

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT4351840

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
DAVID LEADLEY	07/03/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	NICOVENTURES HOLDINGS LIMITED
<b>Street Address:</b>	GLOBE HOUSE
<b>Internal Address:</b>	1 WATER HOUSE
<b>City:</b>	LONDON
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	WC2R 3LA
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15326592
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(612)349-9266
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	612.349.5740
<b>Email:</b>	RABE@PTSLAW.COM
<b>Correspondent Name:</b>	AMY M. SALMELA
<b>Address Line 1:</b>	80 SOUTH 8TH STREET
<b>Address Line 2:</b>	4800 IDS CENTER
<b>Address Line 4:</b>	MINNEAPOLIS, MINNESOTA 55402
<b>ATTORNEY DOCKET NUMBER:</b>	4839.65WOUS01
<b>NAME OF SUBMITTER:</b>	AUBRE RABE
<b>SIGNATURE:</b>	/AUBRE RABE/
<b>DATE SIGNED:</b>	04/04/2017
<b>Total Attachments: 3</b>	
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P13114278

**THIS ASSIGNMENT** effective 2 July 2014 is made **BETWEEN**

**DAVID LEADLEY**, c/o CN CREATIVE LIMITED, Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom;  
(hereinafter "the Inventor")

and

**CN CREATIVE LIMITED**, whose registered office is at Globe House, 4 Temple Place, London WC2R 2PG, United Kingdom (Company No. 06665343);  
(hereinafter "the Employer")

(the Inventor and the Employer being jointly referred to as "the Assignors")

and

**NICOVENTURES HOLDINGS LIMITED** of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom (hereinafter "the Assignee")

(the Assignors and the Assignee being jointly referred to as "the Parties")

**WHEREAS:**

(A) The Inventor was retained by the Employer as an employee under a contract of employment;

(B) The Inventor has confirmed that, while employed by the Employer, they created an invention entitled "E-CIGARETTE SAFETY FEATURES" identified by Assignee case number P13114278, as described in the specification attached hereto and hereinafter referred to as 'the Invention';

(C) The Assignee intends to file a patent application utilising subject matter of the Invention, the filing details of which may be added in a Schedule to this assignment subsequent to execution of this assignment for convenience of reference; and

(D) The Assignors have agreed to assign unto the Assignee, in all territories of the world, any and all of each of the Assignors' rights, title and interest in the Invention, including the right to apply for and obtain patents, or other forms of protection throughout the world, the right to claim priority of any such applications, including any further developments and improvements in respect thereof.

**NOW THIS ASSIGNMENT WITNESSES:**

In consideration of the sum of one pound sterling (£1.00) and other good and valuable consideration paid by the Assignee to the Assignors (the receipt of which is

hereby acknowledged) the Assignors hereby assign to the Assignee, in all territories of the world, any and all of each of the Assignors' right, title and interest in the Invention, and any and all rights to apply for and obtain patents or other forms of protection in respect of the Invention in all countries of the world, including any and all rights to claim priority of any such applications and including the right to recover and take all such proceedings as may be necessary for the recovery of damages or otherwise in respect of all infringements of any patent or patents granted in respect of the Invention whether such infringements take place before or after the effective date of this assignment TO HOLD the same unto the Assignee absolutely.

The Assignors undertake to execute documents and perform other acts reasonably required to enable the Assignee to enjoy the full benefit of the property and rights and to apply for and effectively vest in patents and other rights in respect of the assigned rights throughout the world.

This Assignment shall be governed by and construed in accordance with English law and each party agrees to submit to the exclusive jurisdiction of the courts of England and Wales.

**IN WITNESS** of which the Parties have executed this Assignment

EXECUTED by  
**DAVID LEADLEY**

Signature: 

Date: 3 - JULY - 2014

In the presence of a witness:

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

EXECUTED for and on behalf of  
**CN CREATIVE LIMITED**

Signature: 

Name: PHILIPPE ZELL

Capacity: DIRECTOR


Date: 25 JULY 2014

In the presence of a witness:

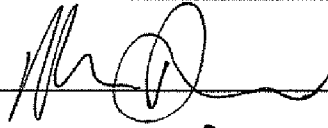
Signature: 

Name: ALASTAIR DUNCAN

EXECUTED for and on behalf of  
**NICOVENTURES HOLDINGS  
LIMITED**

Signature:   
Name: PHILIPPE ZELL  
Capacity: DIRECTOR  
Date: 25 JULY 2014

In the presence of a witness:

Signature:   
Name: ALASTAIR DUNCAN