

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HUIJI GAO	04/21/2017
YUAN GAO	04/21/2017
KUN LIU	04/21/2017
LIQIN XU	04/24/2017
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Street Address:	1000 W. MAUDE AVENUE
City:	SUNNYVALE
State/Country:	CALIFORNIA
Postal Code:	94085-2810
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15495690
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DATE SIGNED:	04/24/2017
Total Attachments: 2	
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ASSIGNMENT

WHEREAS WE, Huiji Gao of San Jose, CA; Yuan Gao of Sunnyvale, CA; Kun Liu of San Jose, CA; and Liqin Xu of Fremont, CA; all of USA, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled A MACHINE-LEARNED RECOMMENDER SYSTEM FOR PERFORMANCE OPTIMIZATION OF NETWORK-TRANSFERRED ELECTRONIC CONTENT ITEMS; executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, LinkedIn Corporation, a corporation of the State of Delaware and having an address of 1000 W. Maude Avenue, Sunnyvale, California 94085-2810 USA is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto LinkedIn Corporation, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said LinkedIn Corporation, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

ASSIGNMENT

Attorney Docket No. 60352-0235

Huiji Gao

Name

Apr 21, 2017

Date

1 Huiji Gao /
Huiji Gao (Apr 21, 2017)

Yuan Gao

Name

Apr 21, 2017

Date

1 Yuan Gao /
Yuan Gao (Apr 21, 2017)

Kun Liu

Name

Apr 21, 2017

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1 Kun Liu /
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Liqin Xu

Name

Apr 21, 2017

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Liqin Xu (Apr 21, 2017)