Signature]
Name: Rend Baetziger Adrian Island
Title: EVP VP Marketing

STATE OF _____)
) ss.:
COUNTY OF _____)

On the ___ day of _____ in the year 2016, before me, the undersigned, personally appeared _____, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument he executed the instrument.

Notary Public

Schedule A

Patent Number, Patent Application Number or Design Registration Number	Country	Title	Filed or Issued
D739,735	U.S.	BABY FOOD CONTAINER	Sept. 29, 2015
29/481,993	U.S.	BABY FOOD CONTAINER	Feb. 12, 2014
29/486,039	U.S.	BABY FOOD CONTAINER	Mar. 26, 2014
002517920-0001	Europe	FOOD CONTAINER	Aug. 11, 2014
002517920-0002	Europe	FOOD CONTAINER	Aug. 11, 2014

Doc #01-2911477.1



Notarization

The undersigned Gabriele Gersbach, Notary Public of the canton Argovia, Switzerland, with office in Baden, certifies:

1. Mr. *B ä n z i g e r René*, 10.07.1961, originally from Lutzenberg AR (Switzerland), resident in CH-8907 Wettswil (Switzerland), Junggrütstrasse 8,

and

Mr. *S o l a n d Andreas*, 17.02.1972, originally from Kienberg SO (Switzerland), resident in CH-4310 Rheinfelden (Switzerland), Keistenweg 6,

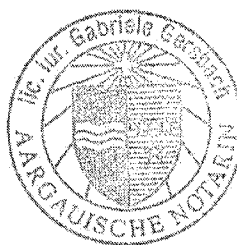
acknowledged the overleaf signatures "Bänziger" and "A. Soland" to be their own signatures.

Mr. René Bänziger and Mr. Andreas Soland are personally known to me. Hereupon I confirm these signatures as being authentic and true.

2. Mr. René Bänziger and Mr. Andreas Soland are authorised to sign this document with joint signature at two in the name and on behalf of Hero AG, with registered office in Lenzburg, Switzerland.

Baden (Switzerland), July 22th, 2016

Notary Public



A handwritten signature in black ink, appearing to be the name of the notary, Gabriele Gersbach.