PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4380092

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SUBOTI LLC	04/17/2017
PAUL LIPARI	04/17/2017

RECEIVING PARTY DATA

Name:	APRFSH17, LLC
Street Address:	162 FIFTH AVENUE, 11TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10010

PROPERTY NUMBERS Total: 22

Property Type	Number
Patent Number:	8832257
Application Number:	14482429
Patent Number:	8838786
Patent Number:	8327385
Patent Number:	8751628
Application Number:	14298465
Patent Number:	8296427
Patent Number:	9507870
Patent Number:	9336191
Patent Number:	9524284
Patent Number:	9489468
Application Number:	15346465
Patent Number:	9442621
Application Number:	13287481
Patent Number:	9330395
Application Number:	12435770
Application Number:	13287511
Application Number:	12435774
Application Number:	13287535

PATENT REEL: 042120 FRAME: 0590

504333406

Property Type	Number
Application Number:	12435777
Application Number:	13287568
Patent Number:	9285869

CORRESPONDENCE DATA

Fax Number: (801)355-0160

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8012589821

Email: jbutler@patentlawworks.net

Correspondent Name: GREG T. SUEOKA

Address Line 1: 201 S. MAIN STREET, SUITE 250
Address Line 4: SALT LAKE CITY, UTAH 84111

ATTORNEY DOCKET NUMBER:	10065-01000 US
NAME OF SUBMITTER:	GREG T. SUEOKA
SIGNATURE:	/Greg T. Sueoka/
DATE SIGNED:	04/21/2017

Total Attachments: 6

source=01000 US 2017-04-21 - Assignment (Suboti and Lipari) (Final)#page1.tif source=01000 US 2017-04-21 - Assignment (Suboti and Lipari) (Final)#page2.tif source=01000 US 2017-04-21 - Assignment (Suboti and Lipari) (Final)#page3.tif source=01000 US 2017-04-21 - Assignment (Suboti and Lipari) (Final)#page4.tif source=01000 US 2017-04-21 - Assignment (Suboti and Lipari) (Final)#page5.tif source=01000 US 2017-04-21 - Assignment (Suboti and Lipari) (Final)#page6.tif

EXHIBIT II FORM OF PATENT ASSIGNMENT AGREEMENT

For Suboti LLC and Lipari

PATENT ASSIGNMENT AGREEMENT

THIS PATENT ASSIGNMENT AGREEMENT (the "Agreement"), is made and entered into this 17th day of April, 2017 (the "Effective Date"), by and among Suboti LLC, a limited liability company organized under the laws of Texas (Suboti) and Paul Lipari, an individual ("Lipari", Lipari and Suboti collectively referred to as "Assignor") and APRFSH17, LLC, a limited liability company, organized under the laws of Delaware ("Assignee") (each a "Party" and collectively the "Parties").

WHEREAS, Assignor is the owner of all rights, title and interest in and to the inventions (the "Inventions") as described and claimed in the United States and patents and patent application as listed hereto in Schedule A (collectively the "Patents");

WHEREAS, Assignor and Assignee have agreed by a Patent Purchase Agreement (the "Purchase Agreement") dated April 17, 2017, by and between Assignor and Assignee, the terms of which are incorporated herein by reference, that Assignor shall sell, transfer, assign and set over unto Assignee and Assignee shall accept, all rights, title and interest in and to the patents and application as specified in this Agreement and listed in Schedule A;

NOW, THEREFORE, in consideration of the mutual covenants and agreements of the Parties and pursuant to the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed as follows:

I. ASSIGNMENT

1. Assignor hereby sells, transfers, assigns and sets over to Assignee all rights, title and interest (for all countries) in and to the Patents, and all the rights and privileges under any letters patent that may be granted under any continuations, divisions, reissues, reexaminations, renewals and extensions therefor and thereon and all continuations, divisions, reissues, reexaminations, renewals and extensions thereof; and all applications for industrial property protection, including without limitation, all applications for patents, utility models, copyright, and designs which may hereafter be filed for said Inventions and Patents in any country or countries, together with the right to file such applications and the right to claim for the same the priority rights derived from the Patents under the patent laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, copyrights and designs which may hereafter be filed for said Inventions or Patents in any country or countries, together with the

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right to file such applications; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates, copyrights and designs which may be granted for said Patent in any country or countries and all extensions, renewals and reissues thereof.

