

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4391657

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ZAG HOLDINGS INC.	04/17/2017
RECEIVING PARTY DATA		
Name:	ZOOM AND GO LTD.	
Street Address:	100 SHEPPARD AVENUE EAST	
Internal Address:	SUITE 502	
City:	TORONTO, ONTARIO	
State/Country:	CANADA	
Postal Code:	M2N 6N5	
PROPERTY NUMBERS Total: 5		
Property Type	Number	
Application Number:	15125630	
Application Number:	15101076	
Application Number:	14914343	
Application Number:	14911856	
Application Number:	14908604	
CORRESPONDENCE DATA		
Fax Number:	(716)852-6100	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	716-847-7066	
Email:	dprincipe@phillipslytle.com	
Correspondent Name:	DAVID L. PRINCIPE	
Address Line 1:	125 MAIN STREET	
Address Line 2:	ONE CANALSIDE	
Address Line 4:	BUFFALO, NEW YORK 14203	
ATTORNEY DOCKET NUMBER:	21752.00021	
NAME OF SUBMITTER:	DAVID L. PRINCIPE	
SIGNATURE:	/david principe/	
DATE SIGNED:	05/01/2017	

Total Attachments: 4

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CONFIRMATION AND ASSIGNMENT

WHEREAS ZAG Holdings Inc. ("**ZAG**") was the owner of certain intellectual property including various patents and patent applications, including those listed in Schedule A hereto;

AND WHEREAS **ZAG** acknowledges and confirms that ZOOM AND GO LTD. has foreclosed under its security, on all of the assets, properties and undertakings of ZAG Holdings Inc. ("**ZAG**"), including without limitation all intellectual property and intellectual property rights, pursuant to: (a) the notice of intention to retain collateral dated March 28, 2017, and served by ZOOM AND GO LTD. on ZAG (the "**Notice**");

(b) the consent to such foreclosure dated March 28, 2017 and delivered by ZAG to ZOOM AND GO LTD. (the "**Consent**"); and, (c) the provisions of the Ontario *Personal Property Security Act*, R.S.O. 1990, c. P-10, as amended (the "**PPSA**");

NOW, THEREFORE, FURTHER TO the Notice and the Consent, the provisions PPSA, at the request of ZOOM AND GO LTD., and for good and valuable consideration, the receipt and sufficient of which are hereby acknowledged:

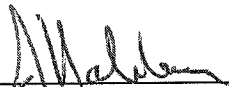
1. ZAG hereby acknowledges, confirms and agrees that pursuant to the Note and the Consent, as well as the provisions of the PPSA, ZOOM AND GO LTD. has foreclosed upon and is the lawful owner of all of the assets, properties and undertakings ZAG, which includes, without limitation, all of ZAG's right, title and interest in and to and any and all intellectual property, including, without limitation, (i) copyrights, (ii) patents, patent applications (iii) trademarks, trade names, domain names, websites, software in source code and object code form, email accounts and addresses, business names, corporate names, trade styles, logos and all other forms of business identifiers, (iv) business telephone numbers, and (v) trade secrets and all other confidential information and data in any form or format including without limitation, all know-how obtained, developed or used in or contemplated at any time for use in the business, affairs undertaking and operations of ZAG (the "**Intellectual Property**") including, without limitation, the Patent Applications listed in Schedule A hereto (collectively, the "**Intellectual Property Applications**").
2. To extent necessary, or as may be required by any government or other authority, ZAG hereby confirms that it has and does hereby irrevocably assign, transfer, convey and set over to ZOOM AND GO LTD., all of its right, title and interest in and to (i) the Intellectual Property Applications, (ii) all inventions and designs described in the Intellectual Property Applications including all patent applications relating thereto which have been or shall be filed in Canada, the United States, and/or any foreign countries, (iii) all applications claiming the benefit of the filing date or claiming priority, directly or indirectly, from any of the foregoing, including without limitation any and all divisional applications, continuation applications, continuation-in-part applications, reissue applications, reexaminations, extensions and corresponding international, regional, national and other foreign applications, (iv) all rights, including without limitation all priority rights, under any international conventions, unions, agreements, acts and treaties, (v) all patents issuing or reissuing, directly or indirectly, from any of the foregoing, (vi) all other forms of protection that may be provided in any country for the Application or the disclosure therein, and (vii) all claims for damages, injunctive relief and all other remedies arising out of any infringement or violation of any of the foregoing assigned rights, with the right to sue for past infringement and to collect and retain damages that may have accrued prior to the effective date of this Confirmation and Assignment, or which have accrued or may hereafter accrue, for ZOOM AND GO LTD.'s own use and benefit and for the use and benefit of ZOOM AND GO LTD.'s successors, assigns and other legal representatives (items (i) to (vii) hereafter referred to collectively as the "**Subject Property**").

