

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4387497

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
VANCE ALBERT SHANNON	03/13/2017
RECEIVING PARTY DATA	
Name:	BLUE APPLE MARKETING, LLC
Street Address:	3777 WEST TWILIGHT DRIVE
City:	BOISE
State/Country:	IDAHO
Postal Code:	83703
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D697370
CORRESPONDENCE DATA	
Fax Number:	(801)531-9168
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	801-532-1922
Email:	cvjohnson@traskbritt.com
Correspondent Name:	DANIEL J. BEZDJIAN
Address Line 1:	230 SOUTH 500 EAST
Address Line 2:	SUITE 300
Address Line 4:	SALT LAKE CITY, UTAH 84102
ATTORNEY DOCKET NUMBER:	3757-001
NAME OF SUBMITTER:	DANIEL J. BEZDIJIAN
SIGNATURE:	/Daniel J. Bezdjian/
DATE SIGNED:	04/27/2017
Total Attachments: 2	
source=Assignment of Patent Shannon#page1.tif	
source=Assignment of Patent Shannon#page2.tif	

ASSIGNMENT OF PATENT

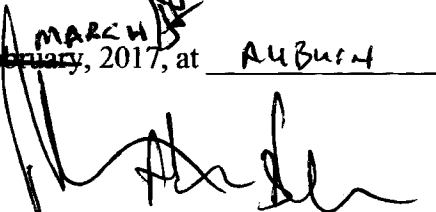
Whereas, I, Vance Albert Shannon, of Auburn, California, hereinafter referred to as "Patentee," did obtain United States Patent No. US D697,370 S, dated January 14, 2014 for a Segmented Food Plate (hereinafter the "Patent," a copy of which is attached hereto as Exhibit A and incorporated herein by this reference); and

Whereas, Patentee is the co-inventor and co-owner of the Patent along with Jacob Michael Reeves; and

Whereas, Blue Apple Marketing, LLC, of Boise, Idaho, hereinafter referred to as "Assignee," whose mailing address is 3777 W. Twilight Dr., Boise, Id 83703 is desirous of acquiring the entire right, title and interest in the same;

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Patentee does hereby sell, assign, convey and transfer unto Assignee, its successors and assigns, free and clear of any and all liens, restrictions, claims and encumbrances, Patentee's entire right, title, and interest in and to the Patent and divisions, continuations or continuations-in-part thereof, together with all rights of registration, maintenance, and protection thereof in any form, all rights to income, royalties, damages and payments now due or hereafter due or payable in respect thereto, and all rights of recovery and of legal action for past or future infringements and of interference proceedings and reexaminations involving such Patent, the same to be held and enjoyed by Assignee for his own use and behoof, and for his legal representatives and assigns, to the full end of the term for which said Patent is granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made. Patentee hereby warrants and represents that he has not entered and will not enter into any assignment, contract, or understanding in conflict herewith, and that he has the full right to convey the rights, titles, and interests assigned by this Assignment. This instrument may be executed in counterparts, each of which is deemed an original, but all of which together constitute one and the same instrument.

Executed this 13th day of ~~February~~ ^{MARCH}, 2017, at AUBURN, California.



Vance Albert Shannon

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of PLACER) SS:

On the 13 day of ~~February~~ ^{MARCH}, 2017, before me, Stacey M Estrada, personally appeared Vance Albert Shannon, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.



(Place Notary Seal Above)

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]
Signature of Notary Public