504307374 04/05/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4354055

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------|----------------|
| ELIVE, LLC | 12/31/2014 |

RECEIVING PARTY DATA

| Name: | ELIVE HOLDING, LLC |
|-------------------|--------------------|
| Street Address: | 2725 S MORELAND RD |
| Internal Address: | STE 102 |
| City: | NEW BERLIN |
| State/Country: | WISCONSIN |
| Postal Code: | 53151 |

PROPERTY NUMBERS Total: 15

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29484506 |
| Application Number: | 14179889 |
| Application Number: | 29484503 |
| Application Number: | 29501688 |
| Application Number: | 14202557 |
| Application Number: | 29484490 |
| Application Number: | 15088379 |
| Application Number: | 14201032 |
| Application Number: | 15131624 |
| Application Number: | 14567586 |
| Application Number: | 29539146 |
| Application Number: | 14640848 |
| Application Number: | 29492712 |
| Application Number: | 14725970 |
| Application Number: | 62007185 |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

504307374 REEL: 041857 FRAME: 0787

PATENT

Phone: 3122811115

Email:bkatris@hbmlaw.comCorrespondent Name:BASILEIOUS KATRISAddress Line 1:500 W MADISON ST

Address Line 2: STE 3700

Address Line 4: CHICAGO, ILLINOIS 60661

ATTORNEY DOCKET NUMBER: 17355.000

NAME OF SUBMITTER: ERNIE KATRIS

SIGNATURE: /ERNIE KATRIS/

DATE SIGNED: 04/05/2017

Total Attachments: 3

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> PATENT REEL: 041857 FRAME: 0788

PATENT ASSIGNMENT

Elive, LLC, a Wisconsin limited liability company ("Assignor"), being the owner by adoption and use of the Patents set forth on Schedule 1 attached hereto (the "Patents"), pursuant to that certain Agreement and Plan of Merger dated December 31, 2014, by and between Assignor and Assignee (as hereinafter defined), hereby sells, assigns, and transfers to Elive Holding, LLC, a Delaware limited liability company ("Assignee"), its successors and assigns, the entire right, title and interest in and to the Patents and the registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, the Patents and every right connected therewith, including all rights to damages and other remedies for past infringement of such Patents.

Assignor warrants that it is the sole owner of all rights referred to in this Patent Assignment and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, though, or under said Assignor. Assignor further warrants that it has not abandoned the Patents through non-use of the Patents. The foregoing warranties are subject to Assignor's warranties under that certain Asset Purchase Agreement, dated the date hereof, by and among Assignor, Assignee and the other parties thereto.

Witness the hand and seal of Assignor this 31st day of December, 2014.

ASSIGNOR:

ELIVE, LLC

By: ///// Name: Ernie Katris

Title: Manager

By: GM Name: Thomas R. Lutz

Title: Manager

3640480/1/17355.000

PATENT

REEL: 041857 FRAME: 0789

Schedule 1

United States Patents

| i CD | |
|---------------------------------|--|
| PATENT OR APPLICATION NO. | DATE OF PATENT |
| D734,898 | 7/21/2015 |
| 9,353,913 | 5/31/2016 |
| D754,373 | 4/19/2016 |
| D754,374 | 4/19/2016 |
| 14/202557 | Allowed |
| D741,169 | 10-20-201 |
| 15/088379 | 04-01-201 |
| 14/201032 | 03-07-201 |
| 15/131624 | 04-18-2010 |
| | APPLICATION NO. D734,898 9,353,913 D754,373 D754,374 14/202557 D741,169 15/088379 14/201032 |

United States Patent Applications

| Omica States Latent 1xp | PHERIOMS | |
|--|----------------------|-------------------|
| PATENT APPLICATION DESCRIPTION | SERIAL OR APP NO. | DATE OF FILING |
| RETRIEVABLE OBJECTS AND THROWING DEVICES | 14/567586 | 12-11-2014 |
| PET FOOD CONTAINER (design) | 29/539146 | 09-11-2015 |
| DOUBLE HOUSING AQUARIUM | 14/640848 | 03-06-2015 |
| ANIMAL COLLAR (design) | 29/492712 | 06-02-2014 |
| ANIMAL COLLAR | 14/725970 | 05-29-2015 |
| LIGHTING SYSTEM FOR MEDICAL USE | 62/007185 | 06-03-2014 |
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German/EU Patents

| PATENT APPLICATION DESCRIPTION | SERIAL OR APP NO. | DATE OF FILING |
|----------------------------------|----------------------|-------------------|
| | DE202014100627. | 02-13-2014 |
| LED TRACK LIGHTING | 3 | |
| | EP002534396- | 10-09-2014 |
| LED TRACK LIGHTING | 0001 | · |
| | EP002534396- | 10-09-2014 |
| LED TRACK LIGHTING | 0002 | |
| | EP002534396- | 10-09-2014 |
| LED TRACK LIGHTING | 0003 | |
| | DE202013104818. | 11-20-2013 |
| AQUARIUM FILTER | 6 | |
| FILTRATION SYSTEMS FOR AQUARIUMS | DE202014106288. | 09-04-2015 |

3640480/1/17355.000

PATENT

REEL: 041857 FRAME: 0790

| | 2 | |
|--|-----------------|------------|
| | DE202014105980. | 11-12-2014 |
| RETRIEVABLE OBJECTS AND THROWING DEVICES | 6 | |

3640480/1/17355.000

PATENT

REEL: 041857 FRAME: 0791