Schedule A

3. ZAG hereby acknowledges and agrees that ZOOM AND GO LTD., as the assignee of the entire right, title and interest thereto, shall have sole control over and sole and absolute discretion with respect to any decisions regarding the Subject Property, including without limitation with respect to any decisions regarding where the prosecution and maintenance thereof.
4. ZAG does hereby authorize and request that any patents issued from any of the Subject Property be issued to ZOOM AND GO LTD., as the assignee of the entire right, title and interest thereto.
5. ZAG does hereby agree to execute, upon request of ZOOM AND GO LTD and at ZOOM AND GO LTD's expense, any and all documents that ZOOM AND GO LTD deems necessary or convenient to vest or record title in and to any of the Subject Property in ZOOM AND GO LTD., and to provide such other material, information or assistance related to the Subject Property as ZOOM AND GO LTD. may deem necessary or convenient.
6. This confirmation and assignment shall be governed by the laws of the Province of Ontario and the laws of Canada applicable therein and shall enure to the benefit of and be binding upon the undersigned and their respective heirs, executors, legal representatives, successors and assigns.
7. This confirmation and assignment may be executed and delivered in any number of counterparts by facsimile or electronic transmission, and any such counterpart, so executed, shall be deemed to be an original; and, such counterparts, taken together, shall constitute one and the same instrument, and shall be binding upon the undersigned and may be relied upon by the Trustee.

DATED as of this 17th day of April, 2017.

ZAG HOLDINGS INC.



per: Jonathan Haldane
Title: President

"I have the authority to bind the company."

Schedule A

Country	Application No.	Title
Canada	2942580	TRAVEL BOOKING OPTIMIZATION THROUGH PREFERENCE UTILIZATION
European Patent Office	2015761880	TRAVEL BOOKING OPTIMIZATION THROUGH PREFERENCE UTILIZATION
United States of America	15/125630	TRAVEL BOOKING OPTIMIZATION THROUGH PREFERENCE UTILIZATION
Australia	2014360589	METHODS AND SYSTEMS FOR LEGACY COMPATIBLE SOFTWARE
Canada	2932178	METHODS AND SYSTEMS FOR LEGACY COMPATIBLE SOFTWARE
European Patent Office	2014868555	METHODS AND SYSTEMS FOR LEGACY COMPATIBLE SOFTWARE
Japan	2016535649	METHODS AND SYSTEMS FOR LEGACY COMPATIBLE SOFTWARE
United States of America	15/101076	METHODS AND SYSTEMS FOR LEGACY COMPATIBLE SOFTWARE
Canada	2932781	VIEW SHARING AND DUAL PERMISSION REMOTE BROWSING METHODS AND SYSTEMS
European Patent Office	2014839100	VIEW SHARING AND DUAL PERMISSION REMOTE BROWSING METHODS AND SYSTEMS
United States of America	14/914343	VIEW SHARING AND DUAL PERMISSION REMOTE BROWSING METHODS AND SYSTEMS
Australia	2014306381	DATA SANITIZATION AND NORMALIZATION AND GEOCODING METHODS
Canada	2920689	DATA SANITIZATION AND NORMALIZATION AND GEOCODING METHODS
China	201480051206.5	DATA SANITIZATION AND NORMALIZATION AND GEOCODING METHODS
European Patent Office	2014836362	DATA SANITIZATION AND NORMALIZATION AND GEOCODING METHODS

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Schedule A

Country	Application No.	Title
Japan	2016533758	DATA SANITIZATION AND NORMALIZATION AND GEOCODING METHODS
United States of America	14/911856	DATA SANITIZATION AND NORMALIZATION AND GEOCODING METHODS
Australia	2014295870	SYSTEMS AND METHODS FOR PRESENTING SUMMARY INFORMATION ASSOCIATED WITH MAP ELEMENTS
Canada	2919030	SYSTEMS AND METHODS FOR PRESENTING SUMMARY INFORMATION ASSOCIATED WITH MAP ELEMENTS
China	201480043583.4	SYSTEMS AND METHODS FOR PRESENTING SUMMARY INFORMATION ASSOCIATED WITH MAP ELEMENTS
European Patent Office	2014832127	SYSTEMS AND METHODS FOR PRESENTING SUMMARY INFORMATION ASSOCIATED WITH MAP ELEMENTS
Japan	2016530284	SYSTEMS AND METHODS FOR PRESENTING SUMMARY INFORMATION ASSOCIATED WITH MAP ELEMENTS
United States of America	14/908604	SYSTEMS AND METHODS FOR PRESENTING SUMMARY INFORMATION ASSOCIATED WITH MAP ELEMENTS