

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
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EPAS ID: PAT4359599

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>SEQUENCE:</b>	2

**CONVEYING PARTY DATA**

Name	Execution Date
VIANT TECHNOLOGY LLC	02/16/2017

**RECEIVING PARTY DATA**

<b>Name:</b>	MYSPLACE LLC
<b>Street Address:</b>	4 PARK PLAZA
<b>Internal Address:</b>	SUITE 1500
<b>City:</b>	IRVINE
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92614

**PROPERTY NUMBERS Total: 14**

Property Type	Number
Patent Number:	8903850
Patent Number:	8321454
Patent Number:	8776097
Patent Number:	8572575
Patent Number:	8572169
Patent Number:	8286069
Patent Number:	8218830
Patent Number:	7934011
Patent Number:	7986867
Patent Number:	8930453
Patent Number:	9305119
Patent Number:	9438646
Application Number:	13744716
Application Number:	13786234

**CORRESPONDENCE DATA**

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*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**PATENT**

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<b>ATTORNEY DOCKET NUMBER:</b>	257 MYSPACE
<b>NAME OF SUBMITTER:</b>	JASON S. FELDMAR, REG. NO. 39187
<b>SIGNATURE:</b>	/Jason S. Feldmar/
<b>DATE SIGNED:</b>	04/07/2017

**Total Attachments: 3**

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source=3-Assignment\_Viant-to-Myspace#page2.tif  
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## ASSIGNMENT

WHEREAS, Viant Technology LLC (hereinafter "Assignor(s)"), owns the entire right, title, and interest in certain inventions and improvements which are disclosed in the patent applications and/or patents identified in the Appendix attached hereto.

AND WHEREAS, Myspace LLC, a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 4 Park Plaza, Suite 1500, Irvine, California 92614 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements as identified in the Appendix;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, Assignor(s) have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom but without any liabilities or obligations appurtenant thereto; and do hereby authorize and request the Commissioner for Patents to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, furthermore Assignor(s) covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by Assignor(s) and that full right to convey the same as herein expressed is possessed by Assignor(s).

Viant Technology LLC

Signature: Tim Vanderhook

Date: 2-16-17

Name: Tim Vanderhook

Title: Director

VARIANT TECHNOLOGY LLC - APPENDIX

<i>App Serial No. / Patent No.</i>	<i>Name/Title</i>	<i>Filing Date / Issue Date</i>	<i>Inventors</i>
13/189,383 / 8,903,850	Metadata Ingestion to Stream Customization	7/22/2011 / 12/2/2014	Scott E. Goldberg
12/882,058 / 8,321,454	Double Map Reduce Distributed Computing Framework	9/14/2010 / 11/27/2012	Daniel S. Rule, Mikhail Berlyant, Christopher E. Miller, Cynthia Lok
13/232,840 / 8,776,097	Dynamic Native Binding for Managed Assemblies	9/14/2011 / 7/8/2014	Phillip Kinkade, Brandon Cuff, and Franklin Wise
12/882,049 / 8,572,575	Debugging a Map Reduce Application on a Cluster	9/14/2010 / 10/29/2013	Daniel S. Rule, Mikhail Berlyant, Christopher E. Miller, Cynthia Lok
13/744,716	Media Exchange Platform	1/18/2013	Timothy Charles Vanderhook, Jason J. A. Knapp, Brian DeFrancesco, Christopher J. Vanderhook
11/511,684 / 8,572,169	System, Apparatus And Method For Discovery Of Music Within A Social Network	8/28/2006 / 10/29/2013	Hadi Partovi, Ali Partovi, Nathaniel Scott Brown, Yevgeny Zarkhovsky, Benjamin B. Osheroff, Firooz Partovi
12/011,770 / 8,286,069	System and Method for Editing Web-Based Video	1/28/2008 / 10/9/2012	Andrew Gavin, Scott Shumaker
12/022,114 / 8,218,830	Image Editing System and Method	1/29/2008 / 7/10/2012	Andrew Gavin, Scott Shumaker, Ben Stragnell
12/113,919 / 7,934,011	System and Method for Flow Control in Web-Based Video Editing System	5/1/2008 / 4/26/2011	Andrew Gavin, Scott Shumaker
12/021,272 / 7,986,867	Video Downloading and Scrubbing System and Method	1/28/2008 / 7/26/2011	Andrew Gavin, Scott Shumaker
13/282,854 / 8,930,453	Social Networking Relevance Index	10/27/2011 / 1/6/2015	Sai Panyam, Fredrick Roby, Sam Mansukhani
11/831,669 / 9,305,119	System, Apparatus And Method For Determining Correct Metadata From Community-Submitted Data	7/31/2007 / 4/5/2016	Hadi Partovi, Yevgeny Zarkhovsky, Scott Brown
13/786,234	Media Content Selection System and Methodology	3/5/2013	Timothy Charles Vanderhook, Jason J. A. Knapp, Brian DeFrancesco, Christopher J. Vanderhook
14/035,695 / 9,438,646	Hover Card	9/24/2013 / 9/6/2016	Michael Scott Andler, James Andrew Beaupre, Eric Juhyun Kim, Thomas Barraud Werz III, Kyle R. Kincaid