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| PATENT ASSIGNMENT COVER SHEET |
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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| MARK LEE DEMPSEY | 02/19/2017 |
| RECEIVING PARTY DATA | |
| Name: | TOMTOM SOFTWARE LTD. |
| Street Address: | EUSTON TOWER- 20TH FLOOR, 286 EUSTON ROAD |
| City: | LONDON |
| State/Country: | UNITED KINGDOM |
| Postal Code: | NW1 3AS |
| PROPERTY NUMBERS Total: 2 | |
| Property Type | Number |
| Application Number: | 29595440 |
| Application Number: | 29595448 |
| CORRESPONDENCE DATA | |
| Fax Number: | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
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| ATTORNEY DOCKET NUMBER: | D72/US-D72/US/2 |
| NAME OF SUBMITTER: | MURIELLE DUPONT |
| SIGNATURE: | /Murielle Dupont/ |
| DATE SIGNED: | 03/30/2017 |
| Total Attachments: 3 | |
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ASSIGNMENT

This Assignment is made

BETWEEN:

Mark Lee DEMPSEY (TomTom ID number: 04846) a British citizen, c/o 20th Floor, Euston Tower, 286 Euston Road, London NW1 3AS, United Kingdom;

(the "Inventor")

AND:

TomTom Software Limited, a UK company of 20th Floor, Euston Tower, 286 Euston Road, London NW1 3AS, United Kingdom;

AND:

TomTom International B.V., a Dutch corporation of De Ruijterkade 154, 1011 AC Amsterdam Amsterdam, Netherlands (the "Assignee")

WHEREAS, the Inventor and during the course of his employment with TomTom Software Limited has designed and invented an electronic display device mountable to a scooter, motorcycle or other similar form of vehicle and a mirror bar mount for an electronic display device for which have been filed the following applications:

EM Design Applications no. 003355486-0001 and 003355486-0002 filed on 29 August 2016

WHEREAS, pursuant to a Contract Research and Development Agreement having an effective date of 1 January 2006 between TomTom International B.V. and TomTom Software Limited, the entire rights, title and interest pertaining to any intellectual property resulting from any activities performed by TomTom Software Limited are solely owned by TomTom International B.V.

WHEREAS, the Assignee is desirous of acquiring all right, title, and interest in and to the invention(s) as set forth in the above listed applications and the applications themselves.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Inventors and TomTom Software Limited confirm any prior assignment to the Assignee and the right of the Assignee to file the aforementioned applications, and to the extent that the Inventors and/or TomTom Software Limited, as appropriate, have not already done so, agree to assign, and hereby do, sell, assign and transfer unto the Assignee and its successors in interest, the full and exclusive right, title and interest in any country of the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the invention(s) as described in the aforementioned applications, to the applications themselves, and all divisions, continuations, continuations-in-part, national phase applications or other applications claiming priority directly or indirectly from the aforementioned applications, and any patents, registered designs, utility models, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright and unregistered design rights throughout the world in the applications and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by the Assignee to the full end of the term for which the patents, utility models, registered designs or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by the Inventors and/or TomTom Software Limited, as appropriate, had this assignment not been made, and the right to sue for, and recover for past, present and future infringements of, or liabilities for, any of the rights relating to any of the applications, patents, registered designs, utility models, or other similar rights, resulting therefrom, and the copyright rights;

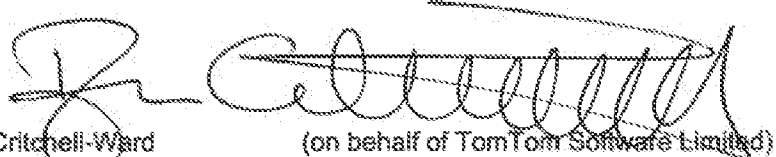
the Inventor and/or TomTom Software Limited, as appropriate, hereby covenant and agree to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, registered design or other similar rights, and for copyright, in any country of the world including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title in and to the invention(s), the applications and patents in respect thereof, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth.

The Assignment is executed as of the date(s) given below:

Signature: 

Name: Mark Lee DEMPSEY

Date: 19.2.17

Signature: 

Name: Ann Critchell-Ward

(on behalf of TomTom Software Limited)

Position: Attorney-in-fact

Date: 20 MAR 2017