504343978 04/28/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4390666

SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:			ASSIGNMENT			
CONVEYING PARTY DA	ΑΤΑ					
			Name			Execution Date
BRAD BLUMBERG						10/01/2007
ERIC BLUMBERG						10/01/2007
RECEIVING PARTY DA	ТА					
Name:	SMARTER AGENT, INC.					
Street Address:	756 HADDON AVENUE					
City:	COLLINGSWOOD					
State/Country:	NEW JERSEY					
Postal Code:	08108					
Application Number:		14665	5444			
		11000				
	ΑΤΑ					
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DATE SIGNED:

Total Attachments: 4

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04/28/2017

PATENT REEL: 042181 FRAME: 0431

PATENT ASSIGNMENT

IN WITNESS WHEREOF, pursuant to this PATENT ASSIGNMENT, dated as of Ocotber 1, 2007, Brad Blumberg, an individual with a place of residence at 9 Signal Hill Drive, Vorhees, NJ 08043, his successors, assigns and legal representatives, ("Brad") and Eric Blumberg, an individual with a place of residence at 103 S. Cambridge Ave., Ventnor, NJ 08406, his successors, assigns and legal representatives ("Eric" and together with Brad, the "Assignors"), assign to Smarter Agent, Inc., a corporation duly organized and existing under the laws of the State of Delaware (the "Assignee") certain intellectual property as more fully set forth herein.

WHEREAS, Assignors have good, marketable, and indefeasible title to the patents and patent applications identified on Schedule A attached hereto (collectively the "Patents");

WHEREAS, it is and has been the intention of the parties hereto that the ownership of the Patents reside in Assignee;

WHEREAS, Assignors are the original incorporators of Assignee and desire to assign, and Assignee wishes to acquire, all the Patents.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignors do hereby sell, transfer, convey, contribute and assign unto Assignee, all right, title and interest in and to the Patents throughout the universe, including all of Assignors' knowledge necessary or useful to practice the inventions described in the Patents whether or not such knowledge is a trade secret, together with all rights to issuances, applications, divisionals, extensions, continuations, continuations-in-part, reissues and re-examinations with respect to the Patents, to the full term or terms for which the Patents may be issued, the same to be held and enjoyed by Assignee, its successors and assigns to the same extent that they would have been held and enjoyed by Assignors if this Patent Assignment had not been made, and all claims for damages by reason of past, present and future infringement or misappropriation of or other conflict with said Patents with the right to sue and collect the same for its own use or for the use of its successors, assigns or other legal representatives (the "Patent Rights").

Assignors hereby authorize the U.S. Patent and Trademark Office, and any Official of any country or countries foreign to the United States or any multinational organization whose duty it is to receive or register patents or applications therefor, to record Assignee as the owner of the Patents and to issue all registrations for said Patents, to be in the name of Assignee, as assignee of all of Assignors' Patents, for the sole use of Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Patent Assignment. Assignors further agree to execute all documents and provide all authorizations necessary when reasonably requested by Assignee to effectuate the intent of this Patent Assignment.

Assignors hereby waive any and all paternity, integrity, moral and other similar rights that Assignors may now, or in the future, have that are embodied in the Patents. Each Assignor covenants for itself and its successors and assigns to provide to Assignee, promptly upon the request of Assignee and at the expense of Assignee, all pertinent facts and documents relating to

the Patents as may be known or accessible to each Assignor, and to execute and deliver promptly to Assignee or its legal representative any and all papers, instruments, and affidavits required to apply for, obtain, maintain, issue, or enforce said the Patents which may be necessary or desirable to carry out the purposes hereof.

Assignors shall, at the request of Assignee, and without further consideration, execute and deliver any assignments or other documents and take and perform any other actions as reasonably necessary to vest, perfect or confirm of record or otherwise in Assignee, any and all right, title and interest in, to and under the Patent Rights.

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PATENT REEL: 042181 FRAME: 0433

IN WITNESS WHEREOF, Assignors have caused this Patent Assignment to be executed and delivered on its behalf as of the date first stated above.

ASSIGNORS Brad Blumberg Eric Blumberg

SMARTER AGENT, INC. By:

Name: Brad Blumberg Title: Chief Executive Officer

PATENT REEL: 042181 FRAME: 0434

SCHEDULE A

ISSUED PATENTS

"Global positioning-based real estate database access device and method"; U.S. Patent No. 6,385,541; Issued 5/7/2002; Inventors: Blumberg, Brad and Blumberg, Eric.

"Position-based information access device and method"; U.S. Patent No. 6,496,776; Issued 12/17/2002; Inventors: Blumberg, Brad and Blumberg, Eric.

"Position-based information access device and method of searching"; U.S. Patent No. 7,072,665; Issued 7/4/2006; Inventors: Blumberg, Brad and Blumberg, Eric.

PENDING PATENT APPLICATIONS

"System & Method For Providing Information Based on Geographic Position"; U.S. Patent Application No. 10/644,060; Filed August 20, 2003; Inventors: Blumberg, Brad and Blumberg, Eric; Status: Claims denied, re-submitted with adjusted claims, denied, appealed.

"System & Method of Creating An Adjustable Commission"; U.S. Patent Application No. 11/022,937; Filed: December 28, 2004; Inventors: Blumberg, Brad and Blumberg, Eric.

"Mobile Location Aware Search Engine And Method of Providing Content For Same"; U.S. Patent Application No. 11/249,733; Filed: October 14, 2005; Inventors: Blumberg, Brad and Blumberg, Eric.

"Position-Based Information Access Device and Method of Searching"; U.S. Patent Application No. 11/426,497; Filed: June 26, 2006; Inventors: Blumberg, Brad and Blumberg, Eric