### 504316345 04/11/2017

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4363027

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
STEVEN C. MACHIORLETTE	02/16/2017
CAROL M. MARTIN	03/20/2017
CHARLES MICHAEL GAYLE	02/17/2017

### **RECEIVING PARTY DATA**

Name:	WORTH BEAUTY, LLC
Street Address:	3101 RICHMOND AVENUE
Internal Address:	SUITE 120
City:	HOUSTON
State/Country:	TEXAS
Postal Code:	77098

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29540966

### **CORRESPONDENCE DATA**

**Fax Number:** (678)835-9310

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** (678) 218-5065

**Email:** info@brientgloberman.com, lrichardson@brientip.com

Correspondent Name: BRIENT GLOBERMAN, LLC
Address Line 1: 1175 GRIMES BRIDGE ROAD

Address Line 2: SUITE 100

Address Line 4: ROSWELL, GEORGIA 30075

ATTORNEY DOCKET NUMBER:	0957-02004-US-DES	
NAME OF SUBMITTER:	LAISHA RICHARDSON	
SIGNATURE:	/Laisha Richardson/	
DATE SIGNED:	04/11/2017	

# **Total Attachments: 6**

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PATENT 504316345 REEL: 041969 FRAME: 0231

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PATENT REEL: 041969 FRAME: 0232

#### **ASSIGNMENT - WORLDWIDE**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

Worth Beauty, LLC 3101 Richmond Avenue, Suite 120 Houston, TX 77098

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention of "MAKEUP BRUSH"

including the inventions set forth in United States Design Patent Application No. 29/540,966, which was filed September 29, 2015;

said application for United States Design Patent, including all divisional, renewal, substitute, continuation, non-provisional, continuation-in-part, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

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PATENT REEL: 041969 FRAME: 0233 The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Inventor 1:

Date

Steven C. Machibriette

Witnessed by: Vanessa Jordan

Witnesse' Signature: Vanessa Jardan

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\*

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- <del>m.c</del>	4 <i>Cadwlall</i>
Date	Carol/M. Magain
Witnessed by:	
Witness' Signature:	
Date:	

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<u>(nyentor 3:</u> 2-77-77	0.7/4/a.Q.\d-\d-\d-\d-\d-\d-\d-\d-\d-\d-\d-\d-\d-\
Date	Charles Michael Goyle
Witnessed by: \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
Witness' Signature: <u>\\/</u> /\/	<u> </u>
Date: <u>(3-19-</u> 80)	

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