504327845 04/19/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JONATHAN HEINE	04/18/2017

RECEIVING PARTY DATA

Name:	URL IP HOLDINGS, LLC
Street Address:	1282 NEWBURY ROAD, SUITE 100
City:	THOUSAND OAKS
State/Country:	CALIFORNIA
Postal Code:	91320

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14635963
Application Number:	15490103

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	HEINE-ASSIGN
NAME OF SUBMITTER:	MARC E. HANKIN
SIGNATURE:	/Marc E. Hankin/
DATE SIGNED:	04/19/2017

Total Attachments: 2

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PATENT 504327845 REEL: 042060 FRAME: 0348

ASSIGNMENT

THIS ASSIGNMENT is made and entered effective as of April 18, 2017.

WHEREAS, Jonathan Heine, an individual with an address at 1282 Newbury Road, Suite 100, Thousand Oaks, CA 91320 (hereinafter referred to as "Assignor"), believes himself to be the record owner of the inventions as disclosed and claimed in United States Patent Application Nos. 14/635,963, filed on March 2, 2015, for a new and useful PROCESS FOR MAKING A CHOCOLATE FOOD PRODUCT, and 15/490,103, filed on April 18, 2017, for a new and useful CHOCOLATE FOOD PRODUCT.

WHEREAS, URL IP HOLDINGS, LLC, a California limited liability company, having a place of business at 1282 Newbury Road, Suite 100, Thousand Oaks, CA 91320 (hereinafter referred to as "Assignee"), desires to acquire by formal, recordable assignment, the entire right, title, and interest in and to the inventions, the application(s), and any Letters Patent(s) that might be granted for the inventions in the United States and throughout the world; including any and all divisional, continuation-in-part, reexamination or reissue applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged. Assignor has sold, assigned, and transferred, and by these present does hereby sell, assign, and transfer, unto Assignee, the entire right, title, and interest in and to the inventions, the application(s), and any Patent(s) that might be granted for the inventions in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign Patent applications any priority rights to which such applications are entitled, pursuant to international conventions, treaties, or otherwise, including the right to sue for any and all past infringement(s) of any or all of the foregoing Patent(s).

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing, or enforcing Letters Patents in the United States and throughout the world for the inventions, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the inventions, the application(s), and any Letters Patent(s) granted for the inventions in the United States and throughout the world. In addition, Assignor does hereby make, constitute, and appoint Assignee, or any officer or agent of Assignee, as Assignor's true and lawful attorney-in-fact, with power of substitution, to enforce every such contract, permit, license, claim, demand, or right, with respect to the Assigned inventions, application(s), and any Patent(s) granted for the inventions in the United States and throughout the world, and to do any and all things necessary to be done as fully and effectually as Assignor might or could do, and hereby ratifies all that said

PATENT REEL: 042060 FRAME: 0349 attorney-in-fact shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment. Assignor further represents and warrants that he does not know of any improvements to the inventions, other than what has been disclosed in the Assigned Patents and/or has been communicated to the patent attorney(s) in prosecuting said Assigned Patents. Assignor has not filed any patent applications relating in any way to the Assigned Patents, other than what has been disclosed in said Assigned Patents, and agrees not to do so.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patents granted for the inventions, whether on the applications or on any subsequently filed division, continuation, continuation-in-part, or reissue application, to Assignee, or its successors or assigns, as the assignee of the entire interest in the invention.

IN WITNESS WHEREOF, and intending to bind himself, his heirs, and assigns, Assignor has executed this Assignment.

Assignor

Assignee

By: Jonathan Heine

URL IP Holdings, LLC

By: Jonathan Heine

Tide: manya

PATENT REEL: 042060 FRAME: 0350

RECORDED: 04/19/2017