

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4302795

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>		
<b>Name</b>		<b>Execution Date</b>
WONDERGEL, LLC		01/27/2017
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	PURPLE INNOVATION, LLC	
<b>Street Address:</b>	123 E. 200 N.	
<b>City:</b>	APLINE	
<b>State/Country:</b>	UTAH	
<b>Postal Code:</b>	84004	
<b>PROPERTY NUMBERS Total: 27</b>		
<b>Property Type</b>	<b>Number</b>	
Patent Number:	6187837	
Patent Number:	6797765	
Patent Number:	7730566	
Patent Number:	7823233	
Patent Number:	7823234	
Patent Number:	7827636	
Patent Number:	7964664	
Patent Number:	8607387	
Patent Number:	8919750	
Patent Number:	9051169	
Patent Number:	9446542	
Application Number:	12410954	
Application Number:	15058637	
Application Number:	15062621	
Application Number:	15062674	
Application Number:	15062847	
Application Number:	15063114	
Application Number:	15063143	
Application Number:	15063192	
Application Number:	29557162	

PATENT

Property Type	Number
Application Number:	29557601
Application Number:	15272162
Application Number:	15298759
Application Number:	15333486
Application Number:	15334093
Application Number:	15335332
Application Number:	29587296

#### CORRESPONDENCE DATA

Fax Number: (801)531-9168

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 801-532-1922

Email: cvjohnson@traskbritt.com

Correspondent Name: CAITLIN JOHNSON

Address Line 1: 230 SOUTH 500 EAST

Address Line 4: SALT LAKE CITY, UTAH 84102

ATTORNEY DOCKET NUMBER: 3388-001

NAME OF SUBMITTER: J. JEFFREY GUNN

SIGNATURE: /J. Jeffrey Gunn/

DATE SIGNED: 03/03/2017

#### Total Attachments: 2

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# Delaware

The First State

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*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF  
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT  
COPY OF THE CERTIFICATE OF AMENDMENT OF "WONDERGEL, LLC",  
CHANGING ITS NAME FROM "WONDERGEL, LLC" TO "PURPLE INNOVATION,  
LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF  
JANUARY, A.D. 2017, AT 8:38 O`CLOCK P.M.*



  
Jeffrey W. Bullock, Secretary of State

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SR# 20170506567

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 201950087  
Date: 01-30-17

**PATENT**  
**REEL: 041889 FRAME: 0539**

**CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF FORMATION  
OF  
WONDERGEL, LLC**

This Certificate of Amendment to the Certificate of Formation of WonderGel, LLC, a limited liability company duly organized and existing under the Delaware Limited Liability Company Act, as amended (the "Company"), has been duly executed and is being filed by the undersigned authorized person pursuant to the Delaware Limited Liability Company Act, and does hereby certify that:

1. The name of the Company is WonderGel, LLC.
2. The first section of the Certificate of Formation of the Company is hereby deleted and replaced in its entirety with the following:

**"FIRST:**      Name: The name of the Company formed hereby is:

**Purple Innovation, LLC"**

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment  
this 27 day of January, 2017.

WONDERGEL, LLC

By: 

Name: Casey McGarvey

Title: Authorized Person