

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4350736

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
WARREN BENEDETTO	03/31/2017
SANGHO KIM	03/31/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SONY INTERACTIVE ENTERTAINMENT LLC
<b>Street Address:</b>	2207 BRIDGEPOINTE PKWY.
<b>City:</b>	SAN MATEO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94404
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15474395
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(408)749-6901
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	408-749-6900
<b>Email:</b>	robin@mpiplaw.com
<b>Correspondent Name:</b>	LIN C. HSU
<b>Address Line 1:</b>	710 LAKEWAY DRIVE
<b>Address Line 2:</b>	SUITE 200
<b>Address Line 4:</b>	SUNNYVALE, CALIFORNIA 94085
<b>ATTORNEY DOCKET NUMBER:</b>	SONYP298
<b>NAME OF SUBMITTER:</b>	LIN C. HSU, ESQ.
<b>SIGNATURE:</b>	/Lin C. Hsu/
<b>DATE SIGNED:</b>	04/03/2017
<b>Total Attachments: 2</b>	
source=SONYP298_Assignment_Benedetto_final#page1.tif	
source=SONYP298_Assignment_Kim_final#page1.tif	

## ASSIGNMENT OF PATENT APPLICATION

Whereas we the undersigned inventors have invented certain new and useful improvements as set forth in the patent application entitled:

## **METHOD AND SYSTEM FOR DIRECTING USER ATTENTION TO A LOCATION BASED GAME PLAY COMPANION APPLICATION**

(Atty. Docket No. **SONYP298/ SCEA16215US00**) for which we have executed an Application for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we the undersigned inventors hereby:

- 1) Sell, assign, and transfer to Sony Interactive Entertainment LLC, a California corporation having a place of business at 2207 Bridgepointe Parkway, San Mateo, California 94404, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner for Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE'S expense, perform any acts, which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants, and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventors, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside our signature.

- |    |                                      |                        |
|----|--------------------------------------|------------------------|
| 1) | Signature: <u>/warren Benedetto/</u> | Date: <u>3/31/2017</u> |
|    | Typed Name: Warren Benedetto         |                        |
| 2) | Signature: _____                     | Date: _____            |
|    | Typed Name: Sangho Kim               |                        |

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- |    |                                |                        |
|----|--------------------------------|------------------------|
| 1) | Signature: _____               | Date: _____            |
|    | Typed Name: Warren Benedetto   |                        |
| 2) | Signature: <u>/Sangho Kim/</u> | Date: <u>3/31/2017</u> |
|    | Typed Name: Sangho Kim         |                        |