- 2. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States, whose duty is to issue patents or other evidence or forms of industrial property on applications as aforesaid, to issue the same to Assignee, it successors, assigns and legal representatives, or to such nominees as it may designate.
- 3. Assignor agrees that, whenever reasonably requested by Assignee and at Assignee's expense, Assignor will execute all papers, take all rightful oaths, and do all acts which may be reasonably necessary for securing and maintaining patents for the Inventions in any country and for vesting title thereto in Assignee, its successors, assigns and legal representatives or nominees.
- 4. Assignor authorizes and empowers Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for the Inventions, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable, and to invoke and claim such right of priority without further written or oral authorization from Assignor.
- 5. Assignor hereby consents that a copy of this Agreement shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document that may be required in any country for any purpose and more particularly in proof of the right of Assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.
- 6. All of the rights, title and interest in and to the Patents sold, transferred, assigned and set over to Assignee hereunder include all income, royalties, damages and payments now or hereafter due or payable with respect thereto, and all causes of action (whether in law or equity) and the right to sue, counterclaim, and recover for the past, present and future infringement of the rights assigned or to be assigned hereunder.

IN WTINESS WHEREXIF, the Parties herote have chised this Agreement to be duly executed as of the day and year first above written.

Assignant: SUBOTLLLC By: Substitute Substit
State of Texas
On Asia V1, 2014 before me. Garth A Palasies. Notary Public, personally applicated Nace American personally knows to per or proved to me on the hask of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized expansity, and that hy his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.
Notery Scoil Notery Scoil
Assignor: PALA, LIPARI By: An individual
State of LUXPS County of COULIN
Operated Part & Destree T. Valce. Notary Public personally appeared Part & Lipan personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within this mount and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, of the entity apon behalf of which the person seled, executed the instrument.
Et Desire J. Vance
Page 17 DESIREE J. VANCE Notory Public, State of Texas My Commission Expires June 20, 2017

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SCHEDULE A UNITED STATES PATENTS AND PATENT APPLICATIONS

Client	Case No. Client Case #	Title	Country	Inventor Names	Application Number	Filing Date	Patent Number	Date Issued	Expir. Date	Status
Suboti, LLC (SUBOTI)	HAUSER001	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR DETERMINING AN EVENT GENERATOR TYPE	ns .	Hauser , Robert R.	12/435,740	05/05/200 9	8,832,257	09/09/201 4	10/23/203 1	Issued
Suboti, LLC (SUBOTI)	HAUSER001- C2	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR DETERMINING AN EVENT GENERATOR TYPE	NS	Hauser , Robert R.	14/482,429	09/10/201				Pending
Suboti, LLC (SUBOTI)	HAUSER001- CON1	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR DETERMINING AN EVENT GENERATOR TYPE	us	Hauser , Robert R.	13/287,233	11/02/201	8,838,786	09/16/201 4	05/05/202 9	Issued
Suboti, LLC (SUBOTI)	HAUSER002	SYSTEM AND METHOD FOR RECORDING WEB PAGE EVENTS	US	Hauser , Robert R.	12/435,748	05/05/200 9	8,327,385	12/04/201 2	08/31/203 1	Issued
Suboti, LLC (SUBOTI)	HAUSER006	SYSTEM AND METHOD FOR PROCESSING USER INTERFACE EVENTS	US	Hauser , Robert R.	12/435,751	05/05/200 9	8,751,628	06/10/201 4	10/27/202 9	Issued
Suboti, LLC (SUBOTI)	HAUSER006- C2	SYSTEM AND METHOD FOR PROCESSING USER INTERFACE EVENTS	US	Hauser , Robert R.	14/298,465	06/06/201 4				Pending
Suboti, LLC (SUBOTI)	HAUSER006- CON1	SYSTEM AND METHOD FOR PROCESSING USER INTERFACE EVENTS	US	Hauser , Robert R.	13/287,274	11/02/201 1	8,296,427	10/23/201 2	05/05/202 9	Issued
Suboti, LLC (SUBOTI)	HAUSER007	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR BINDING AUTHORED CONTENT TO THE EVENTS USED TO GENERATE THE CONTENT	us	Hauser , Robert R.	12/435,754	05/05/200	9,507,870	11/29/201 6	07/31/203 3	Issued

