

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
UNITED SERVICES AUTOMOBILE ASSOCIATION (USAA)		03/24/2017
RECEIVING PARTY DATA		
Name:	UIPCO, LLC	
Street Address:	9800 FREDERICKSBURG ROAD	
City:	SAN ANTONIO	
State/Country:	TEXAS	
Postal Code:	78288	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	15497607	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	US-1296.01 59197.22099	
NAME OF SUBMITTER:	DOUGLAS S. RUPERT	
SIGNATURE:	/Douglas S. Rupert/	
DATE SIGNED:	04/27/2017	
Total Attachments: 3		
source=US-1296.00 - United Services Automobile Association (USAA) to UIPCO, LLC Assignment - 59197.21200#page1.tif		
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) Matthew T. Flachsbart and Richard Daniel Graham
Applicant UIPCO, LLC
UIPCO, LLC's Docket No. US-1296.00
US Patent Application Serial No. 62/328,107
Title: SYSTEMS AND METHODS FOR ADAPTIVE LIVESTREAMING

ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):
United Services Automobile Association (USAA)
Reciprocal Interinsurance Exchange in the State of Texas
9800 Fredericksburg Road
San Antonio, Texas 78288

Assignee:
UIPCO, LLC
9800 Fredericksburg Road
San Antonio, Texas 78288

ASSIGNMENT AGREEMENT

WHEREAS, ASSIGNOR is the owner of the invention(s) entitled "SYSTEMS AND METHODS FOR ADAPTIVE LIVESTREAMING," described and claimed in U.S. Patent Application No. 62/328,107 and referenced above;

WHEREAS, UIPCO, a Texas limited liability company (hereinafter referred to as ASSIGNEE), having a place of business at 9800 Fredericksburg Road, San Antonio, Texas 78288, is desirous of acquiring the entire right, title and interest in and to the invention(s) and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, and transfer unto ASSIGNEE, the entire right, title, and interest in and to the inventions (including the inventions disclosed in the application referenced above), the applications, and any and all letters patent which may be granted for the inventions in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, and continuations thereof, as well as any applications to which the application referenced above claims priority, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States applications to which said foreign applications are entitled by virtue of international convention, treaty, or otherwise, said inventions, applications, and all letters patent on said inventions to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer, and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said inventions, for litigation regarding said letters patent, or for the purpose of protecting title to said inventions or letters patent therefore, all of the above hereinafter the "Assigned Patent Rights."

For the avoidance of doubt, ASSIGNOR hereby irrevocably assigns, transfers, conveys, and delivers to ASSIGNEE all rights to sue or to bring any action or to assert any claim, whether at law or in equity, against any person or entity relating to any of the Assigned Patent Rights, including without limitation for past, present, or future infringement, misappropriation, or other unauthorized use of any of the Assigned Patent Rights, to obtain injunctive relief, and to recover or collect royalties, damages, and profits, including without limitation for such past, present or future infringement, misappropriation, or unauthorized use of any of the Assigned Patent Rights. By specifically enumerating certain rights of enforcement in this paragraph, the ASSIGNOR and ASSIGNEE do not intend for this paragraph to be interpreted to suggest any limitation upon the scope of rights transferred by virtue of this Assignment.

The ASSIGNOR further agrees for myself and my or ourselves and our respective heirs, legal representatives, and assigns to provide to the ASSIGNEE promptly upon its request and at its expense all pertinent facts and documents relating to any of said inventions, applications, or patents and legal equivalents as may be known and accessible to us and to testify as to the same in any interference, litigation, or proceeding relating thereto.

ASSIGNOR further hereby represents and warrants that ASSIGNOR is an original contributor to the material included in the application; and ASSIGNOR has reviewed and understands the contents of this Assignment Agreement.

This Assignment is governed by and shall be construed in accordance with the laws of Texas.


FINALLY, this Assignment may be executed in multiple counterparts, each of which shall be deemed to be an original of this Assignment. Additionally, we hereby authorize our attorneys to collect the signature pages of each executed counterpart and to attach those signature pages to a single copy of this instrument, which single copy and attached signature pages together shall constitute an original of this Assignment.

On Behalf of Assignor, USAA



Daniel Q. Wybenga

Title: Intellectual Property Counsel



Date of Signature

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