

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4355214

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	CONVERSION	
CONVEYING PARTY DATA		
	Name	Execution Date
	SPECIFIC MEDIA, INC.	12/31/2010
RECEIVING PARTY DATA		
Name:	SPECIFIC MEDIA LLC	
Street Address:	4 PARK PLAZA	
Internal Address:	SUITE 1500	
City:	IRVINE	
State/Country:	CALIFORNIA	
Postal Code:	92614	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	15452432
CORRESPONDENCE DATA		
Fax Number:	(310)641-8798	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3106418797	
Email:	ebrown@gates-cooper.com	
Correspondent Name:	GATES & COOPER LLP	
Address Line 1:	6701 CENTER DRIVE WEST	
Address Line 2:	SUITE 1050	
Address Line 4:	LOS ANGELES, CALIFORNIA 90045	
ATTORNEY DOCKET NUMBER:	257.19-US-C3	
NAME OF SUBMITTER:	JASON S. FELDMAR, REG. NO. 39187	
SIGNATURE:	/Jason S. Feldmar/	
DATE SIGNED:	04/05/2017	
Total Attachments: 2		
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source=2-Name-Change_Specific-Media-INC-to-LLC#page2.tif		

LLC-1A

File #

201036510142



State of California Secretary of State

LIMITED LIABILITY COMPANY ARTICLES OF ORGANIZATION - CONVERSION

ENDORSED - FILED
In the office of the Secretary of State
of the State of California

DEC 31 2010

IMPORTANT — Read all instructions before completing this form.

This Space For Filing Use Only

CONVERTED ENTITY INFORMATION

1. NAME OF LIMITED LIABILITY COMPANY (End the name with the words "Limited Liability Company," or the abbreviations "LLC" or "L.L.C." The words "Limited" and "Company" may be abbreviated to "Ltd." and "Co.," respectively.)

Specific Media LLC

2. THE PURPOSE OF THE LIMITED LIABILITY COMPANY IS TO ENGAGE IN ANY LAWFUL ACT OR ACTIVITY FOR WHICH A LIMITED LIABILITY COMPANY MAY BE ORGANIZED UNDER THE BEVERLY-KILLEA LIMITED LIABILITY COMPANY ACT.

3. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (Check only one)



ONE MANAGER



MORE THAN ONE MANAGER



ALL LIMITED LIABILITY COMPANY MEMBER(S)

4. MAILING ADDRESS OF THE CHIEF EXECUTIVE OFFICE

4 Park Plaza, Suite 1500

CITY AND STATE

Irvine, CA

ZIP CODE

92614

5. NAME OF AGENT FOR SERVICE OF PROCESS (If the agent is an individual, the agent must reside in California and both Items 5 and 6 must be completed. If the agent is a corporation, the agent must have on file with the California Secretary of State a certificate pursuant to Corporations Code section 1505 and Item 5 must be completed (leave Item 6 blank).)

CORPORATION SERVICE COMPANY WHICH WILL DO BUSINESS IN CALIFORNIA AS
CSC - LAWYERS INCORPORATING SERVICE

6. IF AN INDIVIDUAL, ADDRESS OF AGENT FOR SERVICE OF PROCESS IN CA CITY

STATE ZIP CODE
CA

CONVERTING ENTITY INFORMATION

7. NAME OF CONVERTING ENTITY

SpecificMEDIA, Inc.

8. FORM OF ENTITY

Corporation

9. JURISDICTION

California

10. CA SECRETARY OF STATE FILE NUMBER, IF ANY

C2199828

11. THE PRINCIPAL TERMS OF THE PLAN OF CONVERSION WERE APPROVED BY A VOTE OF THE NUMBER OF INTERESTS OR SHARES OF EACH CLASS THAT EQUaled OR EXCEEDED THE VOTE REQUIRED. IF A VOTE WAS REQUIRED, PROVIDE THE FOLLOWING FOR EACH CLASS:

STATE THE CLASS AND NUMBER OF OUTSTANDING INTERESTS ENTITLED TO VOTE AND THE PERCENTAGE VOTE REQUIRED OF EACH CLASS

Common Stock 1,000

51%

ADDITIONAL INFORMATION

12. ADDITIONAL INFORMATION SET FORTH ON THE ATTACHED PAGES, IF ANY, IS INCORPORATED HEREIN BY THIS REFERENCE AND MADE A PART OF THIS CERTIFICATE.

13. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT OF MY OWN KNOWLEDGE. I DECLARE I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.

December 31, 2010

DATE

SIGNATURE OF AUTHORIZED PERSON

Timothy C. Vanderhook, President & CEO

TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

SIGNATURE OF AUTHORIZED PERSON

Christopher J. Vanderhook, Secretary

TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON



I hereby certify that the foregoing
transcript of _____ page(s)
is a full, true and correct copy of the
original record in the custody of the
California Secretary of State's office.

JAN 03 2011

Date: _____

Debra Bowen

DEBRA BOWEN, Secretary of State

PATENT