Issued	Issued	Issued	Pending	Issued	Pending
05/27/203 2	04/20/203	03/29/203		04/30/203	
05/10/201 6	12/20/201 6	11/08/201 6		09/13/201 6	
9,336,191	9,524,284	9,489,468		9,442,621	
05/05/200 9	11/02/201	11/02/201	11/08/201 6	05/05/200 9	11/02/201
12/435,758	13/287,431	13/287,313	15/346,465	12/435,761	13/287,481
Hauser , Robert R.	Hauser , Robert R.	Hauser , Robert R.	Hauser , Robert R.	Hauser , Robert R.	Hauser , Robert R.
Sn	NS	NS .	NS	ns	ns
SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR RECORDING AUTHORING EVENTS WITH WEB PAGE CONTENT	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR RECORDING AUTHORING EVENTS WITH WEB PAGE CONTENT	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR BINDING AUTHORED CONTENT TO THE EVENTS USED TO GENERATE THE CONTENT	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR BINDING AUTHORED CONTENT TO THE EVENTS USED TO GENERATE THE CONTENT	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR DETERMINING USER ATTENTION AREA FROM USER INTERFACE EVENTS	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR DETERMINING USER ATTENTION AREA FROM USER INTERFACE EVENTS
HAUSER007B	HAUSEROO7B- CON1	HAUSEROO7- CON1	HAUSER007- CON1-C1	HAUSER008	HAUSER008- CON1
Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)

Issued	Pending	Pending	Pending	Pending	Pending	Pending	Issued
05/03/201 05/05/203 Issued 6 1							07/26/203
05/03/201 6							03/15/201 6
9,330,395							9,285,869
05/05/200 9,330,395 9	05/05/200	11/02/201	05/05/200	11/02/201 1	05/05/200 9	11/02/201 1	05/05/200
12/435,767	12/435,770	13/287,511	12/435,774	13/287,535	12/435,777	13/287,568	12/435,778
Hauser , Robert R.	Hauser , Robert R.	Hauser , Robert R.			Hauser , Robert R.	Hauser , Robert R.	Hauser , Robert R.
US	NS	Sn	NS	US	NS	US	NS
SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR DETERMINING ATTENTION AREAS OF A WEB PAGE	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR PLACING ADVERTISEMENTS INTO WEB PAGES	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR PLACING ADVERTISEMENTS INTO WEB PAGES	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR WEB CRAWLING	SYSTEM, METHOD AND COMPUTER READABLE MEDIUM FOR WEB CRAWLING	SYSTEM AND METHOD FOR CONTENT SELECTION FOR WEB PAGE INDEXING	SYSTEM AND METHOD FOR CONTENT SELECTION FOR WEB PAGE INDEXING	SYSTEM AND METHOD FOR CONTENT SELECTION FOR WEB PAGE INDEXING
HAUSER009	HAUSER010	HAUSER010- CON1	HAUSER030A	HAUSER030A- CON1	HAUSER030B	HAUSER030B- CON1	HAUSER031
Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)	Suboti, LLC (SUBOTI)

PATENT
RECORDED: 04/21/2017 REEL: 042120 FRAME: 0597