

## PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT4385465

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
DARREN MULLEN	03/24/2017
XAVIER LE BERRE	03/24/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	KENWOOD LIMITED
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<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29591943
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<b>ATTORNEY DOCKET NUMBER:</b>	15234/25 (D3050US-2)
<b>NAME OF SUBMITTER:</b>	G. PETER NICHOLS
<b>SIGNATURE:</b>	/G. Peter Nichols/
<b>DATE SIGNED:</b>	04/26/2017
<b>Total Attachments: 2</b>	
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source=170425_executed_Assignment_15234_25#page2.tif	

**ASSIGNMENT**

Whereas, Darren Mullen and Xavier Le Berre, the "Assignors", made the invention described European Community Design No. 003324235 filed July 29, 2016 and U.S. Design Application No. 29/591,943 filed on January 25, 2017 and titled "Blender";


Whereas, Kenwood Limited, having a place of business at 1 Kenwood Business Park, New Lane, Havant, Hampshire PO9 2NH, England, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents that may be obtained for the invention, as set forth below;

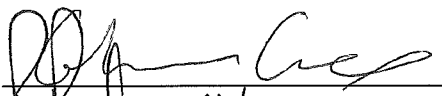
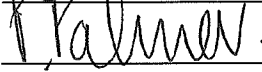
Now, therefore, in consideration of valuable and legally sufficient consideration, the receipt of which is acknowledged by the Assignors, the Assignors sold, assigned, and transferred, and by this Assignment sell, assign, and transfer to the Assignee, the entire right, title, and interest for the United States in the invention and the patent applications identified above, and any patents that may issue in the United States; together with the entire right, title, and interest in the invention and all patent applications and patents issuing therefrom in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any convention; together with the entire right, title and interest in all continuations, divisions, renewals, and extensions of any of the patent applications and patents defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents. The Assignors sell, assign, and transfer the entire right, title, and interest to the Assignee as of the earliest day of filing of any of the applications identified above.


The Assignors covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent applications identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee exclusive title in all such other patent applications and patents; and in the prosecution of any interference which may arise involving the invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee all additional papers that may be requested by the Assignee to carry out the terms of this Assignment.


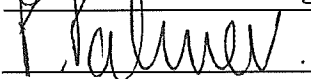
Case No.: I5234/25  
(D3050US-2)

The Commissioner of Patents and Trademarks is authorized and requested to  
issue patents to the Assignee under the terms of this Assignment.

Dated: 24/03/2017   
Darren Mullen

Witnessed:  
Date: 24/3/2017   
Date: 24/3/2017   
P. Palmer.

Dated: 24/03/2017   
Xavier Le Berre

Witnessed:  
Date: 24/3/2017   
Date: 24/3/2017   
P. Palmer.